

Livia Taslim

VISUAL DESIGNER

Selected Commercial Works

— Curated Showcase [2025]

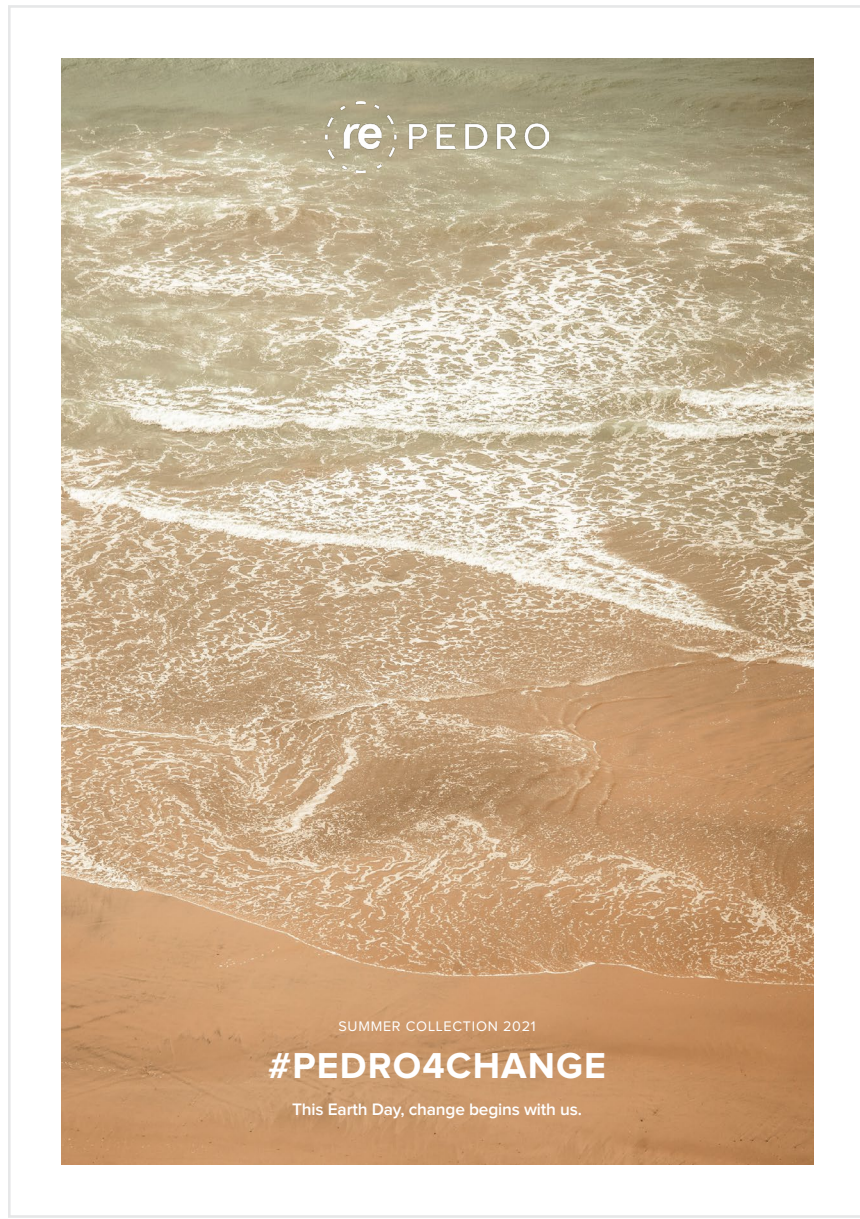
Selected Works & Brand Collaterals

for Multi-Brand Creative Direction

A curated selection of graphic design work spanning print, digital, packaging, and in-store assets. Each piece was chosen for its craftsmanship, clarity, and commercial impact — design that sells, informs, and elevates brands. This compilation reflects a systems-driven approach to building adaptable visual languages across multi-brand environments.

- Multi-brand experience
- Hands-on execution
- Commercially driven design foundation

- 03 — Lookbook-style collateral
- 04 — Grids, layouts & information design
- 05 — Packaging & specifications
- 06 — Retail collaterals
- 07 — Retail collaterals
- 08 — Digital artwork for brand partnerships
- 09 — Corporate communications
- 10 — Editorial & Institutional Projects (2018–2019)
- 11 — Commercial Clientele (2018-2019)



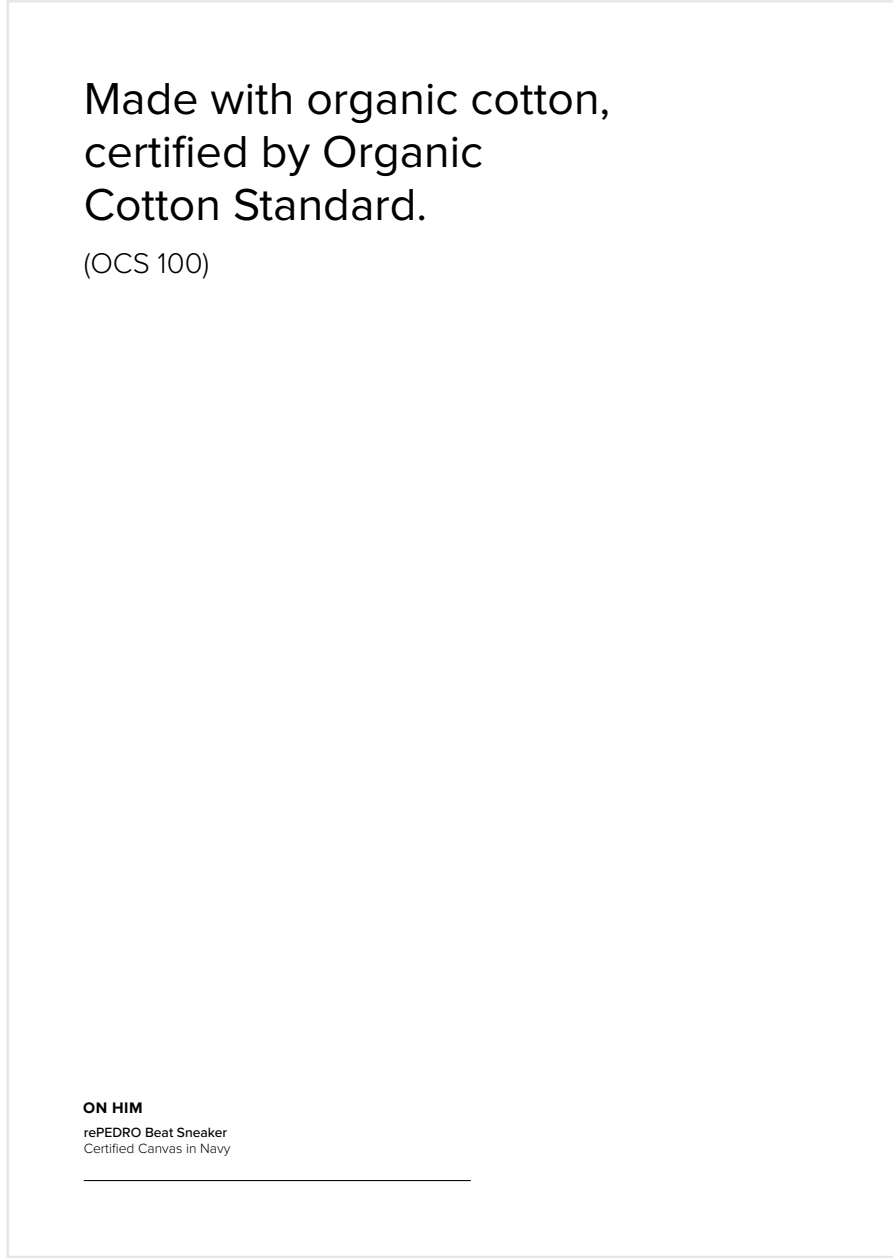
PEDRO has continuously supported Earth Day, and for our 4th year, we are committed to do even better.

We are acting on climate change, to transform this challenge into change. And this begins with us.

