

EDUCATION

- 09.2021–04.2025 **ARTCENTER COLLEGE OF DESIGN**
Pasadena, CA
Bachelor of Fine Arts in Graphic Design
with Distinction
- 09.2019–06.2021 **PASADENA CITY COLLEGE**
Pasadena, CA
Associate of Science in Design Media Art

EXPERIENCE

- 07.2025–Present **MARKETING & BRAND DESIGNER**
Pepper
New York, NY
Designed and developed a wide range of marketing collateral, including digital ads, social graphics, email templates, print materials, and web assets, while maintaining and evolving brand identity across channels. Collaborated with marketing, sales, and design teams to create visually engaging and user-focused campaigns.
- 06.2023–04.2025 **COPYCENTER STUDENT WORKER**
ArtCenter College of Design
Pasadena, CA
Operated black-and-white, digital, and large-format printers from setup to production. Assisted students and faculty with printing needs, provided quotes, and advised on material and finishings.
- 09.2024–12.2024 **CREATIVE SERVICES DESIGN INTERN**
Red Light Management
Culver City, CA
Collaborated with the creative team to produce album covers, merchandise, tour posters, social media assets, advertising materials, presentation decks, and promotional videos for a roster of musicians and events. Clients include notable artists such as Subtronics, CloZee, and KSHMR.
- 01.2023–04.2024 **GRAPHIC DESIGN TEACHING ASSISTANT**
ArtCenter College of Design
Pasadena, CA
Supported the Identity Graphics course by leading critiques, mentoring students in design and typography, and providing tutorials in inDesign and Illustrator to strengthen technical and conceptual skills.

KISSA ANGJAYA
Graphic Designer

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EXPERIENCE

- 05.2025–01.2026 **LITHOGRAPHIX GALLERY**
Lithographix Hawthorne, CA
Selected artwork featured in gallery
- 09.2021–04.2025 **PROVOST'S LIST**
ArtCenter College of Design
GPA of 3.8 or higher
- 09.2021–04.2025 **ARTCENTER UNDERGRADUATE GRAPHIC DESIGN SCHOLARSHIP**
ArtCenter College of Design
- 09.2021–04.2025 **ARTCENTER STUDENT GALLERY**
Museum of Quilts and Textiles (Brand Identity)
Rover (Brand Identity + UI/UX)
Nikon (Brand Identity)
Batik: The Multicultural Textile (Book)
Jamumu Beverage (Packaging)
- GRAPHIS NEW TALENT AWARDS**
Rover (Brand Identity + UI/UX), Silver 2025
Nikon (Brand Identity), Silver 2024

EXPERTISE

PROFICIENT IN

InDesign, Photoshop, Illustrator, Acrobat, Figma, Webflow, Principle, Keynote, and Procreate

FAMILIAR WITH

After Effects, Lightroom, p5.js, SolidWorks, KeyShot, Slicer Fusion 360, MadMapper, and Glyphs

SKILLS

Brand identity & visual systems, editorial & print design, illustration, motion graphics, packaging design, generative design, creative coding, DSLR photography, user interface design, web design, letterpress, book binding, and 3D modelling

LANGUAGES

English and Indonesian (native)
Mandarin (conversational)

