



ALEX SUPPAN
Creative Director

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alexsuppan.com

EDUCATION

2023–Present

ArtCenter College of Design / Pasadena, CA
Candidate for a Master of Fine Arts in
Graphic Design

2022

School of Visual Arts / New York, NY
Continuing education courses in graphic
design and advertising

2018–2020

New York University / New York, NY
Bachelor of Arts in Art History and
Creative Writing

2019

Writers in New York

Creative nonfiction writing intensive led by
New York writers and publishers

2016–2018

University of Michigan / Ann Arbor, MI
Earned 38 credits toward Bachelor of Arts.

2017–2018

UROP

Supported project on artists living in
20th-century Paris for faculty-mentored
research program.

2016–2018

LSA Honors Program

RECOGNITION

2024–Present

Graduate Continuing Scholarship
ArtCenter College of Design

2023–Present

Graduate Scholarship
ArtCenter College of Design

2020

summa cum laude
New York University

2020

Art History Faculty Choice Award
New York University

EXPERIENCE

2025–Present

Creative Director / Tarik Travel / Marrakech, MA (Hybrid)
Develop brand and social media strategies, identity system and
operational plan for Marrakech travel agency. Build scalable
website with intuitive content management system.

2022–2023

Digital Marketing Manager / Marino PR / New York, NY (Hybrid)
Led social media strategy, content creation, data analytics and
client communications for brands across non-profit, healthcare,
public policy, real estate and food and beverage. Built social
media analytics process through group trainings, video tutorials,
one-on-one mentoring and spreadsheet templates.

2021–2022

Senior Social Media Strategist / Qnary / New York, NY (Remote)
Crafted social media strategy for 25+ clients, including C-suite
executives from Fortune 500 companies, resulting in 94%
renewal rate for accounts personally retained over Q1 and Q2
2022. Mentored team of four to achieve departmental KPIs
and build skills and self-confidence. Promoted to Senior Social
Media Strategist after nine months.

2019–2020

Senior Intern / Camera Lucida / Westchester, NY (On-site)
Expanded civil rights and Vietnam War photojournalism catalog
system for private collector's archive.

2018

Summer Intern / Pace Gallery / New York, NY (On-site)
Supported development of September 2018 exhibition *Harry
Callahan: Sticks and Stones*.

2017–2018

Staff Writer / *The Michigan Daily* / Ann Arbor, MI (Hybrid)
Published eight articles about Ann Arbor's cultural scene.

EXPERTISE

Strong working knowledge of:

InDesign, Illustrator, Photoshop, Figma, Framer, Cargo, Glyphs,
Perplexity and Miro

Familiar with:

After Effects, Media Encoder, Premiere Pro, DaVinci Resolve,
p5.js, JavaScript and Firefly

Languages:

English (Native), French (Intermediate), Moroccan Arabic
(Conversational) and Spanish (Novice)