ON HER
rePEDRO Mini Bony Shoulder Bag
Certified Canvas in Mustard



ON HIM
rePEDRO Belt Bag
Certified Canvas in Navy & Faux Leather
ON HER
rePEDRO Mini Bony Shoulder Bag
Faux Leather (PDS Certified Sustainable Lining)



ON HIM
rePEDRO Belt Sneaker
Certified Canvas in Navy



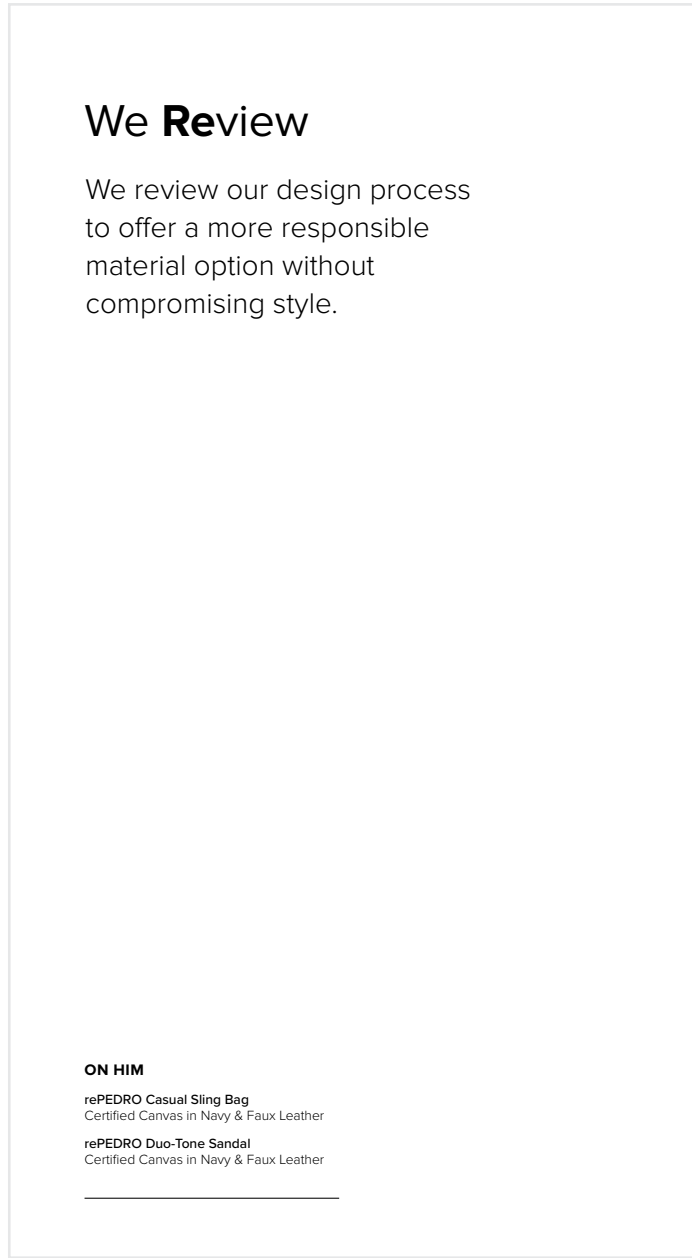
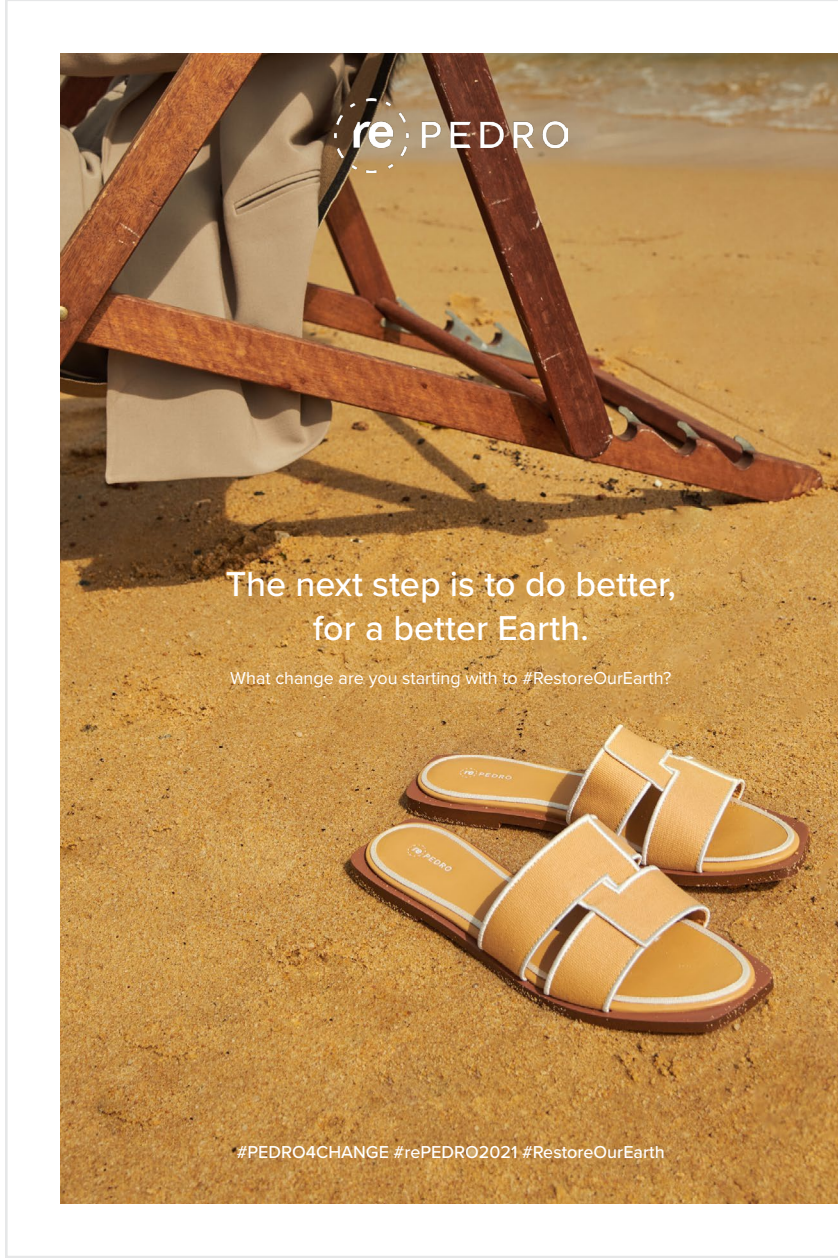
ON HIM
rePEDRO Belt Bag
Certified Canvas in Navy & Faux Leather
rePEDRO Lace-up Sneaker
Certified Canvas in Navy
ON HER
rePEDRO Shoulder Bag
Certified Canvas in Mustard & Faux Leather



We Rethink



LEFT
rePEDRO Lace-up Sneaker
Certified Canvas in Navy
RIGHT
rePEDRO Casual Sling Bag
Certified Canvas in Navy & Faux Leather



We Review

We review our design process to offer a more responsible material option without compromising style.

ON HIM
rePEDRO Casual Sling Bag
Certified Canvas in Navy & Faux Leather
rePEDRO Duo Tone Sandals
Certified Canvas in Navy & Faux Leather

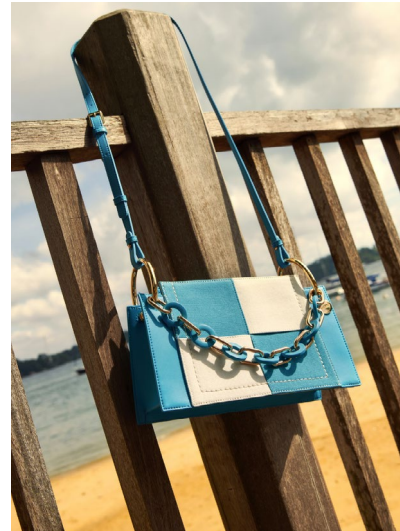


The shift to organic cotton reduces environmental impact. The natural processes help sustain the health of soils, ecosystems, and people.

