


I'm Ljuba Glitzern, a multipassionate creative working at the intersection of visual storytelling, culture, and activism.

Work Experience

Creative at Monks 
2022 — Ongoing, Amsterdam

Conceptualized and executed visual campaigns across digital platforms for a range of clients, drawing on the best of *internet and media culture*. Collaborated closely with copywriters, strategists, and production teams to deliver impactful, brand-aligned content. Developed strong skills in visual storytelling, brand development, and creative direction within a fast-paced, collaborative environment.



Education

Hyper Island: Content Development
2019 — 2021, Stockholm 

My program at Hyper Island was a transformative journey in *storytelling across diverse media*. It sharpened my creative vision and technical skills, allowing me to produce work that connects audiences with ideas. Through collaboration and experimentation, I learned to blend artistic expression with audience insight, strategy, and digital innovation—approaching visual work not just as art, but as purposeful communication.

Concept Development
Art Direction
Photography
Graphic Design
Storytelling


Orientation Course at Royal Academy of Art (KABK)
2023, The Hague

Completed a 4-month preparatory course at the Royal Academy of Art (KABK), exploring diverse media and developing a professional *artistic practice within an institutional setting*.

Highlights

Art Residency, Hybrida 
2022, Sweden

Participated in a short art residency where I staged a group photography performance exploring human connection, working with 15 participants as both subjects and collaborators. Also took part in workshops led by fellow resident artists, contributing to a dynamic, interdisciplinary exchange.

Awards 2024: TEN AND ONE: Lomography Annual Photo Awards 
Category: Off the Grid