

FINAL MAJOR PROJECT

Alberto Ranieri Graphic Design & Illustration

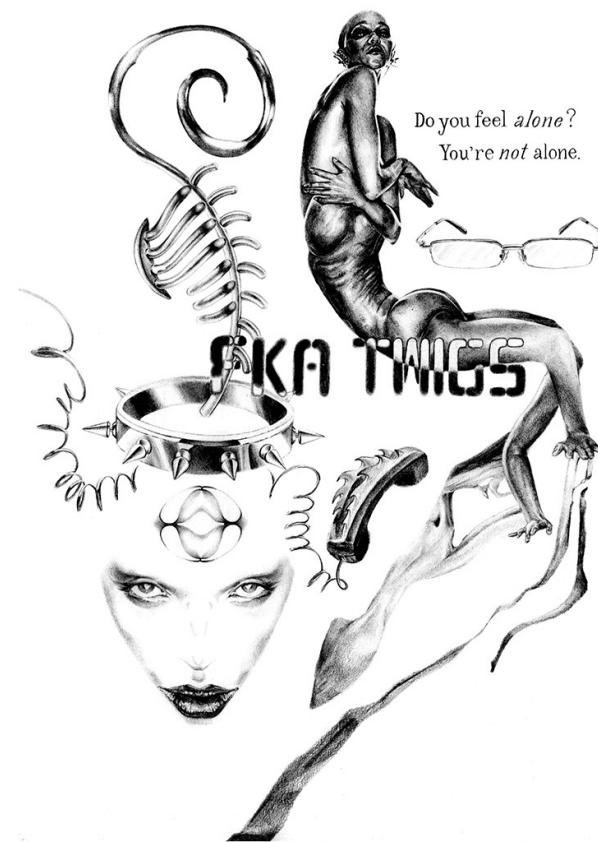




Daughter



Mother



Holy Ghost

This Final Major Project is a celebration of some of my favourite artists that I think have contributed (or are still contributing) to the manufacturing of pop-music.

It consists of three fully hand-drawn A3 posters, encapsulating the artist's aesthetic and overall vibe.

I have chosen three artists of three different generations to also convey the image of the Holy Trinity: an older figure, that kickstarted the revolution, the one that came after and from her, and then what seems to be an entity of her own.

These posters have the double-function of serving as both posters/prints and tattoo flash-designs sheets: they would live in the tattoo studio's walls, either around the reception or the tattoo area, so clients are free to have a look around and be inspired to not only get a design from them, but also to pinpoint something they like about my style and start a conversation around what the inspiration behind them was and hopefully create a whole new project with them as a starting point.

Here are a few mockups I created:







alienboij
Heaven.