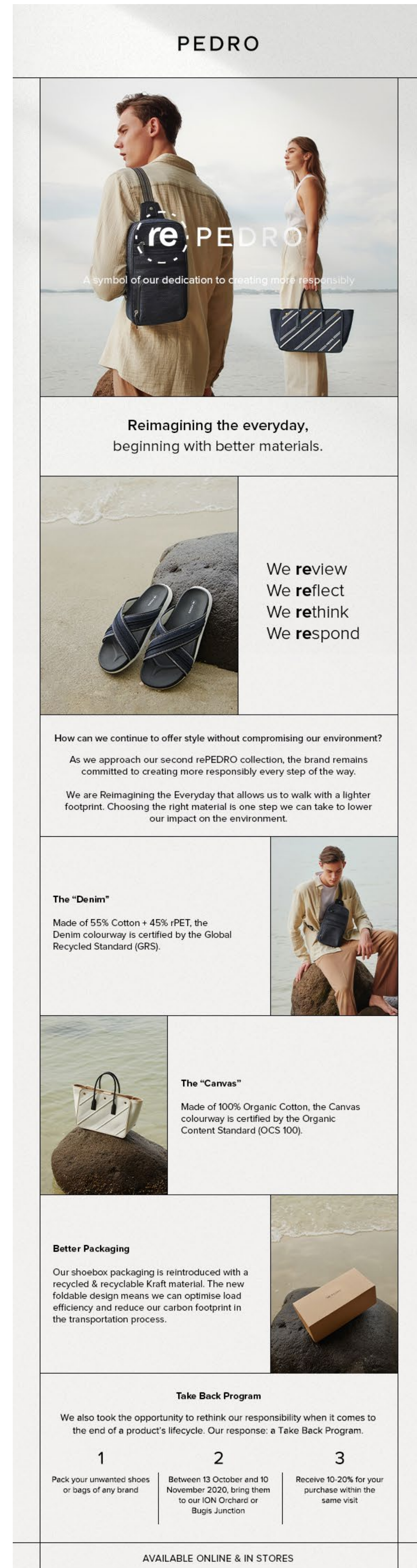
ON HER
rePEDRO Cross-Strap Sandals
Certified Canvas in Black & White

