

# JOSE CASTAÑO

Designer | Technologist | Creative Explorer

Born in Santiago, Chile 1978

Dual Citizen - Chile & Spain | Permanent Resident - Aotearoa NZ

Bilingual - Fluent in English and Spanish.

Based in Wainui Beach, Gisborne, Aotearoa NZ

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## PROFILE

Multidisciplinary designer with 20+ years of experience in industrial design, digital media, product development, and visual communication. From launching early web platforms in Chile to contributing to music tech in New Zealand, I apply a hands-on, cross-disciplinary approach to creative problem-solving. Experienced in both commercial and community-driven projects, I bridge design, storytelling, and technology with a passion for outdoor adventure. Father of three.

## EDUCATION

**Diego Portales University** — Bachelor of Industrial Design  
Santiago, Chile | 2003

**AFS Exchange Student** — Gowanda Central High School  
New York, USA | 1995 - 1996

**Sagrado Corazón Institute** — High School  
San Bernardo, Chile | 1984 - 1995

## EXPERIENCE

**Temporal Design Ltd** — *Director & Freelance Designer*  
Gisborne, NZ | 2022 - Present

- Founded studio providing branding, media, and product design services.
- Produced integrated campaigns for local clients using photo, video, and digital tools.

**Nikau Ltd** — *Partner*  
Santiago, Chile | 2011 - Present

- Managed 40+ municipal landscaping/service contracts.
- Launched a reusable diaper initiative in kindergartens.
- Oversaw city equipment rental and 12 tons/year cherry export program.

**Serato Audio Research** — *Product Specialist*

Auckland, NZ | 2008 – 2009

- Supported global DJs and community forums.
- Translated “Scratch Live” manual to Spanish; assisted with partner integrations.
- Panelist at MUTEK Festival 2009, Montreal.

**Le Vert Hotel** — *Designer & IT Manager*

Chamonix, France | 2005 – 2007

- Led branding and digital presence for Chamonix’s first free-sports hotel.
- Built Joomla site with custom PHP booking system.

**Twist Films** — *Associate Producer*

Santiago, Chile | 2003 – 2004

- Managed logistics and international pitches for 35mm shoots in Chile and Argentina.
- Represented company on European tour promoting South American locations.

**Coalition Films** — *Producer, Documentary Team*

Buenos Aires, Argentina | 2002 – 2003

- Produced Channel 4 UK’s “Argentina: Woman at the Sharp End”.
- Managed interviews, crew, logistics across Buenos Aires.

**Imagemaker Studios** — *Web & Media Designer*

Santiago, Chile | 2003

- Designed high-traffic websites for BCI Bank and iSomos.
- Early adopter of responsive layouts and video integration.

## ADDITIONAL EXPERIENCE

**Tairāwhiti Water Polo Club** — *Committee Member, Coach, Content Manager*

Gisborne, NZ | 2022 – Present

- Produces club media content; coached junior teams (Silver Medal, HB Masters 2024).
- Committee member since 2024.

**Patagonia Adventure Expeditions** — *Guide & Trail Developer*

Chile | 2004 – 2005

- Developed Aysén Glacier Trail logistics and infrastructure.
- Led conservation-focused expeditions; featured in *Outside Magazine*.

## CERTIFICATIONS & TECHNICAL SKILLS

### Certifications

- Beekeeping (DECA holder, Reg. D8350)
- NZQA Elevated Platform Certification (2022)
- Aquaponics (SchoolGrown, California)
- Swiftwater Rescue Technician (IRIA-Level III), Sea Kayaking, Freediving (NSI)
- Wilderness First Aid, PADI Diver, Maritime Radio Operator, Motorcycle Instructor

### Media Production

- DSLR, Adobe Suite, Final Cut Pro
- HTML/CSS, Joomla, WordPress, Cargo
- Photoshop, Illustrator

### 3D & CAD Tools

- AutoCAD, 3D Studio Max, Blender (3D environments & low-poly modeling), Huion Kamvas Pro 16
- Learning Unreal Engine.

### Audio & DJ

- Software: Ableton Live, Bitwig, Max MSP, Serato DJ Pro
- Hardware: Mac Pro 6,1, Macbook Pro M2. Apollo Twin, Roland JX-P8, ARP Odyssey, Digitakt, OP-1, Eurorack Modular, TR-8, MPC 500, Ableton Push, Make Noise O-Coast. Mutable Instruments Shruti.
- Regular local DJ sets

## ADVENTURE & PERSONAL PROJECTS

- 10-day solo motorcycle tour across NZ (KTM 950 Adventure)
- Santiago to Ushuaia expedition with Red Bull athlete Francisco (Chaleco) López
- Whitewater kayak expeditions across Chile, Argentina & USA
  - Rivers: Futaleufú, Baker, Simpson, Petrohué, Trancura, Maipo, Mendoza, Atuel, Juramento, Colorado (24-day Grand Canyon trip)