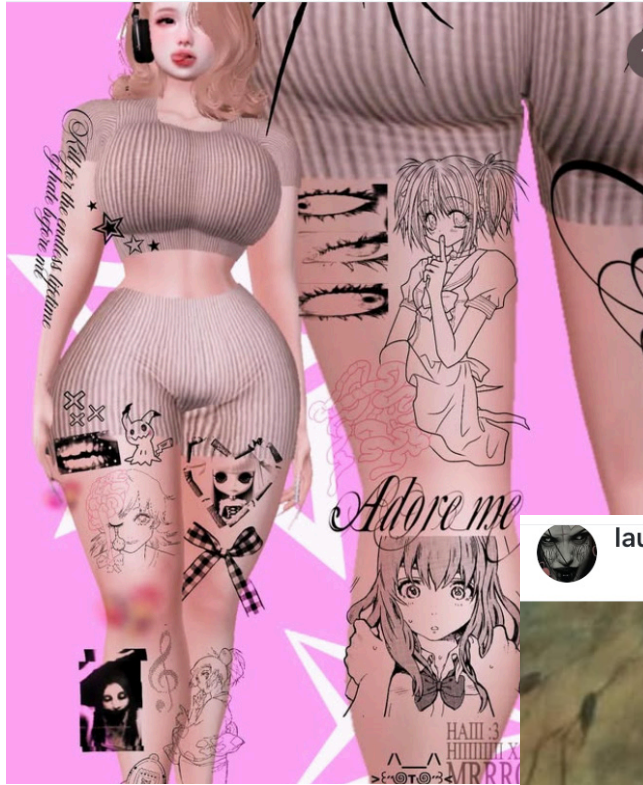


soyboy
Melbourne, Victoria, Australia

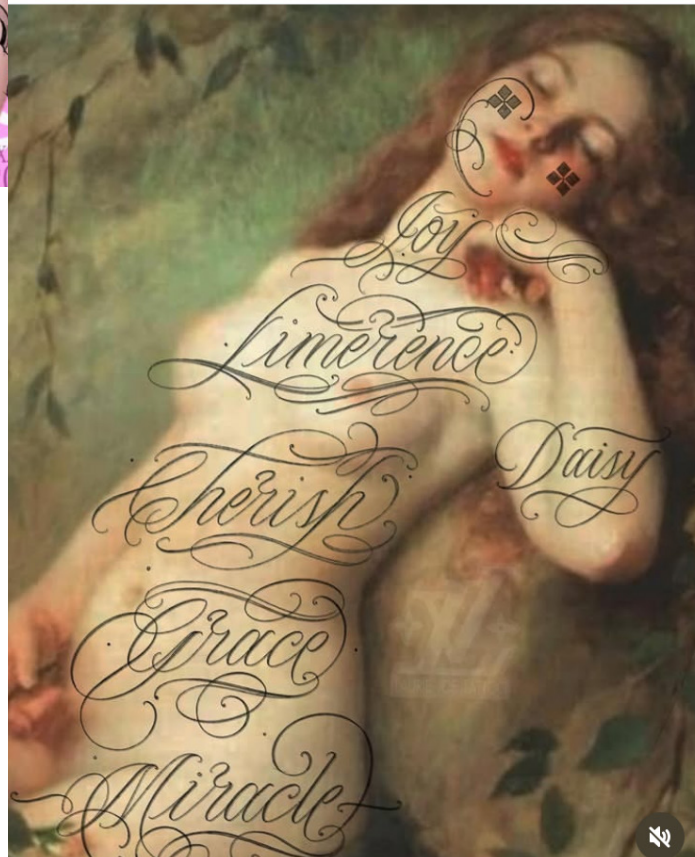


Inspiration-wise, I took a lot from these two artists I follow and love on Instagram: in an age where most tattoo artists usually draw on iPads to speed the process up (yours truly included), I was really inspired by how these two still convey a passion for traditional drawing through their art, without holding back on the details of their work and the different compositions that they adopt.

Their clients get what could be classified as an almost “interactive” artifact, that can both be hung on the wall but was also specifically designed for the human body.



lauriejoetattoo



