



## **Art & About Sydney 2010**

### ***Are You Looking At Me? Laneway Art***

Contemporary Australian artists will transform eight laneways in central Sydney into temporary art installations as part of **Art & About Sydney 2010**.

Nine artists will explore the potential of forgotten city lanes in a new way, through light projection, sound, text and imagery.

The contemporary artists working on ***Are You Looking At Me?*** include Simryn Gill, Jan van der Ploeg, Jon Campbell, Justene Williams, Mikala Dwyer, Simon Yates, Newell Harry, Nike Savvas and Rocket Mattler.

**"Art & About Sydney** is a vibrant celebration of our city's creative spirit, bringing a variety of art, performance and music to our streets and public spaces. In particular the ***Laneway*** project is designed to breathe new life into the City's network of often forgotten laneways transforming them into enlivening spaces," said Lord Mayor Clover Moore MP.

Conceived by international art curator Barbara Flynn, the ***Are You Looking At Me? Laneway*** project will both delight and challenge the public whilst enlivening and reactivating under utilised urban spaces.

"Each artist has come up with a new work especially for the project. Their art will so radically transform the space, it will be as if people are seeing the laneway for the first time. Their art will transcend temporality and become an unforgettable part of the living memory of Sydney," said curator Barbara Flynn.

Last year, an estimated 100,000 people explored the *By George Hidden Networks - Laneway Art* project.

The ***Are You Looking At Me? Laneway Art*** project will be launched on 23<sup>rd</sup> September and will remain in place until January 31.

**Art & About Sydney** runs from 23 September to 24 October 2010. The full program will be online in early September: [www.artandabout.com.au](http://www.artandabout.com.au)

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