# $a \rightarrow b$

addis barge she/her/hers graphic designer

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# Education

05.2022–08.2024 ArtCenter College of Design Pasadena, CA Bachelor of Fine Arts in Graphic Design Graduated with Distinction Emphasis in Visual Identity, Publication Design, and Exhibition Design

### 05.2023-08.2023

Focused Coursework at ArtCenter Berlin Sponsored Transdisciplinary Studio: Koenig & Bauer For the global EQUINOX 2024 Conference, I developed innovative banknote designs for young adults with advanced security features for K&B Banknote Solutions and successfully presented the final concepts to the Koenig & Bauer team.

01.2020–08.2021 Rocky Mountain College of Art & Design Denver, CO Foundational classes and coursework in visual communication

# Expertise

### Proficient in:

InDesign, Photoshop, Illustrator, Premiere Pro, MadMapper, Acrobat, Google Slides, Word, Keynote, Miro

Familiar with: p5.js, HTML, After Effects, Slack, Lightroom, Figma

### Skills

Publication design, curation, brand identity development, generative design, creative coding, design research, presentation design, font design, letterpress

## Experience

01.2024–07.2024 Freelance Graphic Designer ArtCenter College of Design Pasadena, CA

Led creative ideation and research to develop the "Light & Storytelling" brand, a community platform for photographers. Collaborated with Everard Williams, Chair of the Photography and Imaging Department, to unify the visual identity across multiple platforms, social media, websites, and brand guidelines.

09.2023–04.2024 Teaching Assistant ArtCenter College of Design Pasadena, CA

Assisted Professors Tracey Shiffman and Cheryl Miller with individual and group critiques for Communication Design 3: Narrative & Scale. Managed weekly assignment communications including lecture notes and research resources. Supported students in concept ideation, typography, sequential design, publication design, and print media methodologies.

09.2021–04.2022 Graphic Design Intern Turner Duckworth San Francisco, CA

Assisted the design team and Creative Directors on projects for clients like Samsung, McDonald's, MillerCoors, and Optum. Developed concepts and organized presentation decks for marketing campaigns and visual identities.Coordinated and presented at The Golden Duckie high school design competition.

03.2021–08.2021 Junior Graphic Designer Newfangled Studios Remote

Designed banner ads, storyboards, templates, and videos for multi-platform campaigns. Crafted client presentations following brand treatments and guidelines. Developed mock-ups and assets for brands including Bank of America, Google, and Staples.

# Awards and Recognition

GDUSA Students to Watch 2024

It Be Like Dat (Publication Design) Core77 Design Awards 2024, Student Runner Up Design for Social Impact Award

Sunday's Best Graphis New Talent Annual 2024, Silver

2022–Dec 2024 ArtCenter Student Gallery Sunday's Best (Publication Design & Poster) It Be Like Dat (Publication Design) California African American Museum (Poster)

# **Scholarships**

Aug 2022–Aug 2024 Provost's List ArtCenter College of Design

2024 The Mark Hughes Foundation Annual Scholarship

2022–2024 ArtCenter Entering Grant ArCenter Undergraduate Scholarship

2023 Berlin Study Away Annual Scholarship Mary Elizabeth (Betsy) Davis Honda Motor Corporation Endowed Scholarship

2022 Siras Greiner Memorial Endowed Scholarship