Speaking of human bodies, how do you showcase ways for the tattoo designs to sit on different body parts?

These two artists chose to do so by simply juxtapositioning their designs on the picture of a body, though offering, very different vibes.

“Vibes” is a key word here, because even though the Photoshopping of it all is clearly not the best, it is very intentional: the focus here is not to create the realistic illusion of those bodies being tattooed, but rather it is sell you an idea of the world these tattoos come from and what it looks like.

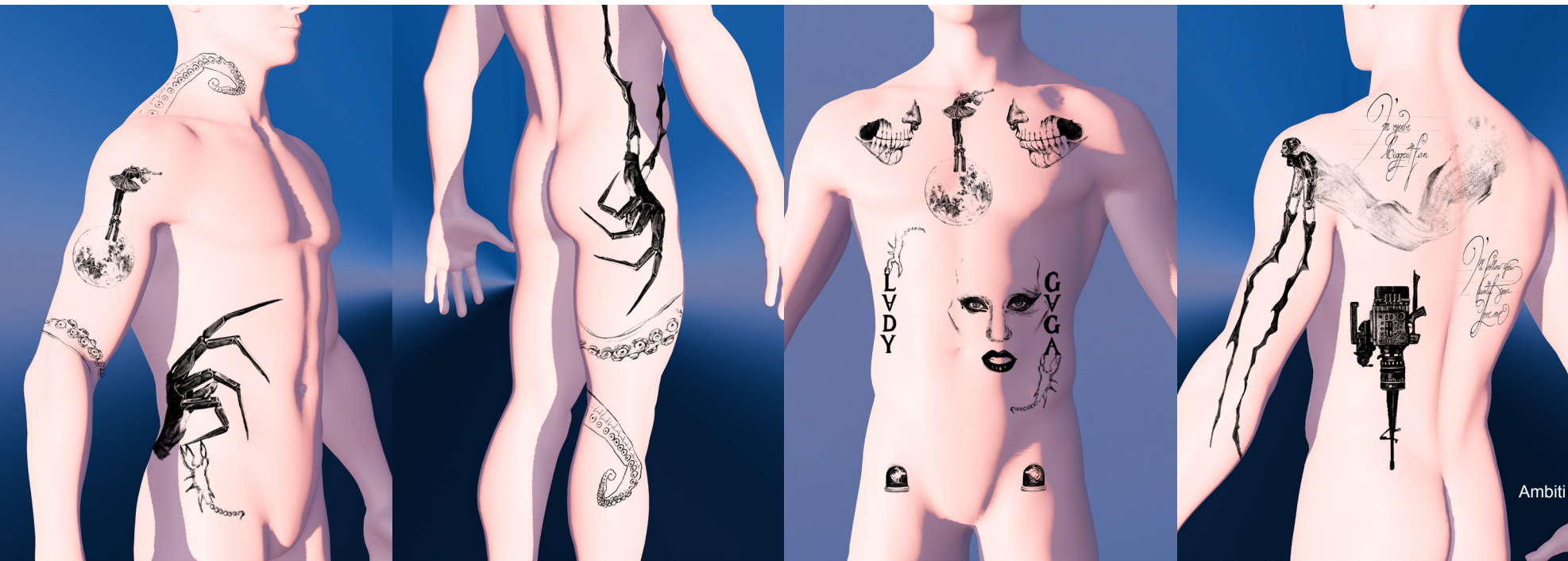
The first example showcases anime inspired designs sitting on this exaggerated 3D not-so-realistic body, because it is trying to sell a “cartoon-esque” aesthetics.

