

# Lynnea

**Lynnea Jeung**  
She/Her  
Graphic Designer

(408) 608-5284  
lynneajeung@gmail.com  
lynnea.info

## Education & Related Employment

**ArtCenter College of Design**  
**September 2020–April 2024**  
Pasadena, California  
Bachelor of Fine Arts in Graphic Design  
Graduated with Distinction

### Focused Coursework at ArtCenter

**Sponsored Project: Google DesignStorm**  
**September 2023**

Selected to participate in a three-day design sprint working in a small student team to create a Google product experience concept connecting the digital and physical world. Deliverables included user experience, form rendering, material exploration, and pitch presentation.

**Sponsored Studio: Meyers Manx**  
**September 2022–December 2022**

Engaged in real client collaboration and discussion to rebrand the Meyers Manx visual identity focusing on the brand's California dune buggy heritage. Elevated the customer experience of the brand across print, packaging, and online advertising.

### Tour Guide/Campus Ambassador

**June 2022–April 2024**  
**ArtCenter College of Design**  
Guided prospective students and their families through campus tours and shared knowledge about school functions and available resources.

### Teaching Assistant

**January 2021–April 2024**  
**ArtCenter College of Design**

### Following Courses:

Pamela Olecki, Communication Design 2  
Dan Hoy, Packaging Design 1  
Fiona Blankenship, Communication Design 4  
Allison Goodman, Communication Design 2

### Orientation Leader

**March 2021–September 2021**  
**ArtCenter College of Design**  
Provided new students with guidance and resources to be successful at ArtCenter.

### University of Washington

**August 2019–April 2020**  
Seattle, Washington  
Courses: Photography and Design Foundations

## Experience

**Graphic Designer**  
**March 2024–August 2024**  
**Pressed Juicery**  
**Culver City, California**

Spearheaded the expansion of the wholesale channel by focusing on primary and secondary packaging design. Conducted in-depth research and curated materials to develop compelling brand narratives through innovative packaging solutions. Created multiple design variations and strategic directions, including 3D renderings for pitch decks tailored to major retailers.

Crafted persuasive selling stories such as pitch decks and promotional materials. This includes developing brand-specific assets for diverse applications such as brand collaborations, retail space designs, and comprehensive marketing campaigns/imagery.

**Junior Art Director Intern**  
**June 2023–September 2023**  
**Designory**  
**Long Beach, California**

Planned and created design assets and templates for Amazon in collaboration with a team of over 40 people. Worked with project management and production departments to deliver marketing assets and communicate with clients in a highly responsive manner.

**Graphic Design Intern**  
**September 2022–December 2022**  
**Los Angeles County Museum of Art (LACMA)**  
**Los Angeles, California**

Created and implemented materials for rotating exhibitions, museum wayfinding/operations, and other assets as part of the LACMA studio team. Learned about the inner workings of museum operations and art conservation.

**Marketing & Graphic Design Intern**  
**August 2020–December 2020**  
**Mosaic Silicon Valley**  
**Santa Clara, California**

Established a sense of identity and organization through a brand guide and logo refinements for this local performing arts non-profit organization.

## Recognition

**Provost's List**  
**January 2021–April 2024**  
ArtCenter College of Design  
GPA of 3.8 or higher

**ArtCenter Entering Scholarship**  
**January 2021–April 2024**

**ArtCenter Student Gallery**  
**January 2021–April 2024**  
Tried+True (Packaging)  
*Afar Magazine* (Promotional Poster)  
Meyers Manx Rebrand (Identity System)  
Momentum (Packaging)  
*Blueprints for a Green World* (Magazine)

**ArtCenter Career Development Mentorship**  
**September 2022–December 2022**  
Selected as one of the 30 students for the annual mentorship program, out of more than 100 applicants, to be matched with a working professional mentor.

## Expertise

**Strong working knowledge of:**  
InDesign, Photoshop, Illustrator, Dimension, Acrobat, Keynote, Miro, and Pages

**Familiar with:**  
After Effects, Figma, Glyphs, MadMapper, Media Encoder, Processing, Slack, SolidWorks, and Teams

**Skills:**  
Art direction, brand identity development, typography, image curation/editing, research, packaging design, 3D modeling and rendering, presentation deck building, leadership, and public speaking