

# ALEXANDRA PURDY

## PROFILE

I'm a senior Graphic Design student at Boston University with a passion for the evolving field of design. In my free time I enjoy writing and playing music, making charcuterie boards, cross-stitch, and spending time outside.

## EDUCATION

### BOSTON UNIVERSITY

BACHELOR OF FINE ARTS  
MAJOR IN GRAPHIC DESIGN

- » Expected May 2025
- » Cumulative GPA: 3.8/4.0
- » Deans List 2021-PRESENT

### FAIRFIELD WARDE HIGH SCHOOL

- » May 2021
- » Honors

## SKILLS

### TECHNICAL

- » Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects, Premiere, Acrobat, etc.
- » Blender

### DESIGN

- » Typography
- » Layout and Composition
- » Motion Graphics

### BUSINESS

- » Attention to Detail
- » Communication
- » Time & Project Management
- » Collaboration

## CONTACT

- » [WWW.ALEXANDRAPURDY.COM](http://WWW.ALEXANDRAPURDY.COM)
- » [ALEXANDRAJANEPURDY@GMAIL.COM](mailto:ALEXANDRAJANEPURDY@GMAIL.COM)
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## EXPERIENCE

### JM&A GROUP

#### **GRAPHIC DESIGN CONTRACTOR**

AUG 2024 - PRESENT / REMOTE

- » Design marketing materials, internal resources, and media graphics on an as-needed basis
- » Implement brand guidelines to support many different company departments

#### **GRAPHIC DESIGN INTERN**

JUN 2024 - AUG 2024 / DEERFIELD BEACH, FL

- » Designed visual content for social media campaigns, presentations, and promotional materials, collaborating with cross-functional teams
- » Managed multiple design projects under tight deadlines, upholding high standards of quality

### STRIKE MAGAZINE BOSTON

#### **MERCHANDISE DIRECTOR**

JAN 2024 - MAY 2024 / BOSTON, MA

- » Directed the design strategy and creation of all merchandise, aligning closely with editorial, marketing, and advertising teams to meet magazine goals

#### **EDITORIAL DESIGN DIRECTOR**

AUG 2023 - DEC 2023 / BOSTON, MA

- » Led a design team, overseeing projects from conception to execution, including delegation, critiques, layout, photo arrangement, typesetting, and type design

### MACH INDUSTRIES

#### **GRAPHIC DESIGN INTERN**

JUN 2023 - AUG 2023 / BOSTON, MA

- » Served as the primary designer for the company's visual identity, creating specification sheets, apparel, convention backdrops, and more