

# HEIKE FISCHER

German designer based in Colorado Springs

## education

2017 - 2021

- **Bachelor in Product Design**, 2021
- **Associate in Product Design**, 2019

State Professional School for Product Design  
Selb, Germany

## job history

- Total Energies: Cashier, 2018 - 2021  
Neunburg vorm Wald, Germany (part time)
- Bavarian Forest Nature Park: Volunteer, 2016 - 2017  
Zwiesel, Germany (full time)

## general skills

- Trend-oriented research, planning, formulation, and drafting
- Understanding the bigger picture in concepts
- Strong sense of form and color sensitivity
- Autonomous, highly motivated, and patient execution
- Effective textural + visual representation
- Interdisciplinary software + media use
- Strong foresight with responsibility decision making
- Thorough documentation and organization

## media

pencil drawing, watercolor,  
pottery, screen printing,  
basics in tailoring

## languages

English ●●●●○  
German ●●●●●

## favorite tasks

Photo to vector designs  
Textural effects      Image construction  
Handmade to digital designs  
Color reductions / simplifying

## software

Photoshop      + 6 years highly skilled key software  
Illustrator      advanced aid complementary usage  
InDesign / Lightroom      key knowledge  
Other      front-end website design on cargo.site

## expertise

### IMAGE EDITING + MANIPULATION

- Extensive experience in Photoshop including creative solutions for difficult assignments
- Tasks such as changing and reconstructing elements
- Meticulous attention to detail
- Thorough understanding of the software's capabilities

### PACKAGING, MERCHANDISE + OTHER PRODUCT DESIGN

- Following the correct measurements of packaging defaults
- Aiming for uniqueness in the frame of possibilities
- Excitement-driven studying of physical packaging + gimmicks
- Cross-connected designs using various mediums + programs

### PRESENTATION + PREPARATION

- Professional presentation with self-made mockups
- Social media and other post-production file preparation like resolution, transparency, and more
- Ensuring the digital products mirror the real product

# MUSIC DESIGN

## latest pitches

- Mallrat - "Butterfly Blue"
- Earthater - "Mona Lisa", "Snake", "Fishing", ...
- Alina Baraz - "Keep Me In Love Tour Merchandise"

Personal projects pitched to musicians to gain clients. Concepts include designs like packaging, typography, merchandise, and more.

All found on **heikiedits.com**.

## latest client

- **Alina Baraz**, contemporary R&B musician, 2023
- Official merchandise designs (apparel, goody bags) for the "Keep Me In Love" Tour; later sold online in her webstore