



Heji Joo
she/her
motion designer + illustrator

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Education

09.2020 – 04.2025
ArtCenter College of Design
Pasadena, CA

Bachelor of Fine Arts in Illustration
Emphasis in Motion Design

04.2024 – 09.2024
**Focused Coursework at ArtCenter
Cesar Sponsored Project**
Pasadena, CA

Worked directly with client and with students across majors to rebrand Cesar and explore design variations for humanizing pet food.

Experience

01.2025 – 04.2025
Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Assisted instructor Miguel Lee in 3D Motion Graphics and instructor Aaron Björk in Motion Design 1/2. Provided feedback on student projects and assisted students with animation and ideation process. Managed class communications and clarify assignment details.

09.2024 – 12.2024
Design Intern
Imaginary Forces
Remote

Collaborated with design teams for clients including Columbia Pictures, the United Nations, as well as internal marketing. Designed style frames, web layouts, illustrations, animations, and typographic solutions for various projects. Conducted research and curated references to support concept development.

01.2024 – 04.2024
Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Assisted instructor Ann Field in the course History of Illustration with tasks including organization of class files, communication with students, and other additional tasks to smooth class operations.

04.2019 – 01.2020
Teaching Assistant
HooSso Art Studio
Cupertino, CA

Organized course materials, created curriculum, and performed demonstrations for students in grades K–12 as needed.

Recognition

09.2020 – 04.2025
ArtCenter Undergraduate Scholarship

01.2021 – 09.2024
ArtCenter Student Gallery

Temple of Beauty (3D Animation)
Snowpiercer (Style Frames)
Love and Blues (3D Animation)
Whatever Doesn't Kill Me (Style Frames)
Pore Decisions (Style Frames)
Fungal Fantasia (3D Animation)
Magic Strawberry Sound (Visual Identity)

04.2023 – 04.2024
**Elise Mudd Marvin Memorial Endowed
Scholarship**

09.2020 – 04.2024
ArtCenter Provost's List
GPA of 3.8 or higher

Expertise

Proficient in: Cinema 4D, Redshift, Magic Bullet Looks, Photoshop, Illustrator, After Effects, InDesign, Media Encoder, Acrobat, Figma

Familiar with: Blender, Premiere Pro

Skills: Art direction, brand strategy, digital illustration, typography, web layout design, 2D and 3D animation, 3D modeling, rigging, traditional painting, ceramics

Languages:
English (fluent)
Korean (native)