

# Xiaowei Zhou

Graphic Designer/Motion Designer/2D Animator

[xiaoweizhou.com](http://xiaoweizhou.com)

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## EDUCATION

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School of Visual Arts

New York, NY

Bachelor of Fine Arts, Design

May 2024

## COURSEWORK

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Motion Design

Type Design

Editorial Design

## WORK EXPERIENCE

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Realme, Shenzhen, China

May 2021 - August 2021

Design Intern

- Creating advertisements, posters and graphics for the tech brand
- Responsible for designing materials posted on social media
- Collaborating with editorial and product marketing teams to conduct new product launching conferences

## AWARDS AND EXHIBITIONS

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School of Visual Arts Début 24 Exhibition 2024

School of Visual Arts Undergraduate Design Award 2023

School of Visual Arts High Term Honors 2023

School of Visual Arts Term Honors 2022

School of Visual Arts BFA Design Spring Exhibition Spring 2021

## SKILLS

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**Software:** Figma, Blender, Adobe Creative Suite (After Effects, Photoshop, Illustrator, InDesign, Lightroom, Premiere, Adobe XD)

**Art Skills:** Graphic Design, Motion Graphics, Photography, Social Media, Video Editing, Drawing, Bookbinding, Branding

**Languages:** Fluent in English and Mandarin