

# AMAL GUPTA

**Graphic Designer  
& Illustrator**

amalgupta.com

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## EXPERIENCE

**Freelance Graphic Designer,**

**The Judith Center**

*June 2025–August 2025*

Designed assets (invitations, brochures, stickers, bookmarks, merch, and ribbons) for the Judith Center's Grand Opening Party. Established a consistent visual identity across all event media, contributing to a 300+ attendee engagement.

**RISO Print Lab Technician,**

**California Institute of the Arts**

*January 2025–May 2025*

Oversaw the use and maintenance of the CalArts Print Lab's RISO Printing machine. Consulted students on print outcomes, and guided them through the creative and technical aspects of RISO print process.

**Motion Graphics Intern,**

**Ingenuity Studios**

*January 2024–May 2024*

Designed pitch decks for music videos in response to client briefs and artist branding. Designed and rigged characters in After Effects for animated shorts. Created a short motion reel using hand-drawn assets.

**Storyboard/VFX Artist and Graphic Designer,**

**Coercion (Naples Film Festival and**

**Manhattan Film Festival Selection)**

*November 2023–April 2024*

Created detailed storyboards from the Director of Photography's shot deck. Designed title cards, posters, and promotional graphics for the film's social media. Supported post-production with visual effects.

## EDUCATION

**MFA in Graphic Design,**

**California Institute of the Arts**

*2024–Present*

**BA in English, Minor in Visual Arts,**

**Duke University**

*2020–2024*

## TECHNICAL SKILLS

Illustrator

InDesign

Photoshop

After Effects

Figma

Cinema4D

Procreate

Google Suite

MS Suite

VS Code

HTML/CSS

## EXPERTISE

Brand Systems

UI/UX Design

Motion Graphics

Illustration

Storyboarding

Copy Editing

