



Micah Hoang

GRAPHIC DESIGNER
Pasadena, California

micahhoang.info
micah.hoang@hey.com

EDUCATION

ArtCenter College of Design

Pasadena, California
Anticipated Graduation April 2026
Bachelor of Fine Arts, Graphic Design

WORK

Events Coordinator, ArtCenter Vis & Comm Arts

Sep 2023–Present
Coordinate and host guest speaker events for ArtCenter's Graphic Design, Creative Direction, Brand Strategy departments. Design assets for social media, email, and printed promotions.

Founder, National Park Playing Cards

Jan 2019–Present
Designed, fundraised, and coordinated production of a deck of playing cards, selling over 20,000 decks nationwide through NationalParkPlayingCards.com and 200+ retail stores, including REI Co-Op and National Park visitor centers.

Design Intern, Skycar Creative

Jun 2024–Sep 2024
Designed storyboards for motion graphics, took charge in internal branding and marketing, assisted in building Figma workflows, processes, and tutorials. Clients include Adobe, AWS, Breeze Airways.

Visual Designer, AuditBoard

May 2023–Sep 2023
Collaborated with the marketing design team on internal branding, webinars, and assets for the annual conference, Audit+Beyond, serving over 4,000 attendees.

Design Lead, CMC

Jun 2021–Feb 2022
Led the visual rebrand of the Chinese Mission Convention, an annual online conference for over 5,000 attendees, designing posters, headers, website assets, postcards, email templates, and social media content.

RECOGNITION

SEEK TRUTH Book Design

ADC Young Ones 2024

Independent Lens Poster / Brochure

Graphis New Talent Awards 2024

2022–2025

ArtCenter Provost's List

VOLUNTEER

Pace Leader, Pasadena Pacers

Oct 2022–Present
Lead a group of runners in the Pasadena Pacers, a free local running club every Thursday and Saturday.

Glean Social Impact Incubator

Jul 2023–Present
Developed brand identity for Glean, a nonprofit based in Hanoi, Vietnam offering mentorship programs and VC funding for aspiring social innovation entrepreneurs.

SKILLS

Proficient in

Illustrator, InDesign, Photoshop, Figma, After Effects, MidJourney, Keynote

Familiar with

Cinema 4D, HTML/CSS, Premiere, Lightroom, Final Cut Pro

Design

Art direction, Identity development, book design, social media marketing, deck building, motion design, UI/UX

Organization

Notion, Slack, Discord, Monday.com, Trello, Gusto

Other

Fluent in English and Mandarin
100wpm typing speed