

viktorialange

graphic designer + illustrator

www.viktorialange.design

ViktoriaL.Lange@gmail.com

[linkedin.com/in/viktoria-lange-designer](https://www.linkedin.com/in/viktoria-lange-designer)

she/her | New York, NY

tools

Photoshop
Illustrator
InDesign
After Effects

Figma
Procreate
Canto
Klaviyo

skills

Art Direction
Brand Identity
Copywriting
Illustration

Event Planning
Team Building
German (fluent)
ASL (basic)

work experience

Nestig
Jr Graphic Designer
Jun 2023–Current

Work directly with the Senior Designer, Brand Marketing Strategists, Social Media Lead, and Head of Marketing to create visually compelling assets across organic and paid channels. Research and iteration for brand refresh.

Freelance
Graphic Designer
Jun 2020–Current

Create print and digital assets for organizations, local small businesses, design studios, and individuals. Advise on visual hierarchy, layout, social content and digital design. CLIENTS INCLUDE: Palette Studio, St. Ann's Warehouse, City Lyric Opera, Peggy Jackson Realty, Palisades Parks Conservancy, New York Life, and more.

Red Wine & Blue
Freelance Designer
Sept–Nov 2022

Worked with content development team of political grassroots nonprofit to generate designs for social media platforms, newsletters, presentations, and websites. Contributed graphic elements and illustrations. Improved visual accessibility within the existing brand guidelines.

Head House Books
Event Manager
May 2019–Jun 2020
Philadelphia, PA

Served as first point of contact for author event requests. Organized inventory orders for large off-site events and sales. Revived store social media platforms and grew engagement. Streamlined staff scheduling process. Composed weekly store newsletter.

Freelance
Teaching Artist
Jun 2009–Aug 2019

Freelance teaching artist contracted by theatre companies, children's programs, and summer camps to create and execute top quality arts education and theater programming. Designed engaging curriculum for students ages 4 years through adults. Managed classroom dynamics. Supervised interns and junior staff. COMPANIES INCLUDED: Pig Iron School (PA), Arden Theatre Company (PA), Arts on the Horizon (DMV), Theatre Horizon (PA), Trinity Rep (RI) PlayGroup Theatre (Westchester County)

education

Shillington Education
Certificate in Graphic Design

The University of the Arts '18
MFA Performance

Brandeis University '13
BA Education and Theater

honors

Indigo Design Awards 2023 (Student Category)
Gold in Character Design
Silver in Promotional Materials