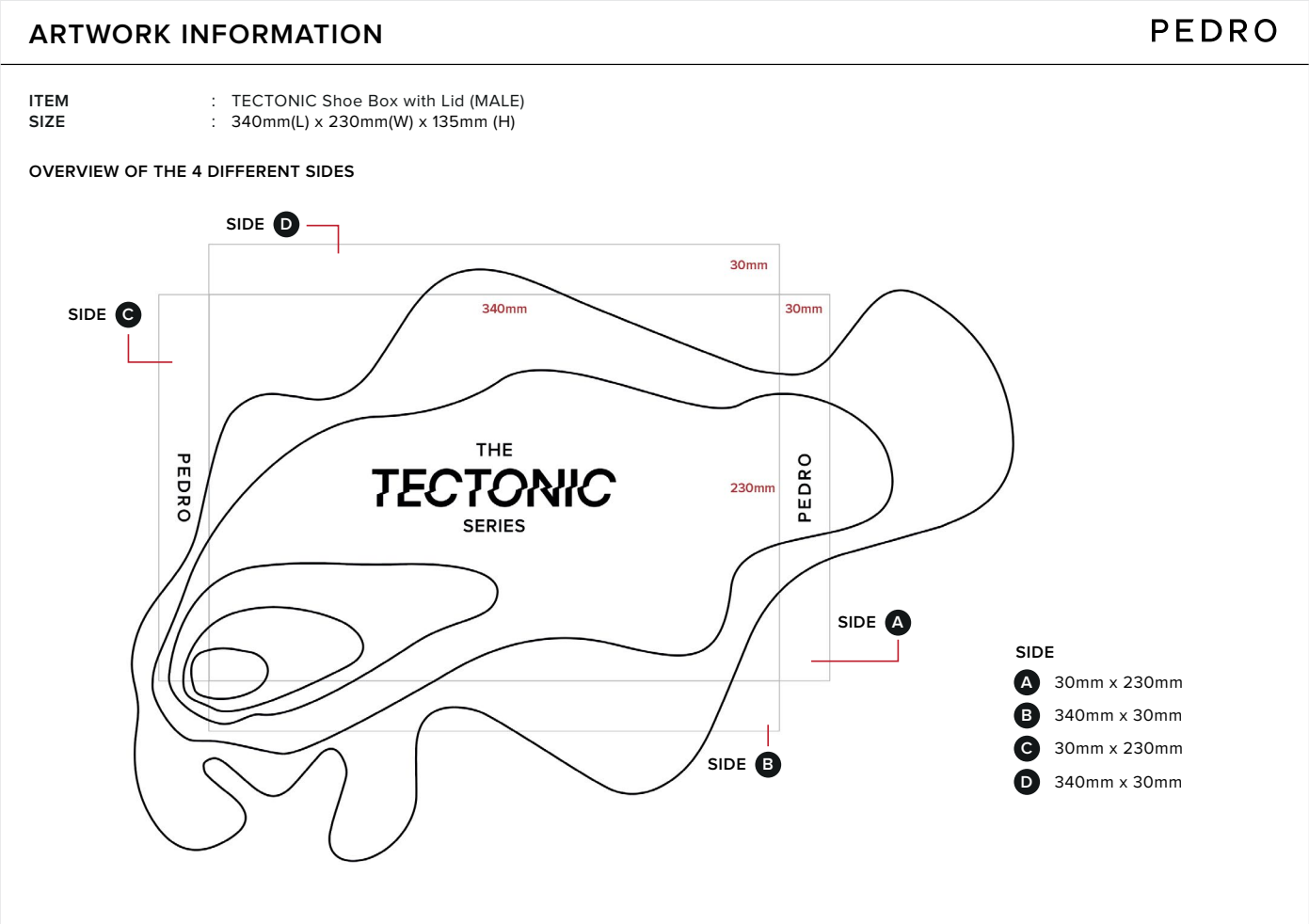
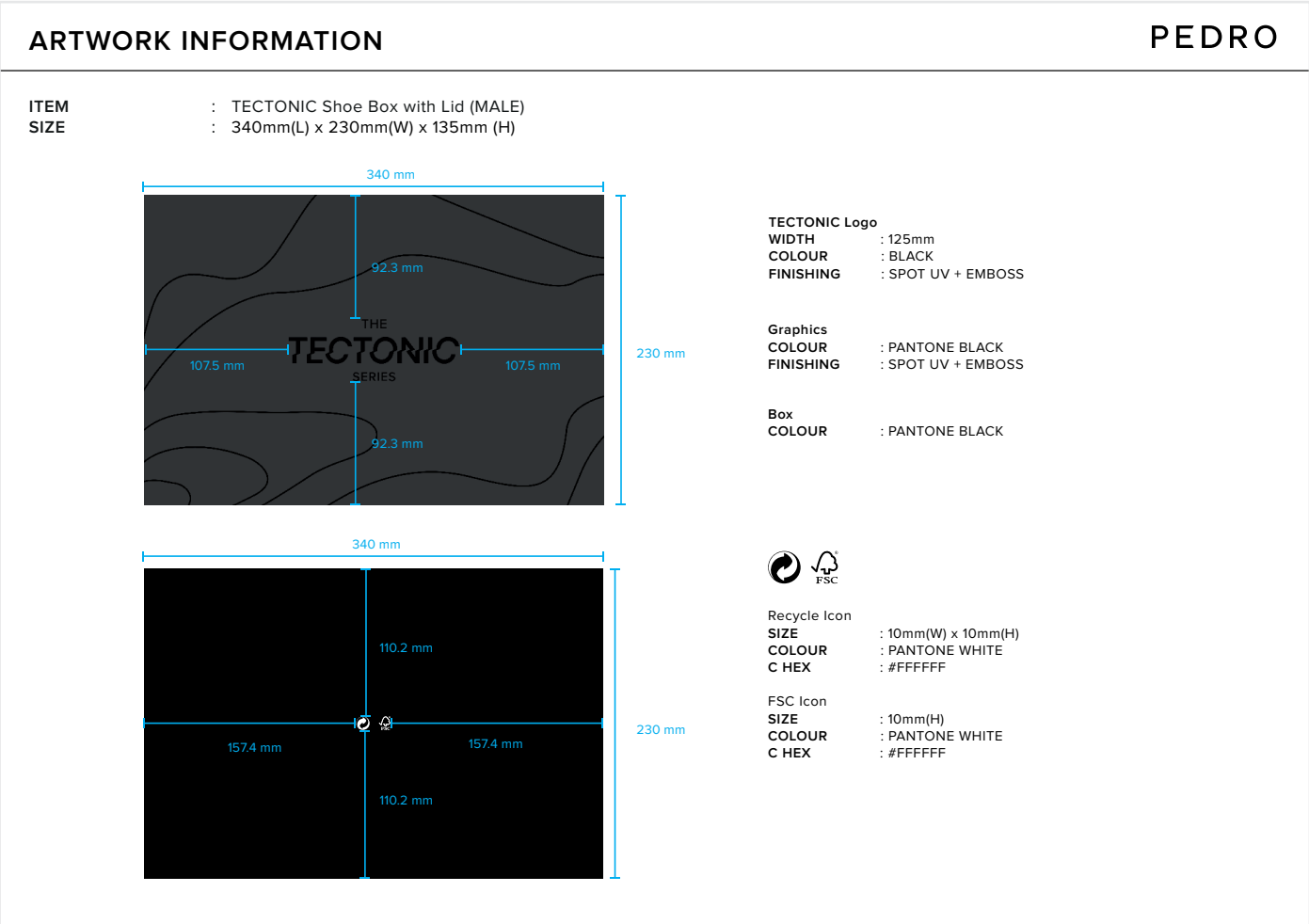
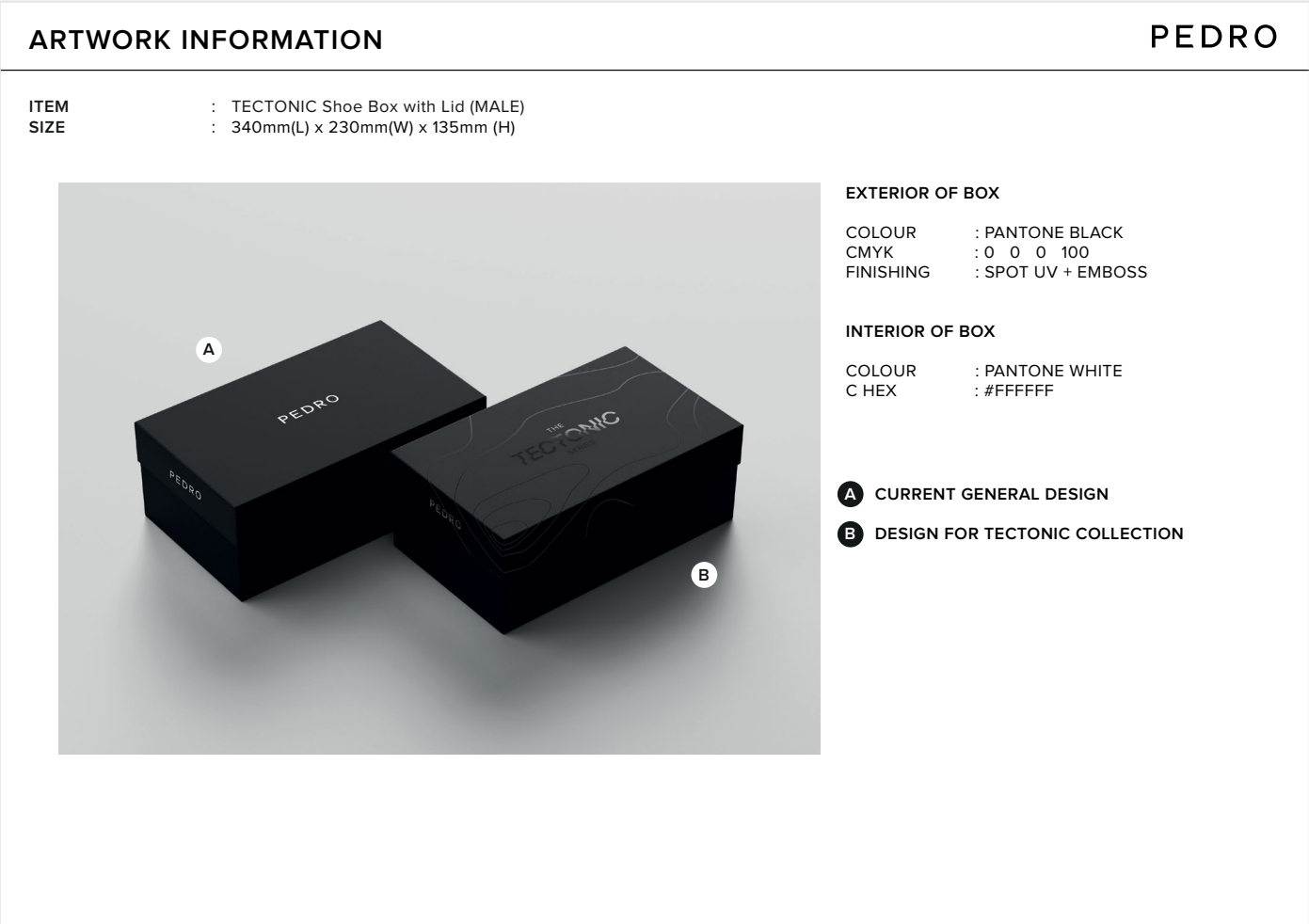
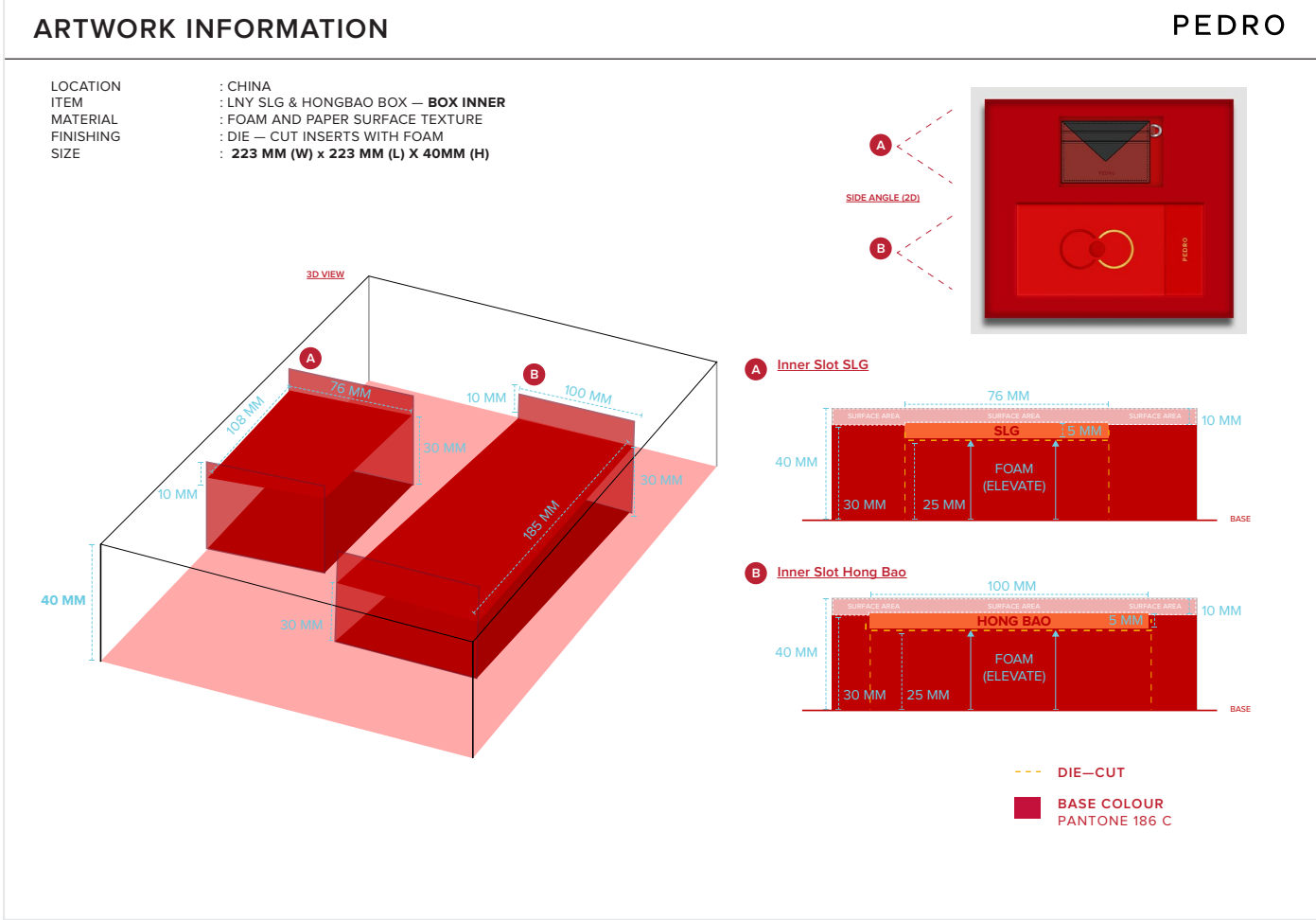
