

Allie Bernhard

New York, NY | 908.202.4797 | abernhard099@gmail.com | [Linkedin](#) | [Portfolio](#)

Product designer and former management consultant that thrives at the intersection of research, design, and creativity. Skilled at applying both qualitative and quantitative data-driven insight to inform innovative and thoughtful product design solutions that enhance user experiences.

SKILLS

- **Project Experience:** Accessories, Jewelry, UI/UX, Service Design, Experience Design, Home Goods, CPG, Biomaterials, Softgoods, Interiors, Co-Design
- **Design Software:** Rhino CAD, Figma, Adobe (Illustrator, InDesign, Photoshop), Keyshot, Canva
- **Fabrication:** Prototyping, Model Making, Metalwork, Woodwork, Laser Cutting, CNC, Painting, Softgoods, 3D Printing
- **Research:** Market Research, Competitor Analysis, User Interviews, Focus Groups, Ethnography, Data Analysis, A/B Testing Journey Mapping, Survey Development
- **Business:** Product Development, Manufacturing, Sourcing, Tech Packs, PLM, Project Management, Microsoft Office (PowerPoint, Excel, Word), Notion, Miro

PROFESSIONAL EXPERIENCE

Bernard James Jewelry – Operations and Production Lead

Brooklyn, NY | September 2024 – Present

Reported directly to the CEO & Founder while leading and coordinating operations, production, and project management for the emerging fine jewelry brand; Recognized as a Gem Awards and CFDA / Vogue Fashion Fund finalist.

- Improved order delivery times by 5 days and oversaw 350+ jewelry orders in gold, silver, and platinum
- Managed cross-functional projects between design and production teams by problem-solving for quality control and consistent craftsmanship to meet deadlines
- Collaborated with Creative Director on high-profile projects for Fashion Week 2025 and the Met Gala by guiding the fabrication of custom pieces and new collections
- Modernized inventory management by migrating 2,000+ SKUs to Shopify
- Supported category management by updating Shopify product pages to ensure accurate site display and integration with Google Ads

Pratt Material Lab – Graduate Assistant

Brooklyn, NY | September 2023 – Present

Managing the operations, organization, and inventory of lab resources and 10,000+ materials.

- Assisted approximately 25 visitors per shift by addressing material inquiries with subject-matter expertise

Deloitte Consulting – Customer Strategy & Applied Design Consultant

New York, NY | July 2023 – August 2023

Led UX team copywriting and evaluative research for Dublin's (Deloitte's Innovation Consulting Practice) in-house app.

- Analyzed and applied Voice of Consumer (VoC) feedback from 15 interviews to improve the UI/UX of filter/tagging options, and landing page navigation for the minimum viable product (MVP) of app prototype; developed using Figma

Deloitte Consulting – Human Capital Strategy Consultant

New York, NY | July 2020 – July 2023

Created strategic reports and communications, and conducted research and data analysis for various cross-functional team projects, enhancing client and stakeholder satisfaction by providing key actionable insights and recommendations.

- Identified 4 breakthrough insights and created data visualizations to quantify the urgent needs of critical at-home care caretakers (nurses and families) via stakeholder survey results
- Developed strategic communications plan for higher-ed client that boosted stakeholder engagement by 73%
- Created a 3-year strategic plan for a federal health client to improve communication and outreach across 4 stakeholder groups involved in the funding and commercialization of science-based R&D products

EDUCATION

Master of Industrial Design, Pratt Institute

[Material Lab Prize 2025 Finalist](#), Taconic Fellow, IDSA, Women's Jewelry Association

Brooklyn, NY

Bachelor of Business Administration, Marketing, Bucknell University

Cum Laude, Dean's List, Alpha Xi Delta New Member Co-Chair

Lewisburg, PA