

LAUREN GEISLER

Expert in process thinking to interrogate design questions from conception to actualization. Highly proficient in versatile multimedia production that examines space, materiality, and visual rhetoric. Previously supported architecture students and faculty in research and design development, and led in material use and fabrication problem solving. Currently using experience creating functional and brand-driven graphic and product design services to imagine products and environments that prioritize human experience and material use.

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EDUCATION

Bachelors of Science in Multi-Disciplinary Design, minor in Book Arts
University of Utah, Magna Cum Laude GPA 3.971

EXPERIENCE

JAN 2024 – MAY 2025	Research Assistant , University of Utah
	+ Selected by tenure track professor to support in exhibit development, design, and fabrication for three comprehensive design exhibitions across the US
	+ Assisted in materials research, helping develop, draw, and create installation artifacts and space for over 1.5 years
SEP 2024 – MAY 2025	Wood & Metal Shop Technician , University of Utah
	+ Equipped in fabrication techniques including woodworking, metalworking, 3D printing, mold making/casting, machining, and adept at learning new techniques
	+ Instruct over 400 students and faculty in safely operating shop machinery, and problem-solving for fabrication processes.
JAN 2025 – MAY 2025	Studio Teaching Assistant , University of Utah
	+ Recruited by a professor to develop curriculum, lead workshops, and give individual project feedback
	+ Assisted students in developing community research projects
AUG 2024 – DEC 2024	Product Design Intern , Signature Products Grp SLC, UT
	+ Lead designer on multiple Carhartt, Browning, and Hurley products
	+ Created product designs, prototypes, drawings, renders, CMF, and product research for multiple brands
MAY 2024 – AUG 2024	Graphic Design Intern , Signature Products Grp SLC, UT
	+ Co-produced lifestyle videos for Carhartt web listings, including preparing and staging products
	+ Created digital e-commerce assets, animations for top 200 products, as well as, product renders, drawings, and packaging for new products
AUG 2022 – MAR 2024	Front of House/Barista , Ellerbeck Bed & Breakfast SLC, UT
	+ Established and refined customer service workflows for a newly opened cafe as operations grew from 10 to 100+ orders a day
	+ Trained as a barista, innkeeper, housekeeper, cook, and FOH
JUNE 2022 – AUG 2022	Children’s Arts and Tech Instructor , Lavner Education Seattle, WA
	+ Designed and led hands-on courses for 250+ students age 5-14 over 10 weeks, teaching a new group each week in digital arts, robotics, and coding, fostering creativity and technical skill development
JUNE 2021 – JUNE 2022	Graphic Design and Production Manager , Sports Den SLC, UT
	+ Managed custom product design and production, utilizing laser cutting, embroidery, and digital printing and transfer techniques for hundreds of clients

EXHIBITIONS
& AWARDS

Cameron Hooyer Studio Award
For excellence in design, research, strengthening studio culture 2024-25 academic year

Outstanding Teaching Assistant Award 2024-25 academic year

SPG Spotlight Award
1 of 4 individuals recognized in a company of 100+ employees for their commitment to excellence

CBAA National Conference 2025
Embracing the Tangible
1 work selected for display

Geontological Survey of the Big Field at the Chase Home Folk Art Museum
Assisted in research and fabrication of display project

Geontological Survey of Fossil Grains at Granary Arts
Assisted in research and fabrication of display project

Art, Love, and Resistance at Gittens Gallery
Selected by guest lecturer to enact an installation

Studio Award Spring 2024
Installations
Research, video, animation, performance, projection mapping, and set design

Studio Award Fall 2023
Green River, Utah
Community research project

Studio Award Fall 2022
Wearable Apparatus
Product and packaging design

Booking a Brouhaha, Exhibition
11 works selected for display between 2023-2025

COMMUNITY WORK

- Editor in Chief**, Inaugural MDD Senior Publication 2025
- Mentor**, Women Who Succeed 2023-2024
- Student Advisory Committee**, School of Architecture, University of Utah 2023-2024
- Faculty Search Committee**, School of Architecture, University of Utah 2023-2024
- Student Body President**, Woods Cross High School 2019-2020
- Yearbook Editor in Chief**, Woods Cross High School 2020