

Alina Buevich

GRAPHIC DESIGNER + ILLUSTRATOR

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🖱 ALINAVICH.COM



OBJECTIVE

Continuously challenge myself to produce thoughtful campaigns, objects, illustrations, and designs that bring joy to people's lives.

EDUCATION

Rhode Island School of Design

BFA in Graphic Design

2010–2014 / PROVIDENCE, RI

Brown University

Special Topics in Russian Studies

2011–2012 / PROVIDENCE, RI

SKILLS

Adobe CC Suite

Art Direction

Book Design & Layout

Branding & Identity

Illustration

Retouching

Storyboarding

Typography

Mold Making & Casting

Fluent Russian

EXPERIENCE

Discord

SR. GRAPHIC DESIGNER / 2020–2024 / REMOTE

- Conceptualized and executed designs for merchandise, events, ad campaigns, social media.
- Led teams of designers through large scale projects, guiding creative and project direction.
- Art directed and collaborated with external agencies to ensure brand consistency.
- Produced engaging graphics for social media platforms—driving engagement, follower growth, and brand awareness.
- Collaborated with cross-functional teams to align design initiatives with business goals.

Chronicle Books

BRAND DESIGNER / 2015–2020 / SAN FRANCISCO, CA

- Created visually compelling print & web materials to promote books and the company brand, e.g. ad campaigns, website redesign, logos, posters, packaging, and books.
- Implemented design strategies to effectively communicate the essence of the books and brand across various mediums, ensuring consistency and resonance with the target audience.

Freelance Illustration & Design

ILLUSTRATION & DESIGN / 2012–2020 / SAN FRANCISCO, CA

- Produced editorial illustrations, advertisements, book designs, branding, printed materials, logos, etc. for a variety of clients, including: Baggu, Peets Coffee, Chronicle Books, Star TV, Medtronic, etc.

Scholastic

BOOK DESIGN INTERN / 2013 / NEW YORK, NY

- Worked closely with art directors and designers on children's books by designing book covers, laying out spreads, drafting isometric drawings, and designing packaging.

HONORS

West Coast Craft INTRO Scholarship

Adobe Design Achievement Awards
2014 Semifinalist

RISD Graduation with Honors
(*summa cum laude* equivalent)

Special Congressional Recognition,
NJ Congressional Art Competition