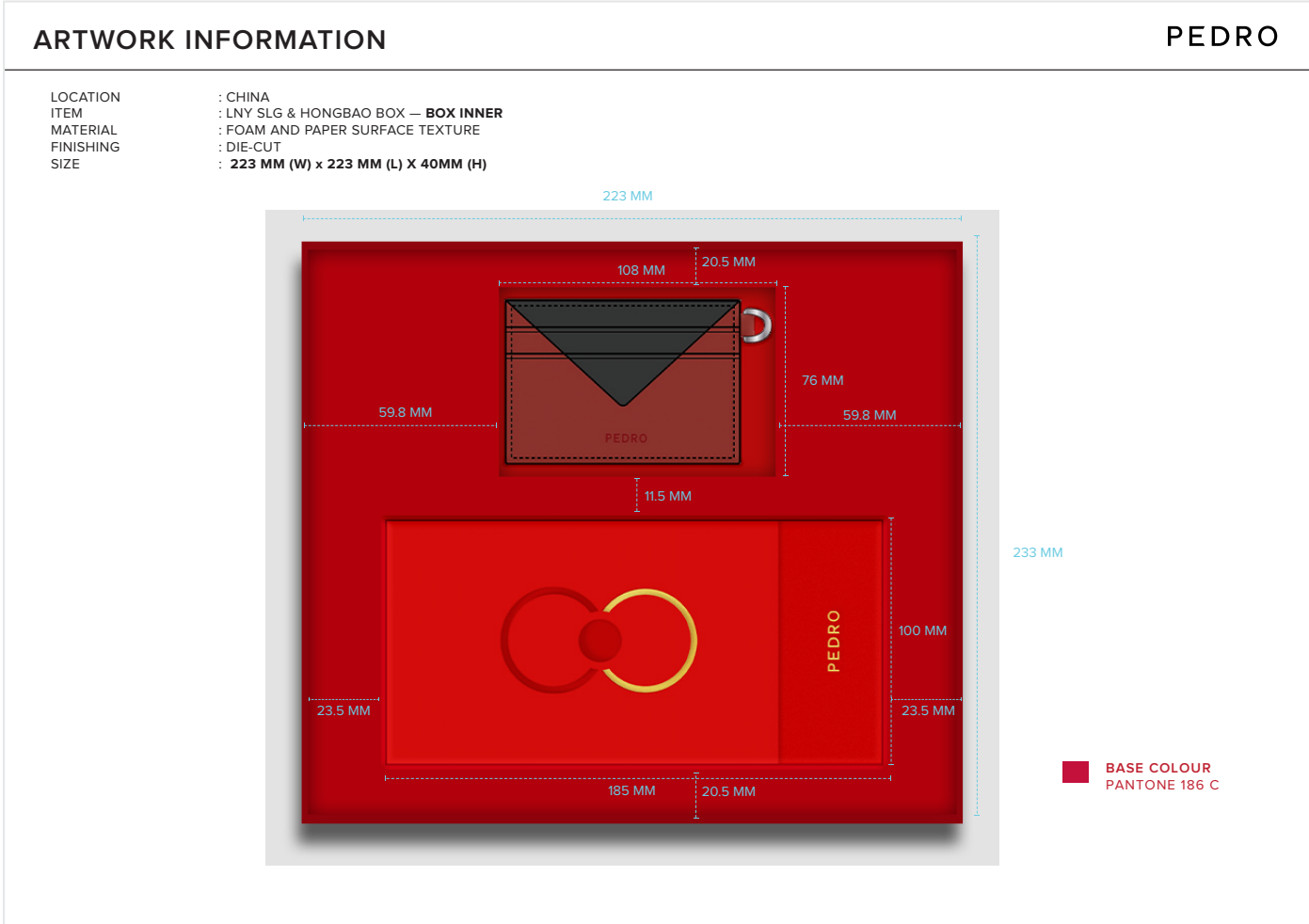
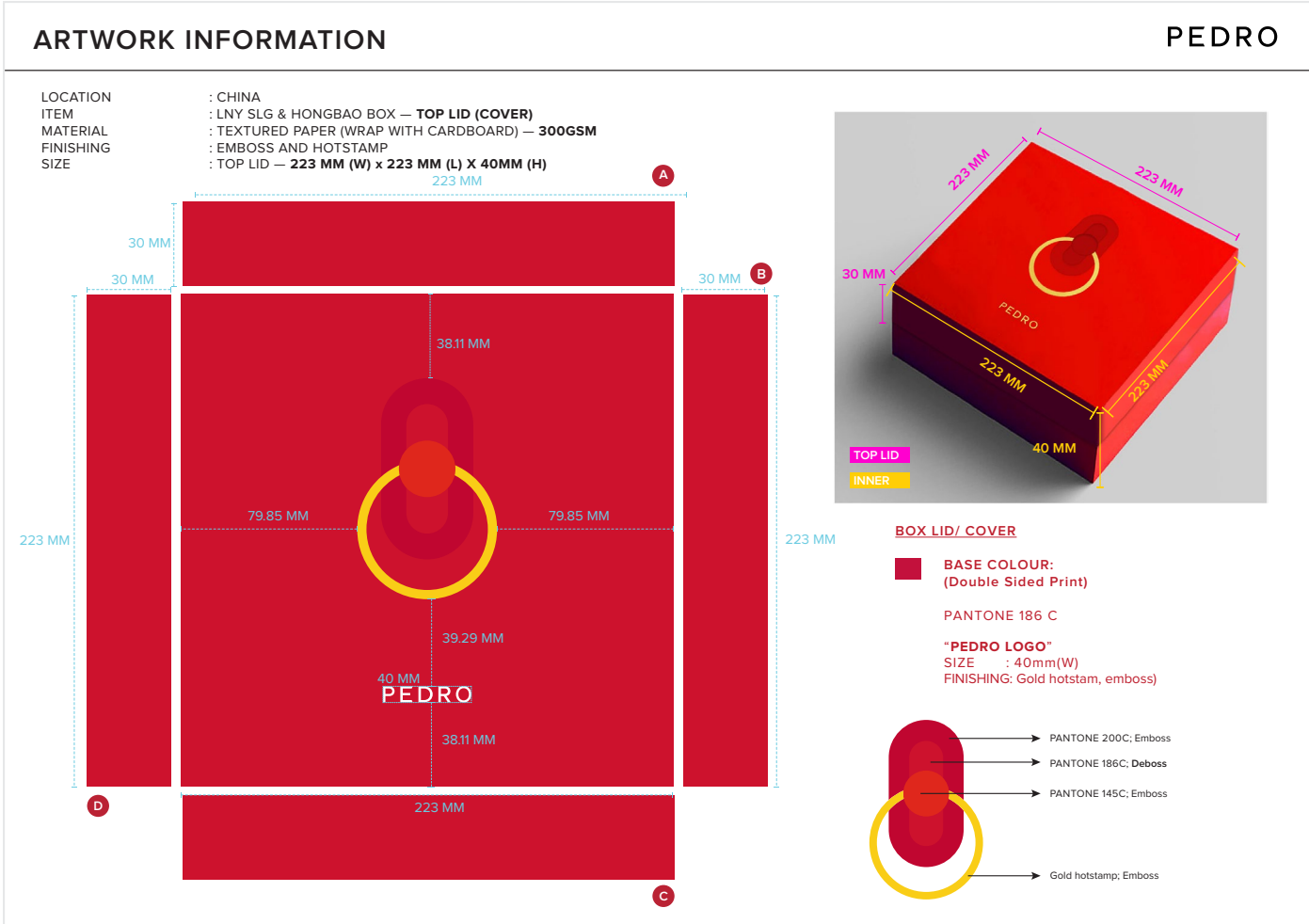
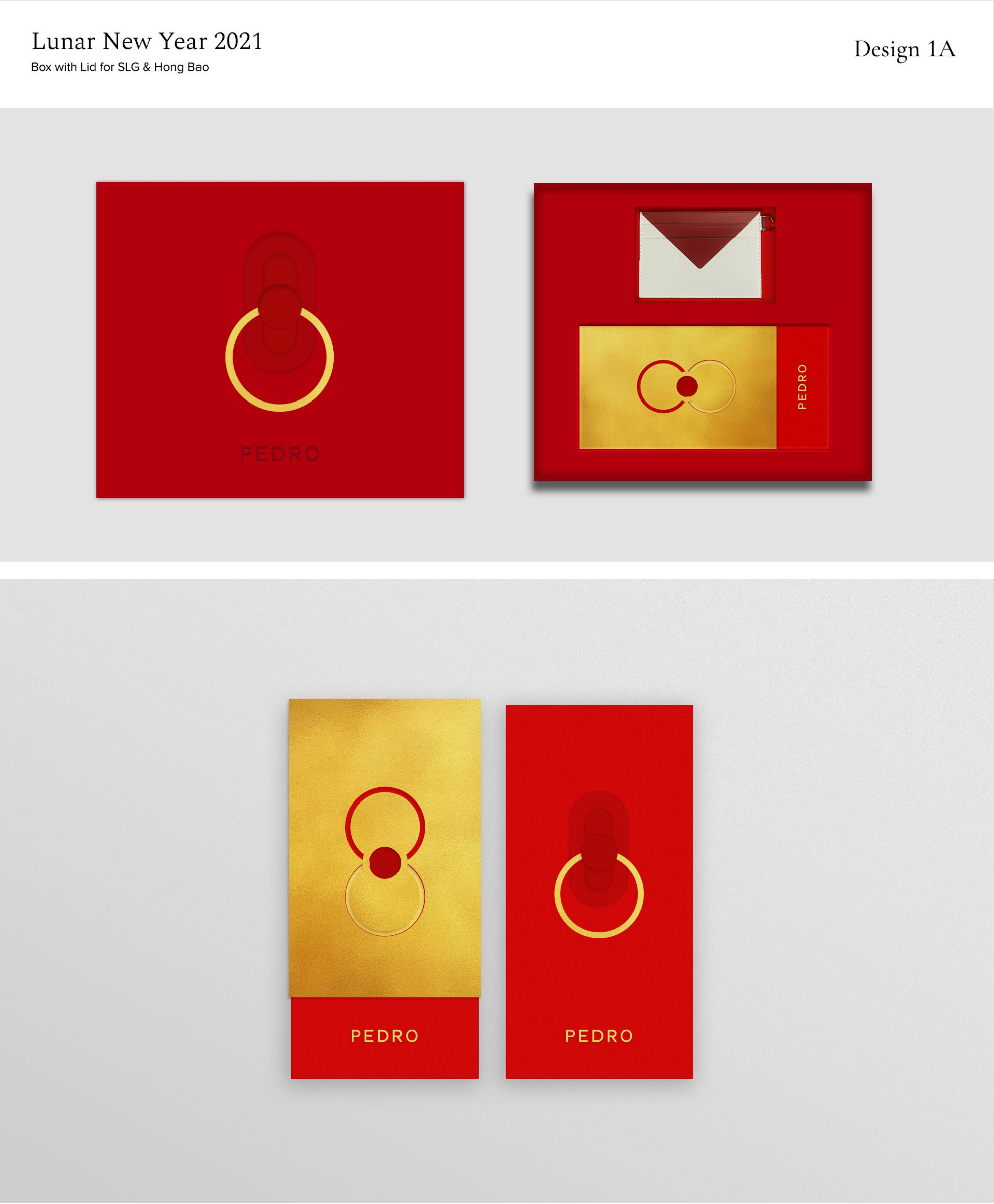


