

# PAHOLA

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www.ptotheb.com

## WORK EXPERIENCE

### **Cheddar Inc.**

2025 - present

#### **PRODUCTION ASSISTANT**

- Coordinated guest booking and interview logistics for live financial and tech news segments, including research, outreach, and briefing preparation for on-air talent.
- Supported social media content creation and scheduling across multiple platforms, leveraging trending topics to boost audience engagement and digital reach.

### **Sets By Sara**

2024 - 2025

#### **SET DRESSER / PROPS ASSISTANT**

- Assisted in the construction and painting of custom props and set pieces, ensuring alignment with the production's visual style and narrative requirements.
- Sourced, organized, and managed prop materials and inventory, coordinating returns and maintaining continuity throughout the production process

### **Isaac Hindin Miller - I LIKE YOU! Brand**

#### **SOCIAL MEDIA STRATEGIST**

2025 - present

- Filmed and coordinated over 40 short-form interview videos for @isaaclikes\_ on Instagram; managed post-production workflow, provided detailed edit notes, and conducted monthly talent research to source compelling interview subjects.

### **Veyl Ventures**

2023 - 2024

#### **SENIOR PRODUCTION ASSISTANT**

- Handled shoot-related logistics, including location scouting and obtaining necessary permissions, as meal, transportation and crew coordination.
- Created production plans, schedules, and milestones, sourced Props for shoots

### **Sasa Productions**

#### **PRODUCTION COORDINATOR**

2022 - 2023

- Coordinating and booking with crew and talent for Senior Producer and created call sheets and schedules

## EDUCATION

2022

### **BS in Film Production**

University of Miami

## SKILLS

Adobe Suite

Storytelling

Set design

## LANGUAGES

Spanish

French

## PRODUCTION

Stonehedge Vitamins | Probiotic Campaign  
Production Assistant

@Mattdoeshair | Social  
Production Assistant

Granimals | Fall Photoshoot Campaign  
Props Assistant

Drew Barrymore | Peri-Menopause Campaign  
Key PA

Quaker Short Film | Berlin Film Festival  
2<sup>nd</sup> Assistant Director

Don't You Want Me- Bitters | Music Video  
1<sup>st</sup> Assistant Director

Q-Train Web Series | Bushwick Film Festival  
1<sup>st</sup> Assistant Director

The Ocean is Closed On Mondays Short Film  
PhotoVogue Festival & Kiefer Hablitzel  
Production Designer

# BUSTOS