

# MISAEEL MARIN



## Experience

### Garment Design

- Founded and managed a successful screen printing business and clothing brand.
- Designed, produced, and marketed unique clothing items.
- Handled all aspects of business operations, including inventory management, customer service, and sales.
- Developed and maintained an online store, increasing brand visibility and sales.
- Collaborated with clients to create custom designs, ensuring customer satisfaction.

### Art Director

- Led conceptual designs for collections, marketing, advertising materials, graphics, and event flyers, enhancing brand identity and market presence.
- Conceptualized themes for group artshows and curated artist line up.
- Led production teams through creative vision to execute various projects.
- Designed mock ups, moodboards and put together decks for presentations.
- Produced and styled fashion photo shoots and video using custom typography and layouts.

### Graphic Design

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign) for creating and editing graphics.
- Created flyers and promotional items for upcoming events.
- Designed visually appealing graphics and layouts for various projects, including presentations, marketing materials, and social media content
- Created brand identities, logos, and visual assets that align with company branding guidelines.
- Proficient in prepress production, preparing artwork for print and digital publication while ensuring accuracy and adherence to brand standards.
- Created brand identities, logos, and visual assets that align with company branding guidelines.
- Collaborated with cross-functional teams to understand project requirements and deliver high-quality design solutions within specified timelines.

## Contact

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## Skills

- Adobe Suite
- Art direction
- Branding and Logos
- Package Design
- Screen Printing
- Content Creation
- Graphic Design
- Sales
- Event Planning
- Community Building
- Advertising
- Art curation
- Garment Embellishment
- Cutting and sewing
- Brand Management
- Production artist

## Employment History

**11WRKSHOP** 2018 - Present  
*(Screen Print and design studio)*

**11WRK** 2018 - Present  
*(Fashion label)*

**MIXIOTE SF** 2019 - 2023

## Education

**The Academy** 2023 - 2024  
*Advertising Portfolio school at  
Goodby Silverstein & partners*

**CCSF** 2014 - 2018  
*Apparel Construction Certification Program  
Graphic Design Certification Program*