

Pierce Erez-Henderson

171 E 88th St, New York, NY 10128

EDUCATION

London School of Economics	MSc	City Design & Social Science	2024-25	London, UK
Harvard University	MEd	Technology, Innovation, & Education	2020-21	Cambridge, MA
Maryland Institute College of Art	BFA	Interdisciplinary Sculpture	2014-18	Baltimore, MD

EXPERIENCE

SELECTED PREVIOUS

NEW YORK, NEW YORK

Senior Designer

Boston Consulting Group

END USER **KNOWLEDGE WORKERS**

CONTEXT **DIGITAL PLATFORM**

REACH **448**

Present-2021. Led product outcomes in 10+ team engagements, working with senior BCG and client leadership. Optimized \$3MM workforce development pilot, cutting time by 20x and boosting participation. Built GPT-integrated product from ground up.

NEW YORK, NEW YORK

Co-Founder

Fanzine

END USER **CREATORS; FANS**

CONTEXT **DIGITAL PLATFORM**

REACH **300+**

Present-2023. Co-founded digital platform that makes navigating indie creator economy easier for users and creators. Led product development, focusing on refining user experiences for more intuitive and useful interaction.

WINSTON-SALEM, NORTH CAROLINA

Shortlist Winner

R3 Design Competition

END USER **VILLAGE CONSTITUENTS**

CONTEXT **MUNICIPALITY**

REACH **500+**

2024. Led R3 Design Competition team in Shanxiabao Village, China, focusing on sustainable infrastructure. Designed acoustic intervention that combines technology and audience participation with cultural preservation, boosting tourism and economic development.

Participant2024, Brooklyn Institute for Social Research
Attended course 'Architectural Experiments: Revolutions in Design' with Isi Litke

Project Leader2023, New York Cares
Led 6 volunteers apply well-being curriculum at PS 366 Washington Heights Academy

Guest Critic2023, School of Visual Arts
Critiqued final projects for graduate course by Ayse Birsal and Mickey McManus

Trustee2022-20, Creative Center of North Carolina
Developed nonprofit's strategic plan of serving as hub for city's creative assets

Strategist2021, Winston-Salem City Government
Community and workforce resilience policy brief for mayor and municipal leaders

Fellow2021-20, Harvard Ministerial Leadership Program
Analyzed Zambian university system's Covid-19 efforts for Minister of Higher Education

Fellow2021, Harvard Kennedy School
Led scaling strategy for public online learning platform with Jobs for the Future

Consultant2021, WSFCS School System
Documented personalized learning pilot and delivered policy recommendations

Op-Ed Author2021, Harvard Kennedy School Review
What About Design? Understanding the Biden Win from an Aesthetic Perspective

Co-Author2021, Harvard University
Promoting Education Continuity by Supporting Teachers in Guatemala During Covid-19

Co-Author2021, UNESCO
Leveraging Human Connection in Virtual Teacher Professional Development Programs

Invited Member2021, Cross-Harvard Future of Work Study Group
Interdisciplinary, collaborative project between HKS, HBS, and HGSE

Symposium Speaker2021, Harvard University
Annual round table discussion, research focus was on lessons to build better schools

Hackathon 1st-place Winner2021, UNESCO
Proposed NLP data tools & mapping to help Ministries identify teacher-workforce gaps

Hackathon 1st-place Winner2021, MIT
Proposed DEIB tech platform with three teammates in 48-hour Future of Work event

Guest Lecturer2020, NYU; Wake Forest University
Presented design practice in courses on data visualization and entrepreneurship

Co-Founder2019, Soft House
Initiated DIY community venue, serving as platform for local & national artists

SKILLS

Statistics: Advanced quantitative methods using multilevel models with fixed and random effects, survival analysis, logarithmic transformation; **Data Analysis:** Cleaning, merging, appending, and collapsing datasets using STATA; planning and running analyses. **Programming:** Proficient in STATA, familiarity with Python and HTML, CSS, JavaScript; **Software:** Expertise in Adobe Creative Suite: Photoshop, Illustrator, InDesign, and Premiere Pro; familiarity with Rhino and Blender; expertise in Microsoft Office: Word, PowerPoint, Excel; **Qualitative Methods:** Experience planning and conducting semi-structured interviews and focus groups, survey analysis and coding; research set-up and execution;

Policy Analysis: International education policy analysis and research utilization in comparative perspective; international development finance; US-focused workforce development policy analysis and strategy; **Aesthetics:** Spatial and visual design; cross-cultural design strategies; experience proposing aesthetic considerations with urban design principles to enhance public spaces; expertise in collaborative social infrastructure projects using form, space, and material; **Management:** Expertise in setting project objectives, timelines, and workplans, managing from inception to execution; skilled in stakeholder management, maintaining strong relationships and alignment with stakeholder, vendor, and client expectations.