

# FRANKIE MATTHEWS

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[frankiematthews.com](http://frankiematthews.com)

## PROFICIENCIES

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SOFTWARE	SKILLS
Illustrator	Sketching
InDesign	Illustration
Photoshop	Animation
After Effects	Photography
Lightroom	
Figma	

## ACHIEVEMENTS

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MARCH 2024

Graphis New Talent 2024 Silver Award  
Recipient (“*Transposed*”)

AUGUST 2022

University of Cincinnati Co-op Ambassador  
Scholarship Recipient

AUGUST 2020–PRESENT

University of Cincinnati School of Design,  
Architecture, Art and Planning Dean’s List

AUGUST 2020–MAY 2021

University of Cincinnati Cincinnati  
Academic Scholarship Recipient

## INVOLVEMENT

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APRIL 2024–PRESENT

Executive Officer of SEG DAAAP Chapter

AUGUST 2023–PRESENT

Executive Officer of the University of  
Cincinnati Typography Club

JANUARY 2023–PRESENT

Volunteer at St. George Interfaith Food Pantry  
in Cincinnati, OH

JANUARY 2021–PRESENT

Executive Officer of the University of  
Cincinnati Triathlon Club

## EDUCATION

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### UNIVERSITY OF CINCINNATI / CINCINNATI, OHIO

COLLEGE OF DESIGN, ARCHITECTURE, ART AND PLANNING

Communication Design Major, Marketing Minor

Class of 2025 / 3.8 GPA

*Participating in the Professional Practice Program, alternating semesters of  
classroom study with work in the field of design.*

### PERRYSBURG HIGH SCHOOL / PERRYSBURG, OHIO

Class of 2020 / 3.9 GPA

## DESIGN EXPERIENCE

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### MSA DESIGN / CINCINNATI, OHIO

GRAPHIC DESIGN CO-OP / MAY 2023–MAY 2024

Worked within a graphics team that specializes in print work—primarily  
environmental graphics, signage and wayfinding—for clients such as  
Cincinnati & Hamilton County Public Library, Xavier University and Athletes in  
Action. Additional work involved building presentation templates for project  
proposals, designing social media posts, and creating promotional print  
mailers for the marketing team.

### UNION DESIGN / NEW YORK CITY, NEW YORK

GRAPHIC DESIGN CO-OP / AUGUST 2022–DECEMBER 2022

Created and managed company brands including CREFC, Brookfield  
Properties, and Bell Works. Incorporated brand assets into a range of uses  
including: print collateral, digital displays and physical signage. Other work  
included managing and implementing app content, constructing website  
templates, and generating creative video ideas for in-house projects.

### LIVE WELL COLLABORATIVE / CINCINNATI, OHIO

DESIGN RESEARCH CO-OP / JANUARY 2022–APRIL 2023

Researched and collaborated in a multi-disciplinary environment to generate  
solutions for client-led projects. Synthesized extensive medical documentation  
into a script, storyboard and video animation in order to simplify the  
explanation of complex medical concepts to patients and families.

## OTHER EXPERIENCE

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CITY OF PERRYSBURG / PERRYSBURG, OHIO

BOSTDORFFS GREENHOUSE / BOWLING GREEN, OHIO

STELLA'S RESTAURANT / PERRYSBURG, OHIO