The second one is showcasing some very elegant, almost romantic script designs, sitting on a female body from a romantic painting.

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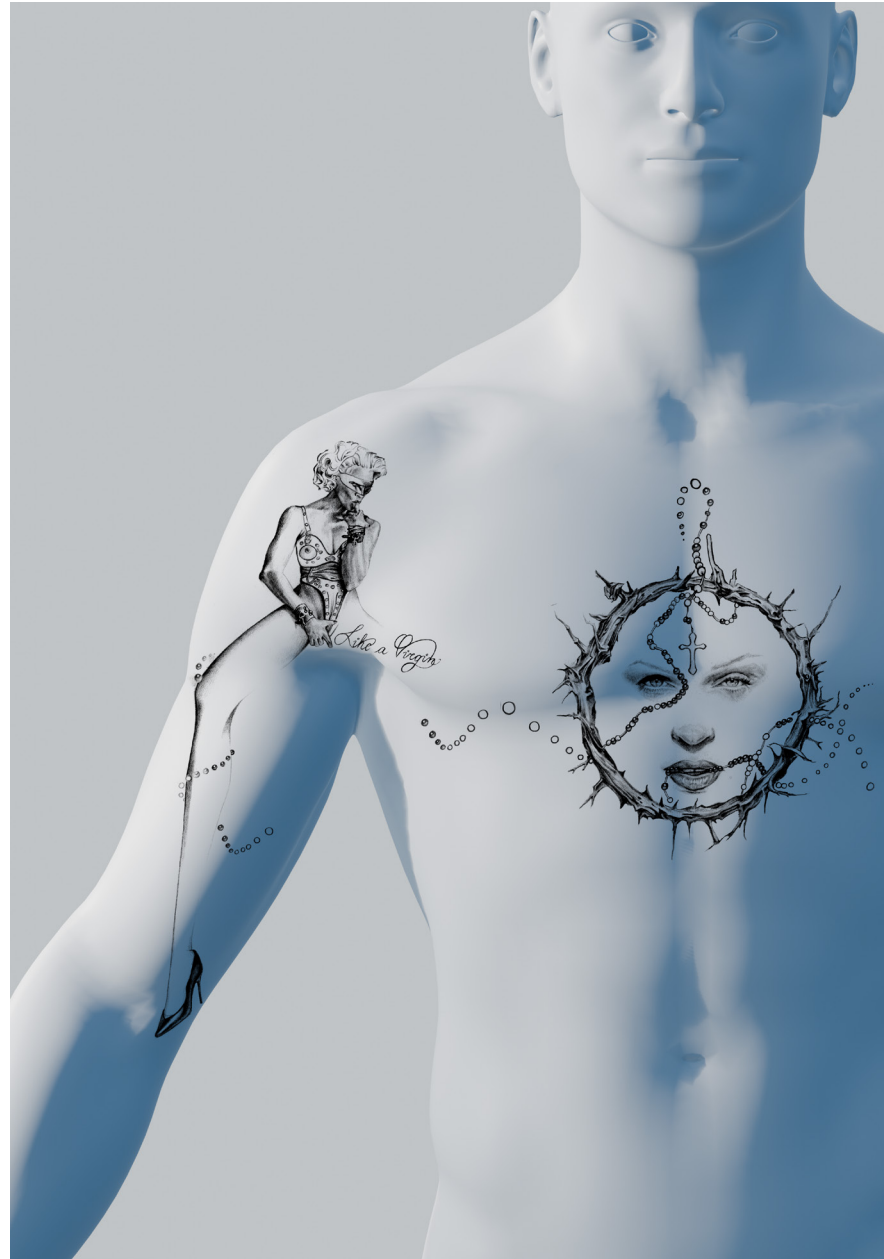
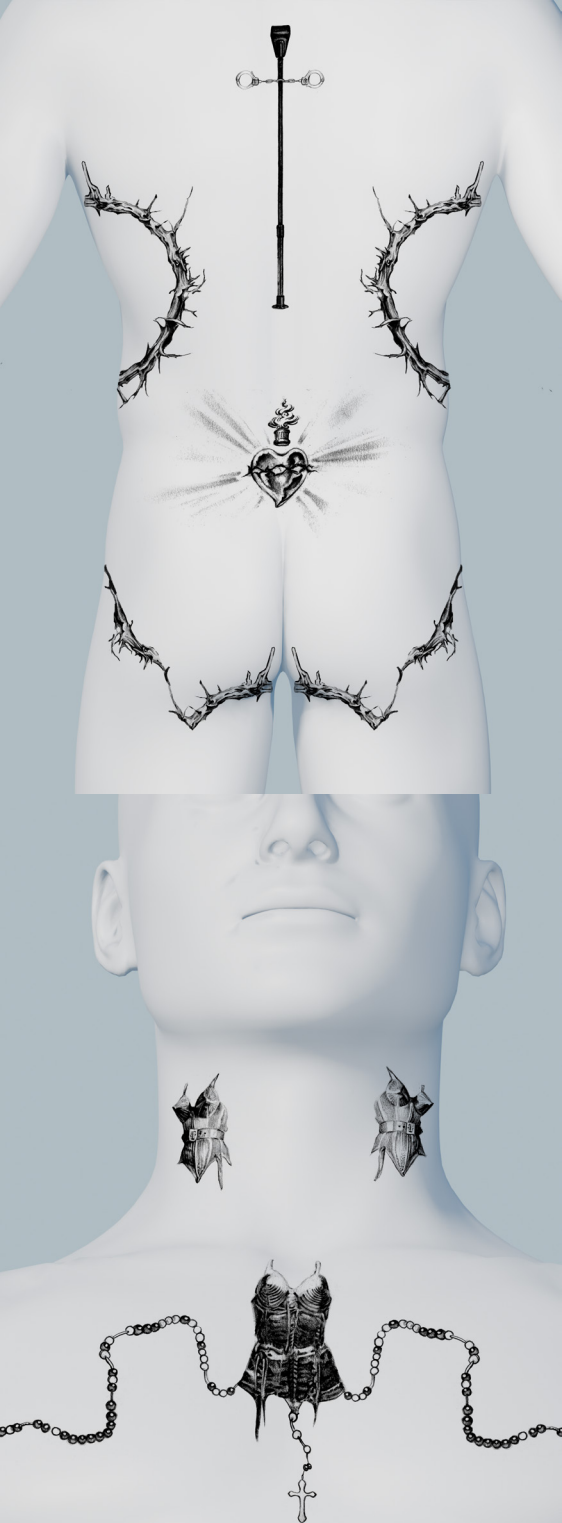


