



MINHYUNG EOM
GRAPHIC DESIGNER

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EDUCATION

09/2020–04/2025

ArtCenter College of Design | Pasadena, CA
Bachelor of Fine Arts in Graphic Design with Honors

09/2022–12/2022

Study Abroad ArtCenter Berlin | Berlin, Germany
Collaborated on three projects with product design students: developed a brand based on German craftsmanship, designed a customer experience for Rolls-Royce, and created a brand with a startup in Berlin. Strengthened skills in teamwork, brand identity development, storytelling, and research.

EXPERIENCE

10/2025–Present

Design Army (Remote) | Washington, DC | Designer
Supported campaign art direction and visual concept development for brand initiatives. Created design assets across digital surfaces and contributed to maintaining brand systems and visual consistency. Designed motion graphics for social media in close collaboration with the creative team.

09/2025–10/2025

Slope (Remote) | San Francisco, CA | Freelance Graphic Designer
Partnered with the internal team on early-stage brand development for emerging clients, focusing on icon design, pattern systems, and presentation design. Translated brand strategy into clear and modern visual identities across touchpoints, and refined client-facing presentations to clearly communicate visual direction and evolving brand goals.

06/2025–09/2025

Manual Creative | San Francisco, CA | Graphic Design Intern
Contributed to branding projects through icon, packaging, signage, and identity design across digital and physical applications. Assisted in developing brand systems and expressive visual tools, including interactive design experiments using creative coding to enhance brand engagement.

05/2024–08/2024

Samsung Sponsorship | Pasadena, CA | Graphic Designer
Collaborated with cross-functional teams to create visual brand communication proposals that supported product storytelling and innovation. Designed digital and physical brand assets while ensuring consistency across platforms, and worked closely with partners to align creative execution with brand and business goals.

06/2023–08/2023

Crooked Media | Los Angeles, CA | Graphic Design Intern
Designed motion graphics and promotional visuals for podcast launches and presentations, working closely with marketing and social media teams. Created digital campaigns tailored to Gen Z audiences and iterated on designs through feedback to improve clarity, craft, and impact across platforms.

03/2023–05/2023

Superfan Live (Remote) | Clearwater, FL | Graphic Design Intern
Designed tour-specific artwork, print materials, and merchandise for live events. Developed mood boards and branding concepts to support creative storytelling and visual direction across artist campaigns.

EXPERTISE

Software

Strong working knowledge of:
Acrobat, After Effects, Figma, Illustrator, InDesign, Keynote, Media Encoder, Photoshop, PowerPoint, Procreate, Slack, and XD

Familiar with:

Glyphs, MadMapper, p5.js, and Premiere Pro

Skills

Brand identity development, creative coding, font design, generative design, letterpress, motion, packaging design, print design, and typography

Languages

English (fluent) and Korean (native)

RECOGNITION

06/2025

Red Dot Award: Design Concept 2025
Smart Optic (Design Concept)

04/2025

Graphis New Talent Awards 2025
New Talent Awards 2025 Gold
Norton Simon Art Museum (Brand Identity)

12/2024

C2A Creative Communication Award 2024
Honorable Mention
MUSE:IQUE (Brand Identity)

09/2024–12/2024

Hoffmitz Milken Center Typography Gallery
Pachinko (Font Design)

05/2024–08/2024

Clive Piercy Endowed Scholarship
ArtCenter Portfolio Scholarship

05/2024–08/2024

ArtCenter College of Design Scholarship
ArtCenter Portfolio Scholarship

05/2024–08/2024

ArtCenter Student Gallery
MUSE:IQUE (Poster)
BeatLab (Poster)

09/2021–12/2023

ArtCenter College of Design
Provost's List (GPA of 3.8 or higher)