We Reflect
We Respond



LEFT
rePEDRO Belt Sneakers
Certified Canvas in Mustard
RIGHT
rePEDRO Shoulder Bag
Certified Canvas in Blue & Faux Leather





MARCH EXCLUSIVE

ENJOY FREE DELIVERY WHEN YOU SPEND \$80 AND ABOVE

20%
OFF

2 ITEMS*

30%
OFF

3 ITEMS & ABOVE*

TERMS & CONDITIONS APPLY

MARCH EXCLUSIVE

ENJOY FREE DELIVERY WHEN YOU SPEND \$80 AND ABOVE

20%
OFF

2 ITEMS*

30%
OFF

3 ITEMS & ABOVE*

TERMS & CONDITIONS APPLY

15% OFF REGULAR-PRICED ITEMS

PEDRO

1 - 30 JUNE

TERMS & CONDITIONS APPLY

ប្រមូលនិស្សិតសេសប្រចាំខែមីនា

MARCH EXCLUSIVE

20%
OFF

រាល់ការជ្រើសរើស 2 មុខទំនិញ

2 ITEMS*

30%
OFF

រាល់ការជ្រើសរើស 3 មុខទំនិញ ឬច្រើនជាងនេះ

3 ITEMS & ABOVE*

រីករាយជាមួយការដឹកជញ្ជូនដោយមិនគិតថ្លៃ រាល់ការចំណាយចាប់ពី \$80 ឬច្រើនជាងនេះ


ENJOY FREE DELIVERY WHEN YOU SPEND \$80 AND ABOVE

លក្ខខណ្ឌប្រើប្រាស់

Terms & Conditions Apply:

PEDRO

PEDRO




GRAND OPENING SPECIAL

Get a limited-edition PEDRO Water Bottle when you purchase any PEDRO shoes or bag.

Terms & Conditions: - Promotion is valid only at PEDRO T-ONE GALLERIA - Promotion cannot be combined with any on-going promotions - The Management reserves the rights to alter any terms and conditions governing this promotions prior any notice - While stocks last

PEDRO




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Exclusive Gift

Receive the PEDRO Umbrella version 2.0 with purchase of \$90 (members) or \$120 (non -members) in a single receipt. While stocks last.

TERMS & CONDITIONS
· Promotion is valid at all stores
· Promotion cannot be combined with any on-going promotions
· The Management reserves the rights to alter any terms and conditions governing this promotions prior any notice



Exclusive Gift

The new PEDRO umbrella is yours with a min. purchase of \$90 for members and \$120 for non-members.

T&Cs apply.



