



Currently on a placement year as a BA Graphic Branding and Identity student at London College of Communication (UAL). My internships in Singapore and London broadened my expertise in branding and design across diverse sectors. Passionate about the intersection of culture and design, I am eager to tackle fresh challenges and learn from industry leaders while applying my unique perspective to impactful projects. With a strong work ethic, effective communication skills, and a growth mindset, I am excited to contribute to a design team that values innovative brand identities and celebrates diverse cultures.

WORK EXPERIENCE

www.katiafedorov.com

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@designbykatia_

INTERESTS

- Travel
- Photography
- Beach Volleyball
- Hyrox Training

ADOBE SOFTWARE

Illustrator Lightroom

Indesign

Photoshop

After Effects

GEN AI EXPERIENCE

ARCHITECTURE SOFTWARE

Archicad

Twinmotion

Sketchup

LANGUAGES

English 00000 French 00000 Catalan

Spanish

Russian

24/25 **BRAND DESIGNER S PHOTOGRAPHER**

> Eeva Ria, LONDON Full rebrand design,

Including: web design & packaging Social media content designer Part time - Sept to present

24/25 **FREELANCE DESIGNER**

> KP Creative, LONDON Digital marketing focused on supporting emerging fashion brands Part time - March. to present

24/25 **DESIGN INTERN**

Enertor, LONDON

Rebrand: Product and packaging design, crafting client pitches, & creating social media posts Part time - Oct. to present

FREELANCE DESIGNER 24/25

Alexandra Luun Studio, LONDON Developping brand identities, websites & social media posts Part time - 2 months

2024 **DESIGN INTERN**

> Venture Three, LONDON Developing concepts & designing client presentations for Sky, Nasdaq & Mambu

Full time-3 months

2024 **DESIGN INTERN**

> Williams Murray Hamm, LONDON Developing concepts, brand guidelines and merchandise. Full time - 1 month

23/24 **DESIGN INTERN**

> Wiggle Marketing, LONDON Developing brand identities & websites; leveraging Gen AI tools.

Part time - 9 months

21/22 **INTERIOR DESIGN ASSISTANT**

> Meuser Consulting, SINGAPORE Product Research and Organisation Skills Part time - 3 months

SOCIAL MEDIA INTERN 2021

> Wegollab, SINGAPORE Social Media Content Creator Part time - 2 months

EDUCATION & QUALIFICATIONS

LONDON COLLEGE OF COMMUNICATION, UK 2022 - 2026

BA (Hons) Graphic Branding and Identity

University of the Arts London

STAMFORD AMERICAN INTERNATIONAL SCHOOL, SINGAPORE 2020 - 2022

BTEC Extented Art and Design Diploma D*D*D

Visual Arts Award for Semester 2

International BTEC bronze award Art and Design

Learner of the Year

STAMFORD AMERICAN INTERNATIONAL SCHOOL, SINGAPORE 2016 - 2020

MYP IB Curriculum

3 times awarded Dean's list student

INTERNATIONAL FRENCH SCHOOL, SINGAPORE 2012 - 2016

French Curriculum from CE2 to 6ème

ONLINE COURSES

Fundamentals of Graphic Design (2 years) 2020 - 2022

Domestika - Animation for typographic 2022

composition (2 weeks)

User Experience UX Design from Chelsea College of Arts, UAL 2021

(2 weeks)

