

FIONA LYONS-CARLSON

fionalyonscarlson.com
flyonscarlson@gmail.com
+1 312 659 7991

EDUCATION

Washington University in St. Louis
Sam Fox School of Design & Visual Arts

BFA Candidate, May 2025
Major in Communication Design
Second Major in Art History

ACTIVITIES

Armour Magazine St. Louis, MO
*Director of Layout * Aug 2024 – Present*
*Layout Designer * Feb 2024 – Aug 2024*

Designing and iterating 3–5 editorial layouts for arts and culture print magazine with audience of 450+ viewers. Facilitating weekly meetings with layout cohort and magazine editors to achieve shared goals.

AIGA WashU Chapter St. Louis, MO
*Member * Sep 2023 – Present*

Wilderness Project St. Louis MO
*Trip Leader * Jan 2022 – Nov 2022*

Collaborated with peers to plan financial, logistic, and social components of five backpacking trips.

SKILLS

InDesign	HTML
Photoshop	CSS
Illustrator	Figma
After Effects	Excel
Lightroom	
Premiere Pro	

EXPERIENCE

HOUR Studio St. Louis, MO
*Graphic Design Intern * May 2024 – Present*

Designing promotional materials and collateral in accordance with existing exhibition identities, while receiving feedback from HOUR and clients throughout the process. Reviewing microtypography, pagination, and file formatting prior to project releases. Creative directing photo documentation, copywriting, and digital editing for social media content, keeping in mind brand image and voice.

Center for Career Engagement St. Louis, MO
*Design and Content Intern * Sep 2024 – Present*

Designing visual system for digital and print-based student materials. Researching current trends in arts and design industries to support center's initiatives. Engaging in team meetings and discussing strategies to better help students.

Kranzberg Studio for the Illustrated Book St. Louis, MO
*Studio Monitor * Mar 2024 – Present*

Foxtrot Chicago, IL
*Barista * May 2023 – Aug 2023*

Marwen Chicago, IL
*Intern * Sep 2020 – June 2021*

Designed social media content for creative non-profit organization. Assisted with annual budgeting and program planning and facilitated youth community-building events.

Museum of Contemporary Art Chicago, IL
*Youth Leadership Program Member * Sep 2019 – Jun 2021*

Social justice leadership program led by practicing artists and museum staff. Organized public events focused on youth community building and visual arts. Collaborated with Chicago organizations and artist Andrea Bowers to curate and design The Black Girlhood Altar, a physical exhibition space.