การจูงใจพิเศษ Exclusive Gift



ទទួលបានឆ័ត្រ PEDRO ម្ចាស់យ៉ាងស្រស់ស្អាតរាល់ដងទំនិញ ចាប់ពី៩០ដុល្លារជាមួយការប្រើប្រាស់កាតសមាជិក និង១២០ដុល្លារដោយមិនប្រើប្រាស់កាតនៅក្នុងមួយវិក័យប៉ុត្រ។

សព្វលក់រហូតដល់អស់ពីស្តុក។

ALTITUDE

GIFT WITH PURCHASE

Receive a free PEDRO Mask Holder with purchase of any Altitude footwear.

Valid at selected stores only. Terms and conditions apply.

NEW ARRIVAL

ALTITUDE PEDRO

Comfort. Lightweight.

 PEDRO

PEDRO 11.11 SURPRISE BOX

Get 3 bags at \$99.90 only

SHOP NOW



PRODUCTS ARE NOT EXCHANGEABLE - TERMS AND CONDITIONS APPLY

 PEDRO





PEDRO 11.11 SURPRISE BOX

Get 3 bags at \$99.90 only

SHOP NOW

PRODUCTS ARE NOT EXCHANGEABLE - TERMS AND CONDITIONS APPLY

 PEDRO



PEDRO 11.11 SURPRISE BOX

Get 3 bags at \$99.90 only

Shop Now

LINK ON BIO

PRODUCTS ARE NOT EXCHANGEABLE - TERMS AND CONDITIONS APPLY



PEDRO x **atome** 

ATOME + BONUS POINTS

With every dollar spent,

2 — 8 Sep: 2x Atome+ points

9 — 12 Sep: 3x Atome+ points

3 easy payments,

0% interest.

T&Cs: Valid both In Store and Online.





PEDRO x **atome** 

ATOME+ BONUS POINTS

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3 easy payments,

0% interest.

T&Cs: Valid both In Store and Online.



新

年

快

樂

PEDRO GROUP SINGAPORE

HAPPY NEW YEAR

Lo Hei Yu Sheng

20 JANUARY 2020

4PM, LEVEL 7 PANTRY

DRESS IN RED / ORANGE

Pedro

BLACK & WHITE

Christmas

12 December

\$15 GIFT EXCHANGE

TIME

VENUE

DRESS CODE

7-9:30pm

Lao Di Fang Kallang*
66 Kampong Bugis
Lv 2, Singapore 338987

Smart casual in black and/or white

*Transportation is provided. Please be at the lobby by 5.45PM sharp.

Pedro

BLACK & WHITE

Christmas

12 December 2019

Mark your calendars! Whether you've been naughty or nice, we have prepared something for you not to think twice!

Thursday, 12 December 2019


RSVP NOW

Latest by 22 November 2019

Gift Exchange \$15

Come prepared not with chocolates, towels and photo frames. We promise a better one is coming your way!

PEDRO



Your opinions *still* matter.

Complete our survey and help us improve the PEDRO experience. As a thanks, receive 15% discount at PEDROSHOES.COM*

Take the Survey

*You will receive an email with a promo code for 15% off your next purchase within 2 weeks upon survey completion. The survey must be completed by 11 JUL 2021, 23:59 GMT+8. The code is available for redemption until 1 NOV 2021, 23:59 GMT+8. Please find the full terms and conditions here.

CHARLES & KEITH GROUP

work-life balance during #WFH

7 May 2020


Happy Vesak Day

May you and your family be full with blessings, peace and happiness on this day of enlightenment.

Let's take this opportunity of rest to reset. We share more about this on Yammer.

Stay Safe & Stay Home.

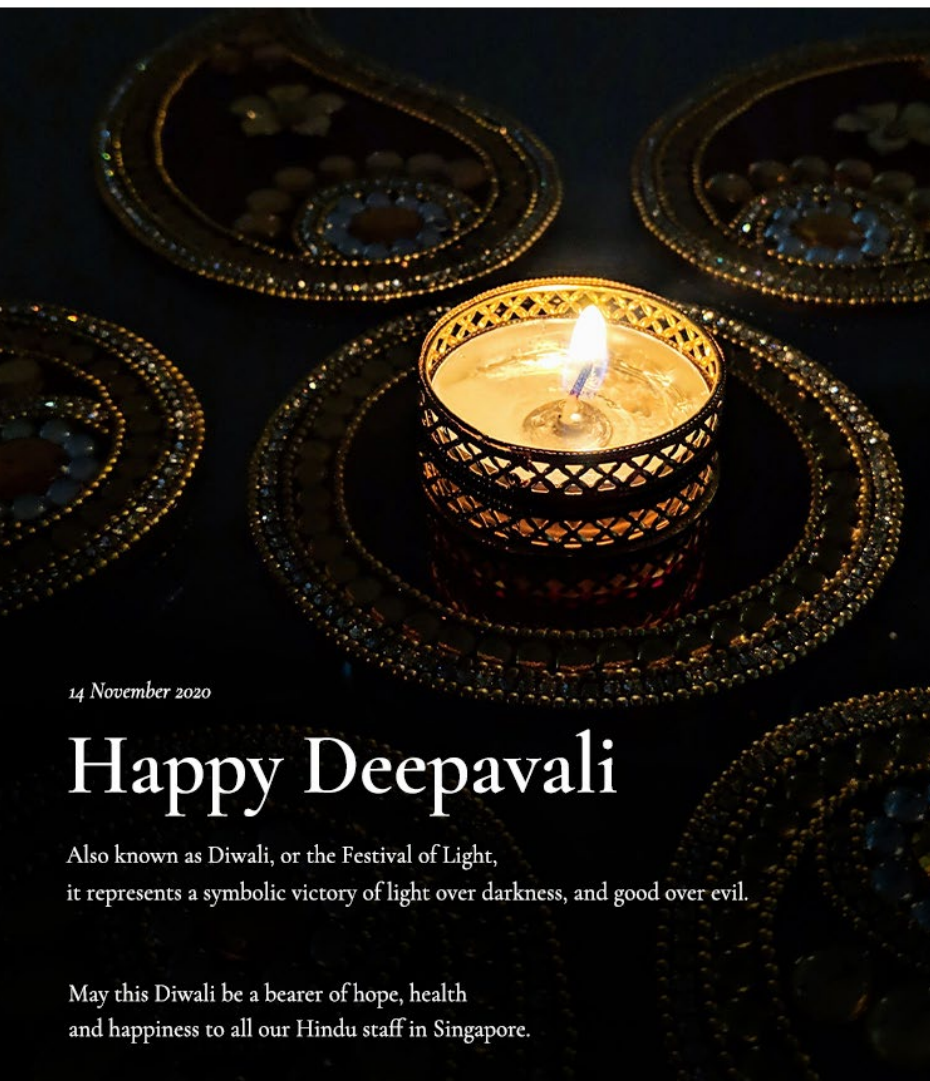
WE WILL GET THROUGH THIS TOGETHER. EVEN IF WE CAN'T BE TOGETHER



You may also find some useful materials on Yammer: <https://www.yammer.com/charleskeith.com/>

For more information or suggestions, feel free to drop us an email at corporate.communications@charleskeith.com

PEDRO




14 November 2020

Happy Deepavali

Also known as Diwali, or the Festival of Light, it represents a symbolic victory of light over darkness, and good over evil.

May this Diwali be a beacon of hope, health and happiness to all our Hindu staff in Singapore.




We'd love to hear from you! Drop by anytime - brand.comms@pedroshoes.com

PEDRO


9 August 2020

Wishing all a Happy 55th SG National Day!

To those residing in Singapore, have a great long weekend ahead.

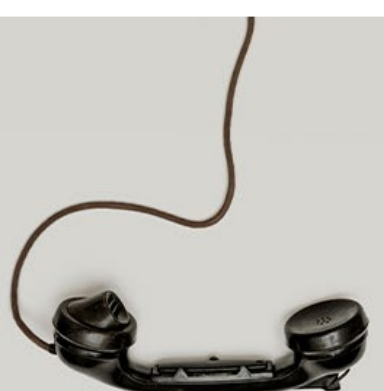


KEEP SAFE & KEEP A DISTANCE.



We'd love to hear from you! Drop by anytime - brand.comms@pedroshoes.com

PEDRO



We are all ears. Tell us what you *really* think.

