SIWU DING

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EDUCATION

Rhode Island School of Design

Sept 2018 - June 2023

Bachelor of Fine Arts in Illustration (Primary Major) and Graphic Design (Secondary Major) | GPA: 3.935/4.000.

Providence, RI

→ Awarded the Honor Students (2018-2023) for outstanding academic achievement.

Exhibitions & Curatorial Works

- → **Collaborated** with professors and student leaders to design the installation of Graphic Design Senior Exhibition Sort Later in 2023 at the Woods-Gerry Gallery.
- → Curated and installed the Illustration Exhibition Free for All in 2023 at the ISB Gallery, showcasing 64 artworks from 9 illustrators. The opening evening successfully greeted over 80 visitors.
- → Spearheaded the Graphic Design Triennial Exhibition "Portals" in 2021 at Woods-Gerry Gallery: exhibited 166 artworks; led a team of 15 student leaders and collaborated with professors. The opening evening outstandingly welcomed over 200 visitors.
- → **Exhibited** the woodcut print "Holy Cow! A Giant" at multiple venues in 2023, including the Senior Invitational Exhibition and Illustration Senior Exhibition at the ISB Gallery, and the Free for All Exhibition at the Woods-Gerry Gallery.
- → **Highlighted** a variety of works at the Free for All Exhibition in 2023, such as digital illustrations "Life After Death" and "On the Hunt", character design splash "Snatcherfly", and the paper-cut craft "Red Bridal Veil".
- → Presented the screen-printed wearable collection "AR" during the Sort Later Exhibition in 2023.
- → **Displayed** diverse designs at the Portals Exhibition in 2021, featuring identity design collaterals "Made in China", editorial design "How to Be a Good Egg", and the modular font design "Mo".

Other Experiences

- → Acted as a 2D illustrator and 3D asset designer of the Brown & RISD Game Design Club (2021-22): cooperated with skilled programmers, sound designers, and artists from Brown University and RISD to produce a game every semester.
- → Worked as a Research Assistant (2022-23) at the Fleet Library, managing visitor navigation, research inquiries, and book circulation.

EXPERIENCE

Stoltze Design

July 2023 – present Boston, MA

Associate Graphic Designer

- → **Branding Initiatives:** single-handedly designed a logo identity for Cambridge Associates CA ABILITY, chosen among 30 other directions; contributed to the Boston Athenaeum identity update, including brand monogram wax stamp mockups and building graphics explorations.
- → Editorial design: accomplished over 30 editorial spread layouts for prestigious educational publications, such as Harvard Dental Magazine, Northwestern Kellogg Magazine, and Wilbraham & Monson Academy World Magazine.
- → Illustration & graphics: served as primary illustrator for diverse projects, pioneering all icons and graphics updates for notable clients such as New England Public Media, ArLab, and Deerfield Academy; designed the album cover for the local band "Splashdown", set to launch in November 2023.
- → **Collaborative projects:** worked closely with the Senior Designer on various design stages, from research and development to final refinements; participated in the cover design exploration for MIT's Spectrum Fall 2023 magazine.
- → Web & digital: Managed weekly updates for the Stoltze website, producing web-post assets such as graphics, mockups, and photography for recent projects and news.

Jerde Shanghai

Graphic Design Intern

Graphic Design Intern

June 2021 - August 2021

Remote

- → **Spearheaded** the design of unique in-house gifts, including umbrellas, penholders, paperweights, notebooks, and other stationery; emphasized the balance between cultural elements, brand identity, and innovative design.
- → **Developed** graphic design collaterals, crafting brand patterns and graphics.

HSH Art and Design Studio

June 2019 – July 2019

Shanghai, China

- → Collaborated with landscape architects and graphic designers on the signage design for HeQing National Wetland Park.
- → Created a storyboard for a 45-second promotional animation for Shanghai Haichang Ocean Park.

ADDITIONAL INFORMATION

- → **Skills**: proficient in coding languages such as HTML, CSS, and JQuery; adept with digital tools including Adobe Suite, Blender, Cinema 4D, Figma, Nomad Sculpt, Procreate, Rhino, and TouchDesigner; and skilled in traditional art techniques like oil painting, woodcut print, and screen print.
- → Languages: Mandarin, English.
- → **Reconstructing Legends**: led illustration for C47 Studio's Five-Tiger Generals garage-kit project as the head illustrator and character designer, reproducing the Five-Tiger Generals (GuanYu, ZhangFei, HuangZhong, MaChao, ZhaoYun); collaborated with experts for historical accuracy. (2023)
- → Freelancing Designer: crafted album covers, animations, and identity collaterals for EDM artist DJ Tong, with notable works including "Feel the House" (2023), "I Don't Love You" (2022), and more; designed the album cover for DJ Dee's "Dance with the Groove" (2022) and the identity logo for musician Suriqiao (2022).
- → **Sports Enthusiast**: expert skier passionate about Double Black Diamonds; founded and competed with a volleyball team in the BSSC Volleyball League, clinching a Gold Medal in a season; enjoys recreational Ultimate Frisbee and basketball.
- → Community Involvement: volunteered to pet-sit for people every summer since 2019; cared for a variety of animals including cats, a python, and a hamster.