

Ruiyao Ren

Passionate about digital and graphic design, I prioritize efficient learning, teamwork, and precision with a focus on inclusivity. Dedicated to continuous learning and innovation, I ensure my designs are always fresh and aligned with the latest trends.

Work Experience

Product/Graphic/Digital designer

Pelicare (2024/03 - present)

Main Job Responsibilities

- Brochure and packaging design, website design and develop, graphic and digital design, product design (kids backpack), online marketing/social media marketing assistance, photography post-production

UX/UI designer

Graphic/3D designer

GoToFit (2023/09 - 2024/02)

Main Job Responsibilities

- User Research and discovery, Design Wireframes and Mockups, Prototyping, Usability Testing, UI Design(UI kit or design system), Post-Launch Evaluation, and cooperate with develop team.
- 3D Cursor Interaction design, Graphic design, AI generated pictures, typography, motion design

Design Assistant

Soft decoration design assistant

Photographer assistant

Hong Design International Inc. (2020/05 - 2022/12)

Main Job Responsibilities

- furniture sales, media promotion, Promotion poster design, webpage production and management, design company business cards, post-process and typeset photos.

Education

Bachelor degree in Art

University of California Irvine

GPA: 3.65

Google UX Design Professional Certificate

Google

Coursera Introduction to HTML5 Certificate

University of Michigan

Market Research and Consumer Behavior

IE Business School

Coursera AI in Healthcare Specialization Certificate

Stanford University

Coursera Introduction to Medical Software Certificate

Yale University

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Irvine, California 

Portfolio link: 
ruiyaoren-portfolio.com

Skills & Competencies

UI/UX Design

Marketing

Prototyping

Researching

Wordpress Develop

Graphic Design

Interaction Design

Webflow Design

Animation / Motion Design

Team collaboration

Fast learning ability

Strong sense of responsibility

Ability to complete tasks efficiently

Tools

Figma | Adobe XD | Adobe Illustrator |

Adobe After Effect | Procreate |

Adobe Animate | Mid Journey(Discord) |

Adobe Premiere Pro | Google Workspace |

Photoshop | REAPER(Audio) | Wix | Spline |

Blender(3D) | Webflow | Wordpress

Languange

Chinese
Native

English
advanced

Interests

UI/UX | Dance | Arts | Photography |

Writing | Reading | Animation