

Property of

MITCHELL KEMP

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+ Portfolio link
Included

Enclosed,

Digital Marketing

Creative

Events

Social Media

A Resume

MITCHELL

Reference list
available upon
request.

@mitchellkemp

Adobe | Project Management | Meta Ads | Strategy

KEM

Transitioning into London's creative scene after five months in Europe, where I've been working and travelling. I'm bringing with me a blend of creativity, agency marketing, and events experience. You would have previously found me working on digital marketing campaigns for global and domestic companies. With some of my the Meta Ad campaigns returning a 40% ROI and social channels recording a 320% uprnick in engagement. Additionally, I've managed small teams across high profile sporting events and music festivals. More recently, shifting into freelance creative direction, a space that feels more like home to me and sparks a real passion. I'm keen on opportunities that allow me to contribute across these areas. I've attached my website portfolio below, showcasing a mix of my recent personal and professional projects. I'd love the opportunity to introduce myself and discuss any opportunities you might have.

Fingers crossed.

Kindest,

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<https://mitchellkemp.cargo.site/>

Education

Masters of Design

Monash University
Ongoing*

Bachelor of Arts & Business

Monash University
(International Studies & Marketing)

Secondary School Studies

St Joesph's College
Echuca

Co-circular

Environmental Volunteer Cuba

Engage with academics, activists and leading cultural figures, working on mangrove restoration project.

Film Photography

All point and shoot film captured on Kodak Potra 400 can be found on my webiste.

Experience

Creative Direction

Maem Disko, Paris, Freelance 2024

Full creative direction for campaign shoot, including location sourcing, styling, photography + shooting, editing, and planning for social strategy. Shoot results can be found on my portfolio.

Marketing Executive

align.me agency, 2021 - 2024

Produced multi-channel digital campaigns, led creative development for social, print, and website projects, coordinated with global stakeholders, managed creative briefs and strategy, presented detailed analytics reports to C suite, and built Meta/Google ads, SEA and SEO projects.

Event Producer

Graffiti Experiential, 2021 - Present

Led small teams for activations with clients in music, national sports, health, and safety sectors, managing bump-in, bump-out, and event coordination at high-profile sporting events, major festivals, and music events.

Eccom Creative

Deadglow, Paris, Freelance 2024

Shooting and styling for eccom website for a vintage reseller + additional edits on Premier Pro for social release.

Event Manager

Myer, Freelance 2023

Managed a major Myer event, 50+ staff overseeing setup, activation, and pack-down, and served as the main contact for staff, contractors, and performers to ensure a smooth experience for customers.

+++ prior 2021 on request