
Ivan Djayaputra

ivandjy.com

ivandjyp@gmail.com

Ivan is an award-winning creative leader with a track record in brand transformation and a particular interest in communities, culture, and visual storytelling.

Experience

Director, Brand Creative
Electronic Arts

Currently building the EA brand through strategic leadership, creative storytelling, and visual excellence

Director, Creative Director
Roblox

Built the Roblox brand from the ground up. Led internal teams and external agencies. Collaborated with brand partners such as Netflix, Ice Spice, Adidas

Creative Lead
Meta

Rebranded Facebook. Led internal creative teams and creative agencies such as Wieden + Kennedy

Associate Creative Director
Mother

Led creative work for Instagram
