

Jun Ho Kim

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EXPERIENCE

TCS Interactive | Product Designer

Mar 2023 - Present

Seleted Clients: Huntington Bank, New York Road Runners, Verizon, Teradata

New York Road Runners ↗

- Led end-to-end UX strategy for the NYRR mobile ecosystem, defining design standards that shaped the future of community engagement and live race tracking, used by over 60,000 runners, from elite athletes like Tamirat Tola, Sharon Lokedi, and Des Linden to public figures such as Anthony Ramos, and Nev Schulman during flagship events like the TCS New York City Marathon.
- Directed usability testing and data-driven design decisions, increasing active participation in events by 35%.
- Established a scalable design system and governance model, improving visual and behavioral consistency.

Verizon Unified Mobile and Web ↗

- Oversaw cross-platform experience vision for Verizon's FiosTV, defining patterns that unified mobile, web, and TV experiences.
- Built alignment across product, engineering, and brand teams, enabling a shared design QA framework that reduced inconsistencies by 40%.

oVice | Product Designer

Sep 2022 - Mar 2023

ODS 2.0 ↗

- Established and governed the OVICE Design System (ODS 2.0), enabling scalable multi-product UI consistency and faster iteration cycles.
- Evangelized design best practices, driving adoption across teams and improving design-to-dev handoff efficiency by 92%.

Reactions Menu ↗

- Directed concept-to-launch UX strategy for high-visibility features that strengthened engagement within virtual workplaces.
- Collaborated with PMs and engineers to implement lightweight, intuitive interaction patterns, cutting response time by 25%.
- Fostered a culture of rapid experimentation and feedback, leading to a 40% boost in collaboration metrics.

Shoulder tap

- Conceptualized and launched the "Shoulder Tap" feature, enabling quick peer-to-peer nudges in the virtual workspace.
- Increased team collaboration efficiency by 40% and reduced response times by 25%, fostering a more dynamic and connected environment.

EDUCATION

Designlab

UX/UI Design

2021-2022 | New York, NY

John Jay College of Criminal Justice

BS Investigative Science

2014-2020 | New York, NY

SKILLS

Design

Wireframing, Prototyping, User Research, Usability Testing, Information Architecture, Interaction Design, Accessibility (WCAG), Visual Design, Responsive Web & Mobile Design