

GRAPHIC

DESIGNER

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LOS ANGELES

CALIFORNIA

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Lately I have been working independently as

BOOKPLATE STUDIO INC.
MY OWN BRANDING & DESIGN
PRACTICE BASED IN LOS ANGELES

I GOT MARRIED
LAST YEAR IN LOS ANGELES.
OUR WEDDING WAS FEATURED IN
THE NEW YORK TIMES.
THIS YEAR, MY WIFE AND I ARE
EXPECTING OUR FIRST CHILD.

I have (20 YEARS) experience designing for

PRINT, WEB, IDENTITY SYSTEMS, APPAREL,
PACKAGING, OUT-OF-HOME, FINE ART*, AND MORE
WHILE GAINING EXPERT LEVEL PROFICIENCY IN
ADOBE PHOTOSHOP, ILLUSTRATOR, INDESIGN, AND
A GROWING KNOWLEDGE OF *AFTER EFFECTS,*
FIGMA, CINEMA4D, AND TYPE DESIGN IN *GLYPHS*

I'm at home in several industries such as

FASHION, ECOMMERCE, RETAIL,
FOOD & BEVERAGE, SOCIAL MEDIA,
MUSIC, MOVIES, MERCH, PODCASTS,
ADVERTISING, PUBLISHING, AND OTHERS

*I WORKED AS
A PAINTING ASSISTANT TO
THE ARTIST **JEFF KOONS** IN HIS
NYC STUDIO 2014-2016

I'm primarily known for my work in

HAND-LETTERING, WORDMARKS, LOGOS, LAYOUT,
PRESENTATION DESIGN... ANYTHING TYPOGRAPHIC

Some clients of mine are

SKIMS
MADHAPPY
GOOD AMERICAN
HARVARD UNIVERSITY
YALE UNIVERSITY
VANS

GUESS USA
COLUMBIA
SPORTSWEAR
LULULEMON
UNINTERRUPTED
VICTORIA'S SECRET

COCA-COLA
STEVE MADDEN
WIEDEN + KENNEDY
BLOOMBERG LP
VICE
ROBERTA'S