PLACEMENT MOCKUPS



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MADONNA



PLACEMENT MOCKUPS



Ambition & Authorship 6203GD
Alberto Ranieri
24.05.2025



Madonna represents a revolution in the pop music world.

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With her 1992's "Erotica" album, she paved the way for every artist following her in the modern landscape: She was only 34 at the time of release, with the press already labeling her as "grandma".

She challenged what it meant for a woman to be sexually active in the 90s, that there was no shame in pleasure, no matter where it came from, also establishing her as a gay icon.

To me, the Erotica era is when she really did explode in her artistry and what she wanted to say, kick-starting a revolution.

And that's why she is mother.

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DAUGHTER

Lady Gaga is one of my favourite artists ever, and most likely the first one after Madonna who genuinely tried (and succeeded, as well as the former one) to push the boundaries that were left there.

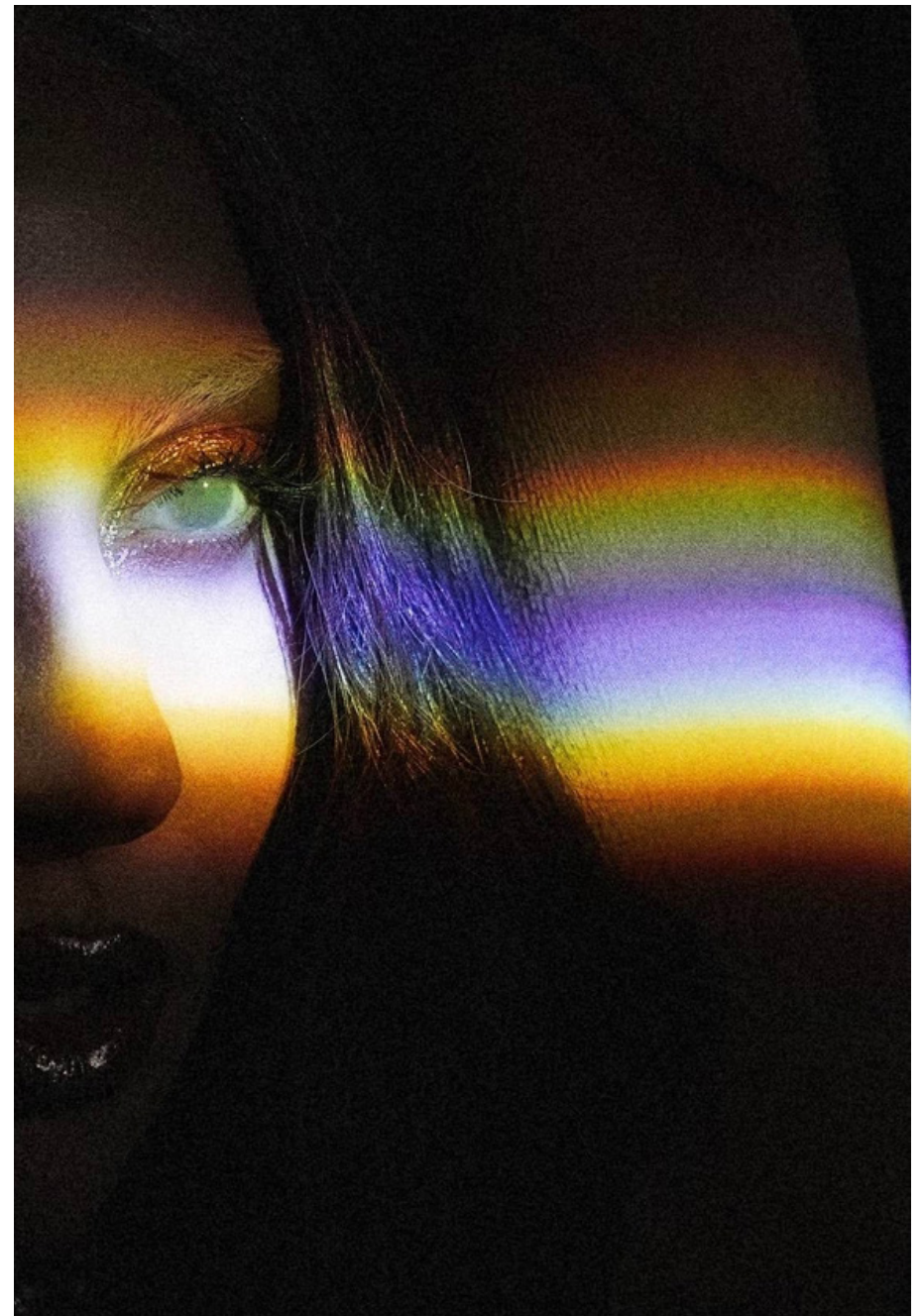
She is able to combine music and visuals in a way that has always been inspiring to me, because for her, one does not exist without the other.

At the beginning of her career, she was in constant search of "The Fame" and then, after she found it, she had to learn to let go of it, and find herself again.

It was like a re-birth.

And that is why she is daughter.

GAGA





FKA twigs to me is the future, or at least one of the many plausible ones.

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She takes Madonna's fearless sensuality, Gaga's boundary-breaking visuals and deconstructs it, reshaping it into something intimate, alien, and deeply human.

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With her, music isn't just sound—it's movement, ritual, pain, and healing. She's never been afraid to be vulnerable (let's just think of the ground-breaking "Cellophane"), to let her art reflect the bruises of life and love, and still offer it up as something sacred.

Her work is made to transcend. To me, Twigs exists in a world of her own making—ethereal, emotional, other-worldly.

And that's why she is spirit.

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These artworks were achieved through the juxtaposition of the scanned designs on a 3D model on Blender.

Each section is designed to have a vibe matching the artist on which the designs are based on.

These artworks serve as inspirations to the clients as to where they should get a specific design tattooed, showcasing the potential of their shapes.

The original idea for this project was to create smaller A5 flash-sheets, so to fit more artists, but they did not have as big of an impact as the A3s.

They were also less focussed on composition and more on the actual designs, not providing as much of an impact.

