

## Sohyun Jeon

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### EDUCATION

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**Ringling College of Art and Design**, Sarasota, FL  
Bachelor of Fine Arts, May 2024, Honor  
Major: Illustration.

**Dean Scholarship**  
**Junior Show Representative**  
**Senior Show Representative**

### ILLUSTRATION EXPERIENCE

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**Freelance Artist and Graphic designer**, Multiple clients, Nationwide, 2020-present

- Crafted the cover design for 'Samsung Insurance' information booklet
- Designed a custom guild mark for the online game MapleStory, incorporating unique elements and themes as requested by the client
- Demonstrated an ability to meet tight deadlines, producing all materials promptly

**Poster Designer**, Ringling College of Art and Design, Sarasota, FL, January 2023-May 2024

- As part of an upper-level Illustration class project, developed a promotional poster for a concert featuring South Korean artist 'Hoody' performing at Han River using Photoshop and Procreate
- Created a 'Samsung' health insurance poster to promote their brand and convey different moods from before using both Adobe Photoshop and Clip Studio
- Digitally illustrated graphic style, focusing on brand value

**Editorial Illustrator**, Ringling College of Art and Design, Sarasota, FL, September 2022- January 2023

- Presented a Korean traditional 'Han Bok' fashion cover illustration for Vogue magazine using Clip Studio as part of a class assignment
- Collaborated seamlessly with fellow artists and illustrators, collectively highlighting crucial points of the article through visually compelling imagery

### GRAPHIC DESIGN EXPERIENCE

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**BOOK Editorial Designer**, Ringling College of Art and Design, Sarasota, FL, Spring 2024

- Created 'Light Around the City,' an editorial book in a senior class, handling all planning, designing, and editing with a focus on creativity and detail, resulting in a unique and polished final product
- Developed an editorial book using Illustrator, InDesign, and Photoshop, illustrating how city lights are perceived to demonstrate the concept visually

**TEA Branding Designer**, Ringling College of Art and Design, Sarasota, FL, Spring 2023

- Crafted 'SEJAK' brand identity with Adobe Illustrator, InDesign and Photoshop
- Designed packages, social media, products, and typography using Photoshop and Illustrator
- Fostered seamless group collaboration, ensuring smooth interaction and exchange of ideas during design processes

### VOLUNTEER EXPERIENCE

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**Private Art Tutor**, Private Tutor, Spring 2021-2023

- Instructed on the principles of perspective and drawing techniques utilizing pencils and iPad
- Provided guidance in the analysis of composition principles for storyboarding, foresting a deeper understanding of visual storytelling

### PERSONAL and COMPUTER SKILLS

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- *Expert* in Adobe Photoshop, Illustrator, InDesign, Clip Studio, Procreate, basic Blender
- *Proficient* in traditional media, such as graphite, ink, charcoal, chalk, and gouache
- *Fluent in Korean, Advanced English*