Yuri Coleman
Graphic Designer | UX Design
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Work Experience

Graphic Designer
ACS Motorola | Westmont, IL
June 2024- Present

- Design and execute internal and external email campaigns for clients and resellers, enhancing communication and engagement.
- Sketched Motorola products with vector Graphic Icons and Illustrations used to create motion animation videos.
- Created visually appealing flyers for client resellers such as Fastenal, Grainger, and True Value, showcasing Motorola products and company services.
- Collaborate with the marketing team to develop and implement effective marketing strategies.
- Support the promotion of safety solutions in diverse sectors including: hospitality, security, schools, construction, and agriculture, by brainstorming effective marketing strategies.

Web Design Intern
Save the Girlz
Sep 2023 - Dec 2023

- Created a website using Wordpress incorporating existing brand guidelines.
- Created mockups, icons, manipulated photos, banners for website.
- Designed high fidelity prototype of the online store front, implementing POS system.

Multi-Media Design Marketing Intern
Marketing & Communications Dpt. | Trinity Christian College
May 2022 - Dec 2023

- Designed high-quality print and digital materials, including logos, flyers, business cards, brochures, posters, and web graphics, ensuring adherence to brand guidelines.
- Collaborated with various departments to meet design needs and proposals, including working with the Social Media Specialist on TikTok ideas, Instagram Reels, YouTube video series, video advertisements, and social media graphics.
- Managed marketing projects encompassing event photography, videography, video editing, motion graphic animation, and graphic design.
- Designed and painted a 10-foot mural to enhance campus engagement.
- Assisted with lighting design, photography, and videography for athletics department social media content.

Education

Aug. 2020 - Dec. 2023
B.F.A Graphic Design
Trinity Christian College
3.76 GPA

Relevent Courses

Interaction Design
Web Page Development
Digital Media
Intro to Graphic Design
Intermediate Design
Typography
Principles of Marketing
2D Design

Skills

Figma
Adobe XD
Microsoft Suite
Wordpress
Active Campaign
Adobe Suite
After Effects
HTML & CSS
Asana

Accolades

1st place photography
Trinity Annual Student Art & Design Showcase 2021

1st place Graphic Design
Trinity Annual Student Art & Design Showcase 2023

2nd place Graphic Design
Trinity Annual Student Art & Design Showcase 2023

Portfolio:
yuricoleman.com