Lucas Hsu

Portfolio <u>hsuworks.com</u>

Email <u>hsuy321@newschool.edu</u>

Instagram <u>@hsuworks</u>

Education Parsons School of Design

BFA in Communication Design

2023 – 2027 New York, NY

Experience Center for Book Arts

Studio Volunteer June 2025 – Present New York, NY

Assisted visitors with basic information, tours and purchases at the Center for Book Arts reception and bookshop.

Maintained a clean, organized, and safe studio space.

DIALECTIVE

Graphic Design Intern Feb 2024 – May 2025

New York, NY

Working with existing design systems, I designed branded collateral spanning print, video and digital formats, ranging

from social media assets to event visuals.

Skills Graphic Design

Typesetting, Layout Design, Bookbinding, Print/Digital Assets

Adobe Suite

InDesign, Photoshop, Illustrator, After Effects, Premiere

Web Design

Figma, HTML, CSS

Retail Customer Service

Fluent in English and Chinese

Exhibitions Spitting Image Art Book Fair

New York, NY Mar 2025

First Things: Parsons School of Design

New York, NY Feb 2025