

KRYSTA OELHAFEN



Iris Design Collaborative

June 2023 — Present

Project Manager

Delegate tasks between teammates to ensure a balanced daily workflow. Organize data and stats for individual project invoices. Interview and train new team recruits. Communicate with clients throughout the design process, from initial project brief to the project's final deliverables. Review products for quality-control.

Graphic Designer & UI/UX Designer

Design social media graphics, banners, and ads for a wide clientele base. Utilize Brand Standard Guidelines to deliver branded, engaging design solutions. Maintain proper file organization for internal and external pass-offs. Optimize file and image sizes for print and digital projects.



Freelance Design

August 2019 — Present

Graphic Designer & Illustrator

Create designs and illustrations for clients based on their concepts, visions, and goals. Deliverables include prints, charms, stickers, album covers, product labels, menus, and logos.

Clients: Discovery World, ShaLeigh Danceworks, Larry & Joe, MoonDog Pizza, Be Wild Creations, Joe Troop Music, and more.



West Elm

September 2022 – July 2023

Studio Design Specialist

Conduct one-on-one consultations regarding the design of customers' living spaces. Accurately measure and assess the client's living space. Create and present design plans based on budget, style, preference, and space.



C.I. Design

June 2021 – August 2021

Design & Animation Intern

Design storyboard sequences for media ads and commercials. Clean and prepare .AI and .AE files for seamless workflow. Create vectorized assets to be used in final animations. Create motion graphic social media banners using video and animation.

Technologies

Photoshop
Illustrator
InDesign
Premier Pro
After Effects
Figma
Canva

Skills

Graphic Design
Social Media Design
Branding
Typography
GIF Animation
Storyboarding
Illustration
User Interface
User Experience

Education

The Milwaukee Institute of Art & Design

Communication Design,
Illustration, and Digital
Media Production

