



Tylee Marsh

product designer

tyleemarsh.com ✉ design@tyleemarsh.com

Experience

Oak Studios

Product designer

2019 – present

Intern from

Nov 2018 – Feb 2019

- Executed projects from start to finish, working in all phases from discovery to wireframing to final handoffs
- Designed websites for clients such as Shared Future to drive customer engagement
- Created, organized, and revamped functional Figma files utilizing variables, components, and prototypes to boost efficient design principles and practices
- Authored and pushed code to Github for front-end design
- Custom copywriting for client and in-house web pages and social media to increase customer loyalty and create new connections with potential users
- Created social media posts and maintained blog posts, raising brand awareness by 82% compared to the same amount of social media posts prior
- Planned and created svg animations for multiple client and in-house projects
- Evaluated, planned, and designed UI/UX updates to Dropmark

Denton County

Tax Office Clerk I and II

Court Clerk I, II, and III

- Applied county and state laws
- Adapted to ever evolving legislation
- Practiced effective communication skills
- Exceeded expectations for precise, accurate work

Education

University of North Texas

BFA in Communication Design

BA in Psychology / minor in Biology

AIGA Mentorship Program

Mentee in 2024 cohort