We are preparing for some changes at PEDRO, and we need you! We want to get to know you better to enhance the PEDRO experience. Our community is integral to help us take the necessary steps towards being a better brand.

Your opinions **matter**.

Simply complete the survey and as a thanks, receive 15% discount at PEDROSHOES.COM*

Take the Survey


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CHARLES & KEITH GROUP

work-life balance during #WFH



"Mindfulness is a way of befriending ourselves and our experience."

Jon Kabat-Zinn



Mindfulness practice is about being present and aware. It is important to check in on both our physical and mental health, even more so in such times.

Are you on a #WFH high or have you been feeling low? Regardless of what you're feeling, you're not in this alone! We'll navigate these emotions with you this week.



Why You Are Tired

Understanding our state of being will help us bring perspective to these occurrences. 'Allostatic Load' is the psychological reason for our pandemic brain fog. We share more about this on Yammer today.

Self-Care: Don't Take Other People's Word For It


Everyone is hunting down a way to do this, but there is no right or wrong way to practice self-care. It's all about experimenting and learning what works for you and the specific challenge you are up against. Take it easy, find what truly sparks joy for you.

Breathe In & Out

You have control, take a breath. Breathing, one part of mindfulness practice, can help you calm down and release tension. And it's okay to be feeling overwhelmed, allow yourself to feel these emotions.

Stay Safe & Stay Home.

WE WILL GET THROUGH THIS TOGETHER. EVEN IF WE CAN'T BE TOGETHER



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For more information or suggestions, feel free to drop us an email at corporate.communications@charleskeith.com

Livia Taslim

liviataslim.xyz



St. Joseph's Institution

Looking Forward Since 1852



Together we become the SJI significance

Josephian Annual 2018



ST JOSEPH'S INSTITUTION

A School of the De La Salle Brothers

Telephone : (65) 6250 0022

Facsimile : (65) 6253 3640

E-mail : contact@sjj.edu.sg

Website : www.sjj.edu.sg

Diary of Events

Mass Swim

8 & 9 March 2018

The SJI Mass Swim was held on 8 and 9 March at the SJI Swimming Pool. The event was a great success and the students and staff enjoyed the day. The event was held to raise funds for the SJI Swimming Pool and to promote swimming as a healthy sport. The event was held in two days, with the first day being a relay race and the second day being a free swim. The students and staff participated in the event with enthusiasm and the event was a great success.

Diary of Events

International Friendship Day

3 April 2018

The International Friendship Day was held on 3 April at the SJI Swimming Pool. The event was a great success and the students and staff enjoyed the day. The event was held to promote friendship and to promote swimming as a healthy sport. The event was held in two days, with the first day being a relay race and the second day being a free swim. The students and staff participated in the event with enthusiasm and the event was a great success.

Diary of Events

Chapter 03



NANYANG TECHNOLOGICAL UNIVERSITY

HASS

COLLEGE OF HUMANITIES, ARTS, AND SOCIAL SCIENCES

More than just an undergraduate degree

CONTENT

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27 Scholarships and Financial Assistance

Dean's Welcome

Welcome to the College of Humanities, Arts, and Social Sciences (HASS).

The College comprises four schools: the School of Art, Design and Media; the School of Humanities; the School of Social Sciences; and the Wee Kim Wee School of Communication and Information. Here in our College, we seek to offer a balance of breadth and depth of learning, while fostering a culture of excellence and creativity that will stand our students in good stead long after they graduate.

Higher education will equip you with a good range of skills necessary for employment. Every year, our students graduate from their Majors well-prepared to begin professional careers in business, public service, education, government, and other fields. Their work may be different but they distinguish themselves equally in their ability to provide critical analysis of complex issues, in their confident writing, and in their persuasive oral communication skills. Our faculty of Humanities scholars, linguists, economists, psychologists, historians, sociologists, political scientists, communication researchers, and creative artists are committed to excellence in teaching and supervision, ensuring that you are exposed to the latest developments in the full range of disciplines we offer.

Our class sizes are smaller than those in many public universities. This means that even as freshmen, you will have many opportunities to work closely with our senior faculty. At our College, we ensure that our professors are excellent teachers as well as researchers.

University education, however, is not only about learning certain skills or rendering oneself "marketable". It is also about understanding the ways in which societies function, as well as a journey of self-discovery.

Professor Alan K.L. Chan

Dean

College of Humanities, Arts, and Social Sciences

02 Not Just Another College

Over the years, the College of Humanities, Arts, and Social Sciences has grown to become an integral part of the Nanyang Technological University (NTU) as the University continues to make inroads into interdisciplinary and integrative research, providing students with a multifaceted educational experience.

Home to some 5,000 undergraduate and graduate students, the College represents the dynamic interface between several major disciplines in four distinct schools:

- The School of Art, Design and Media, Singapore's only professional art school to offer degree programmes in art, design and interactive digital media;
- The School of Humanities, dedicated to the study of the richness of human experience and human existence through philosophy, literature, history and language;
- The School of Social Sciences, committed to uncovering facts about the social world and create change to improve human conditions through addressing contemporary issues in economics, globalisation and governance, psychology and the society in general; and
- The Wee Kim Wee School of Communication and Information, Asia's top school in mass communication.

The College is also home to four research centres:

- The Centre for Liberal Arts and Social Sciences (CLASS), a hub and funding platform for interdisciplinary research;
- The Nanyang Centre for Public Administration (NCPA), which has trained some 10,000 mid-career and high-ranking Chinese government officials through its graduate and executive programmes;

Livia Taslim

liviataslim.xyz

YOUR GEM OF A DESTINATION



DINE

PLAY

TRAVEL

SHOP

STAY

The world's most awarded airport invites travellers to Jewel Changi Airport, a genre-defying lifestyle destination that brings out the child in everyone, while bringing the outdoors indoors. Designed by world-renowned architect Moshe Safdie, Jewel seamlessly integrates one-of-a-kind play attractions and extensive landscaping with unique shopping and dining concepts, accommodation and aviation facilities. Jewel is where visitors can marvel at the lush greenery of one of Singapore's largest climate-controlled indoor gardens and where fun and immersive experiences await the young and young-at-heart.



JEWEL
CHANGI AIRPORT

ARRIVING IN 2019

To see what Jewel has to offer, visit jewelchangiairport.com



JEWEL
CHANGI AIRPORT

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DINE

PLAY

TRAVEL

SHOP

STAY



Sky Nets



Canopy Maze



Discovery Slide



ARRIVING IN 2019

To see what Jewel has to offer, visit jewelchangiairport.com



ABOUT UNEEK
UNEEK, headquartered in Singapore, was established in Singapore 11 years ago.

We facilitate overseas parties with the business expertise and industry connections to the property, from consultancy services, licensing and other matters to production. We also offer a complete solution for a popular social approach.

We specialised in product sourcing for overseas markets, with planners and certified buyers from Asia for manufacturers. We can also arrange for specialized staff to visit directly around the world.

WHY DO I NEED THIS?
The DONUT is UNEEK bottle opener for wine with screw-cap openers.

We avoid the misinterpreted image of the screw cap opening since photos prove that the (donut) system is definitely one of the best.

In collaboration with wineries, restaurants, wine distributors and other users, we have done some research during the last few years. The results showed us clearly that we are facing a product that can add value to wine with screw-cap closures.

Available in a variety of materials and color choices to suit its demand. The new DONUT system is a true of service tradition and 100% collection of domestic opening wine bottles with this screwcap.

UNEEK PTE LTD
4 Battery Road,
Bank of China Building
#25-01
Singapore 049908
uneek.com.sg
enquiry@uneek.com.sg



DONUT®

Open in Style

singapore.uneek.com.sg
uneek.com.sg

I approach design through clarity, structure, and brand alignment. Whether it's packaging, menus, posters, or systemwide collateral, my focus is on creating visual solutions that support business goals while elevating the customer experience. This selection reflects the kind of hands-on craft and multi-brand adaptability I bring to the table.

Livia Taslim
lviataslim.xyz (portfolio)

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