

Experience

CREATIVE DIRECTOR

Arizona Wholesale Growers

- Sole creative lead overseeing all branding, design, and marketing.

Cave Creek, Arizona

Dec. 2024—Present

BUSINESS DEVELOPMENT & MARKETING

Happy Valley Plants

- Built and managed 'Happy Valley Plants' complete brand identity, designing and producing all print and digital media, Shopify website, packaging, events, and marketing campaigns to strengthen brand awareness and drive sales.

Aug. 2023—Present

JUNIOR GRAPHIC DESIGNER

Arizona Wholesale Growers

- Supported the Creative Director by producing event materials, animations, video edits, print collateral, signage, social media campaigns, company stationery, and promotional graphics that strengthened brand identity and marketing efforts.

Aug. 2023—Dec. 2024

GRAPHIC DESIGN INTERN

Arizona Wholesale Growers

- Assisted the Creative Director by producing event and trade show materials, signage, apparel, merchandise, video edits, animations, and website content to support marketing campaigns and ensure visual consistency.

May 2023—Aug. 2023

DIGITAL COMMUNICATION ASSISTANT

Global Sport Institute

- Drove digital presence for the Global Sport Institute by managing accounts, producing articles, blogs, event designs, and promotional materials, while collaborating across organizations to deliver brand-aligned marketing and creative strategies.

Tempe, Arizona

Feb. 2022—Sept. 2024

GRAPHIC DESIGNER

Healthy Living With Arthritis

- Created diverse design assets for Healthy Living with Arthritis, including event materials, social media content, podcast branding, and medical illustrations, while managing Mailchimp and Eventbrite platforms to ensure effective communication and promotion.

Remote

Jan. 2022—Dec. 2023

Education

BACHELOR OF SCIENCE: GRAPHIC DESIGN

Arizona State University

- Graduated magna cum laude
- Lead of ASU's American Institute of Graphic Arts (AIGA) Web Team

Tempe, Arizona

2020—2024

MINOR: SALES AND MARKETING ESSENTIALS

Arizona State University

2022—2023