

Zoe Minikes

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## SELECTED WORK EXPERIENCE

### Bandcamp

Director of Design, Artists & Labels

2021-2023

Interim Head of Design

2020-2021

Senior Designer

2017-2020

### Google

User Experience Designer

2014-2016

### Tomorrow Partners

Designer, Frontend Developer

2011-2014

## PROFILE

Deeply curious design leader with nearly 15 years of experience building products, services, brands, and environments with warmth, character, and impeccable details.

Most recently led the strategic development and design of artist and label-facing features at Bandcamp, supporting steady revenue growth, influencing business objectives, and providing a key bridge between leadership and cross-functional teams. Additionally, founded Flower Press, an equitable publishing practice focused on uplifting marginalized authors.

## EDUCATION

B.F.A. in Graphic Design, Honors

California College of the Arts, San Francisco, CA

Graduated: 2011

## DEEP STRENGTHS

Leadership

Strategy

Design direction

User experience design

Product design

Service design

Environmental design

Branding

Creative direction

Print & collateral design

Systems thinking

Facilitation

Research

Creative & technical writing

Social practice

Illustration

Publishing

Community engagement

Consensus building

Neighboring