

JENNA VINEYARD

MultiDisciplinary Designer



Location: Detroit, MI 48202

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Portfolio: jennavineyarddesigns.cargo.site

Education

College for Creative Studies (2021–2025)

BFA in Communication Design

Graduated with 3.5 GPA and honors

Skills

Proficient in:

HTML, CSS

Adobe Creative Suite: Illustrator, Photoshop, Lightroom Classic, After Effects

Additional Software: Figma, DaVinci Resolve, CapCut, Cinema 4D

Exhibition History

Student exhibition juried by faculty

Junior Year (2023–2024)

Intermediate Communication Design II

Developed a campaign brand promoting gun safety to conservative audiences. Created a cohesive branding system and real-world mockups in collaboration with classmate.

Sophomore Year (2022–2023)

Intro to Communication Design II

Designed a 12-card deck inspired by the philosopher Diogenes. Also created a punk movement tribute kit featuring two zines, a deck of cards, a wearable design, and a custom wooden box with a vinyl sticker.

Freshman Year (2021–2022)

Performative Spaces

Designed a series of three posters, exploring the challenges of adulthood, presented as 36"x18" inkjet printed pieces.

Typography II

Created three book designs based on text from "Thinking with Type", presented as two accordion-fold books and one saddle-stitched book.

Work Experience

Old Soul Vintage (2025–Present)

Social Media Content Creator

Supported in social media decision making, and created content such as instagram posts and reels. Responsibilities included brainstorming, recording, photographing, editing, and designing content for Old Soul Vintage's Instagram page.

Community Arts Partnerships (CAP) (2024–Present)

Teaching Artist

Assisted in lesson planning, gathering materials, and facilitating flexible classroom activities. Played a key role in mentoring and guiding students, fostering a supportive and empathetic learning environment.

Assistant Teacher

Supported the lead teacher by answering student questions, maintaining a clean classroom, and managing attendance. Gained foundational teaching and leadership skills.

CCS Admissions (2024–2025)

Social Media Content Creator

Created social media content including Instagram Reels, vlogs for the CCS website, and promotional posts for upcoming events. Responsibilities included recording, editing, and designing posts for the CCS Admissions Instagram and Facebook pages, with supervision and guidance.