

CONTACT

Phone: 301-828-6990
Email: liliaaohgd@gmail.com

Address: Silver Spring, MD
Portfolio: <https://lilianzepeda.cargo.site>

PROFESSIONAL
EXPERIENCE

Visual Merchandiser | August – November 2024

Hallmark

- Collaborated with store team to assess merchandising needs and ensure timely restocking of products.
- Maintained product presentation standards to support a positive shopping experience.

Studio Assistant | Jan 2025– Current

Red Panda Art Studio

- Assisted with art classes and workshops by preparing materials and setting up instructional spaces.
- Provided hands-on support and guidance to children during creative activities.
- Maintained cleanliness and organization of the studio environment.

Small Business Owner | Jan 2024– Current

Liliaaoh!

- Created original artwork and curated collections to align with brand identity.
- Handled sales, order fulfillment, and inventory management.
- Built and maintained a web presence through social media and e-commerce platforms.

EDUCATION

Montgomery College | 2017–2020

Associate of Fine Arts in Graphic Design

Maryland Institute College of Art | 2020–2023

Bachelor of Arts in Graphic Design

SKILLS

Bilingual

Spanish & English

Creative

Illustration, Branding, Visual Storytelling

Software Proficiency

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Canva, Figma

Printing Knowledge

Printing Processes, File Preparation for Print, Color Management