

Skills

User Experience

- Prototyping
- UI Design
- Information Architecture
- User Research
- Interaction Design

Interpersonal

- Problem Solving
- Leadership
- Team Player
- Hard Working
- Detail Orientated

Software

- Figma
- Adobe CC
- Miro
- Voiceflow

Education

Humber College

UX Design Certificate
2023 - Ongoing

OCAD University

Bachelor of Design: Graphic Design
2016 - 2020

Achievements

Dean's Honour List

Humber College
Fall 2023 | Winter 2024

School Projects

Google Pixel Watch — UX/UI Designer

March 8 - July 12, 2024

- Collaborated with team to design a google pixel watch interface for recreational diving.
- Contributed to mood boards, sketches, low and mid fidelity designs. Created mockups in Figma for crown interaction and safety warning notifications.
- Assisted in gathering feedback from divers and implemented findings into the final output to improve functionality and usability.

8 Mile Pizza — UX Researcher

January 17 - April 19, 2024

- Conducted desk research and site audit with team to understand current service delivery model and reveal potential opportunities for improvement.
- Created proto persona, journey map and as-is service blueprint to highlight customer experiences, staff responsibilities and business processes/procedures.
- Prototyped two potential service design solutions to address the longer than expected wait times upon arriving at the restaurant and outlined the potential implications/benefits of implementation.

Work Experience

Educational Support & Digital Innovations (Humber College - FHSW)

— UX/UI Design Assistant

October 2024 - Ongoing

- Conducted heuristic evaluation and market research to reveal opportunities to improve the user experience of interactive educational modules.

Radius Financial — Graphic Designer

April 2020 - September 2023

- Worked with the marketing team to create a variety of promotional material to enhance their social media presence.
- Collaborated on designing visually engaging banners, brochures and popup stands for in person events.
- Designed digital assets for use in presentations, emails and social media.
- Developed design solutions under tight deadlines and ensured brand consistency across different mediums.