Ye Sul E. Cho

Designer, Researcher www.65sqmeters.com

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Ye Sul E. Cho is a designer + researcher based in London + Vancouver, exploring advanced materials and user interactive designs with a social agenda. Her research aims to design innovative inclusive environments by finding applications of responsive materials and implementing human-centric R&D approaches to architecture. Recent research initiatives include the exploration of advanced material application to aid aging in place (Autodesk Residency), a parametric 3D-printed masonry wall system (Masonry Worx sponsorship), and a low-tech home environment sensor for children (ANZ Bank commission). She is the director at SUSA Space + 65 SQM design studio, and has experience at renowned architecture offices such as Höweler and Yoon, OMA, Bjarke Ingels Group, Alison Brooks Architects.

2015

Professional Practice

2024-SUSA SPACE Current Director, Co-Founding Designer 2017-65 SQM Current Director, Co-Founding Designer 2022-2024 Höweler + Yoon Architecture (HYA) Junior Architect, Boston 2018 Office for Metropolitan Architecture (OMA) Architectural Intern, New York 2017 Bjarke Ingels Group (BIG) Architectural Intern, New York 2017 Alison Brooks Architects (ABA) Architectural Intern, London UK 2015 WXY Architecture + Urban Design Architectural Intern, New York

Exhibition / Exhibition Curation

Architectural Intern, Los Angeles

Arquitectonica

2023	Unknown, Unknown, 18th International Architecture Exhibition of La Biennale Di Venezia Mabel O.Wilson, J.Meejin Yoon, Eric Höweler, Project Team Member
2022	Prototypica_, Riverside Gallery, University of Waterloo School of Architecture Co-Curator, Exhibited projects: Smart Aging (selected by jury)
2020	Riverside Gallery, IDS Exhibition, University of Waterloo School of Architecture Exhibited projects : 3D Printed Woven Bricks, & ANZ Mr. Humfreez
2020	Interior Design Show , University of Waterloo School of Architecture Exhibited projects : 3D Printed Woven Bricks, & ANZ Mr. Humfreez
2020	The Clay & Glass Museum, Material Syntax Exhibition 2 Co-Curator
2019	Riverside Gallery, Material Syntax Exhibition Curator, Exhibited project: 3D Printed Woven Bricks
2019	The Clay & Glass Museum, Material Syntax Exhibition 1 Co-Curator, Exhibited project: 3D Printed Woven Bricks
2019	Project Review, University Waterloo School of Architecture Exhibited project: Smart Aging: How Smart Materials in Architecture Can Respond to Changing User Needs, TRD1 Master's Design Studio

Research Experience

2019-22	Project Lead, Researcher, University of Waterloo School of Architecture Project: Hive 3D printed clay masonry Co-lead Professor David Correa
2020-21	Resident Researcher, Autodesk Technology Lab Project: Smart Aging: Auxetic Protective Suit
2019-20	Research Assistant , University of Waterloo School of Architecture Professor David Correa, Mr. Humfreez project / research
2020	Teaching Assistant , University of Waterloo School of Architecture 1A Design Studio 192, Winter term
2019	Teaching Assistant, University of Waterloo School of Architecture 1B Design Studio 193, Fall term (Excellence in Architecture Teaching Assistant Award)

Conferences/ Presentations

2020	Autodesk Technology Lab Pecha Kucha Smart Aging: How Smart Materials in Architecture Can Respond to Changing User Needs
2020	SDI Architects + Design , Projects Presentation 3D Woven Clay Brick
2020	Arch 421 Material Syntax, Guest Presentation 3D Woven Clay Brick Project
2019	Architecture in the Age of the 4th Industrial Revolution, 37th eCAADe and 23rd SIGraDi Conference 2019 Guiding Instability: A craft-based approach for modular 3D clay printed masonry screen units
2019	Galt Issu. 2 , Breaking Launch Event 3D Woven Clay Brick Project

Press

2022	Archdaily (2022) "3D-Printed Masonry Wall: The Introduction of Digital Craftsmanship", 21 July, 2022 https://www.archdaily.com/985574/3d-printed-masonry-wall-the-introduction-of-digital-craftsmanship
2019	Canadian Architect (2019) "Clay & Glass Gallery showcases 3D printed façades by University of Waterloo students", <i>Canadian Architect</i> , Canada, 10 May, https://www.canadianarchitect.com/clay-glass-gallery-showcases-3d-printed-facades-by-university-of-waterloo-students/
2019	Venuto, D. (2019) "This adorable ornament could keep your kids safe", <i>NZ Herald</i> , New Zealand, 17 Oct, https://www.nzherald.co.nz/business/the-weird-science-behind-anzs-mr-humfreez-the-trojan-ram-fighting-damp-homes/RNFYGADXBLQIM5J4WSXRTRWIUY/
2019	Caldwell, B (2019) "Old and new come together in striking designs", <i>Waterloo Stories</i> , Canada, 13 Feb,

https://uwaterloo.ca/stories/old-and-new-come-together-striking-designs

Education

2020 University of Waterloo School of Architecture

Master of Architecture (M.Arch) (RAIC Honor Roll Reward + with Distinction)

Thesis: Smart Aging: How Smart Materials in Architecture Can Respond to Changing User

Needs

2018 University of Waterloo School of Architecture

Honors Bachelor of Architectural Studies (BAS) + co.op (with Distinction)

Publications/ Posters (* peer reviewed)

2019 Shi, Ye Sul Cho, Taylor, Correa (2019), "Guiding Instability A craft-based approach for modular 3D clay printed masonry screen units." eCAADe SIGraDi 2019 Proceedings *

Taylor, Shi, Ye Sul (Elly) Cho, Correa, Project Poster "Embracing Errors: Exploring deviations in 3d clay printing as design generators" Reynolds Symposium: Education by Design,

University of Oregon *

2019 Ye Sul (Elly) Cho, Shi, Taylor, Correa, "Woven Brick" Galt Issu. 2, Breaking Pg. 88-91

Awards

2021 Royal Architectural Insitute of Canada, Honour Roll Award

Thesis: Smart Aging: How Smart Materials in Architecture Can Respond to

Changing User Needs

2020 British Design & Art Direction award. 20,000 submissions, 260 judges, 75 countries

Yellow Pencil - Direct / Direct Innovation / 2020 Wood Pencil - Product Design / Promotional

Shortlist - Impact / Design/Brands

Project: Mr.Humfreeze

2020 Axis Award

Gold – category for Product Design – Non Tech

Silver - Executive Judge's choice, category "For Good"

Silver – category for Brand Experience Finalist – category for Direct Campaign

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Project: Mr.Humfreeze

2020 Effie Awards – Awarded by the Commercial Communications Council of New Zealand

Gold – category for Most Effective Integrated Campaign

Silver - category for Best Strategic Thinking

Project: Mr.Humfreeze

2020 Designers Institute of New Zealand, Best Design Awards (finalist)

Silver – Public Good Award Bronze – Value of Design Award

Project: Mr.Humfreeze

2020 Immortal Awards UK – 52 countries

Asia Pacific Shortlist and Finalist (region - 190 submissions, 35

shortlisted, 4 finalists)
Project: Mr.Humfreeze

2019 Excellence in Architecture Teaching Assistant

1B Design Studio, Winter

2018 Graduate Entrance Scholarship, University of Waterloo