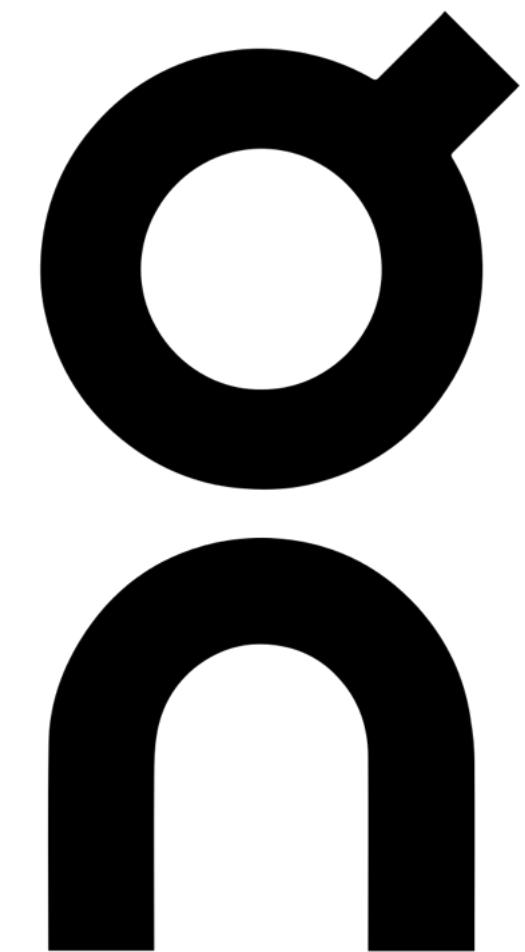


Self Directed Design Task for Apparel Designer Position at ON
Designer - Ramune Raslaviciute



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The On's vision

To me, On Running is more than just a name in the athletic world; it signifies innovation and purposeful motion. It holds a distinguished position in the global athletic scene, emphasizing tailored functionality combined with top-tier materials. On Running has sculpted its unique niche, defining the future of athletic wear with designs that resonate with both the casual jogger and the marathon enthusiast.

My selections span across, athletic tops, and bottoms, allowing us to craft comprehensive looks that narrate the On Running journey. It's not just about the garments, but an understanding of the brand's essence, the science behind each stride, and the art of athletic design.

I hereby present to you, my take on possible On Running vision.



o On Running
Concept for Limited Edition Collection

On Track Nights

Your Friday evening adrenalin shot. Got the moves? Let's go

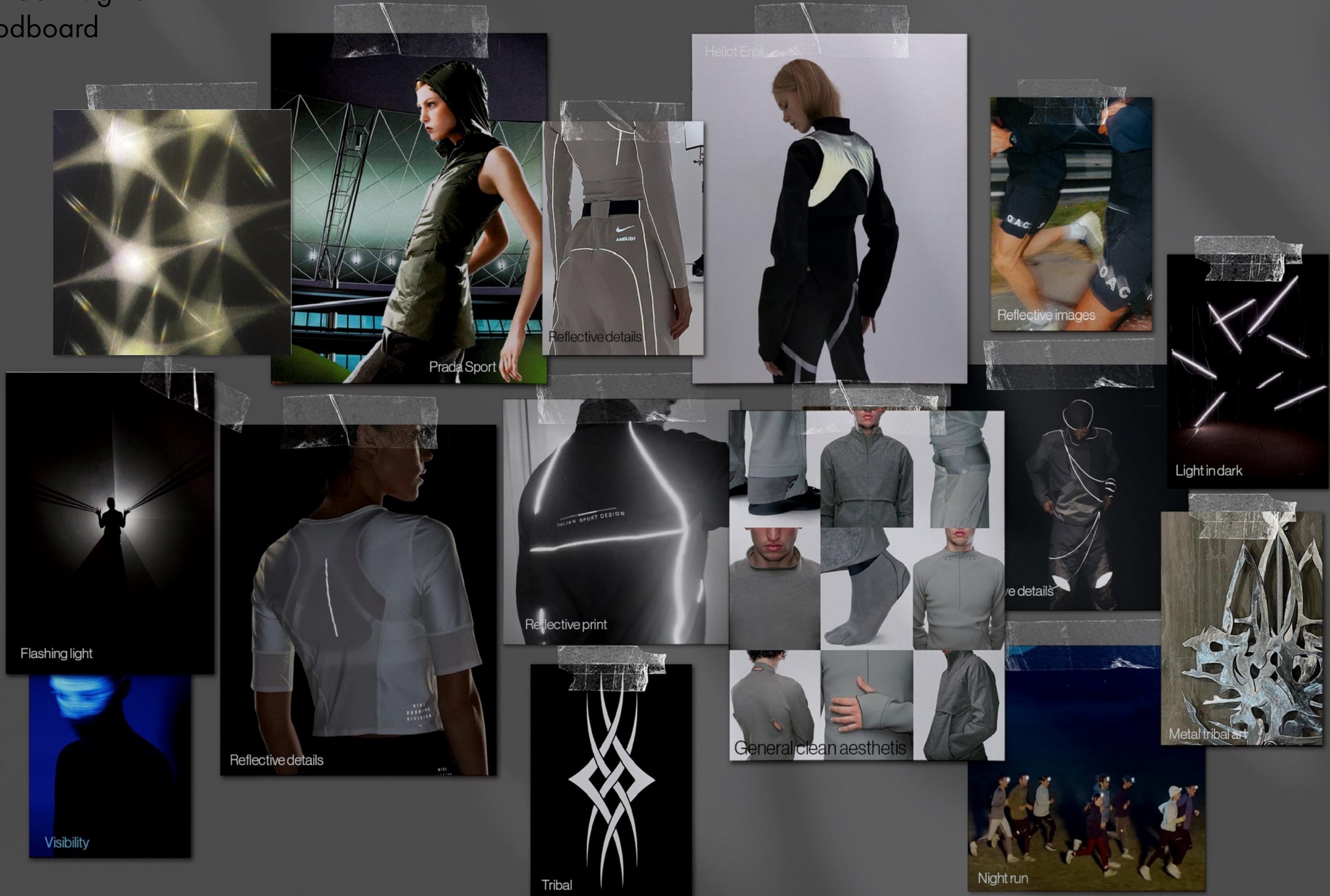
On Tracks night embodies the audacious spirit of the On Running brand. It's not just about the race; it's a celebration of movement, a place where competition meets camaraderie. Just as the dancefloor showcases your rhythm and style, On Tracks night is your stage to dazzle, to display how effortlessly you can glide, pivot, and sprint.

We present our latest innovation: a limited edition collection designed for the stand-out stars on the track. Because at On Running, every runner deserves to shine.





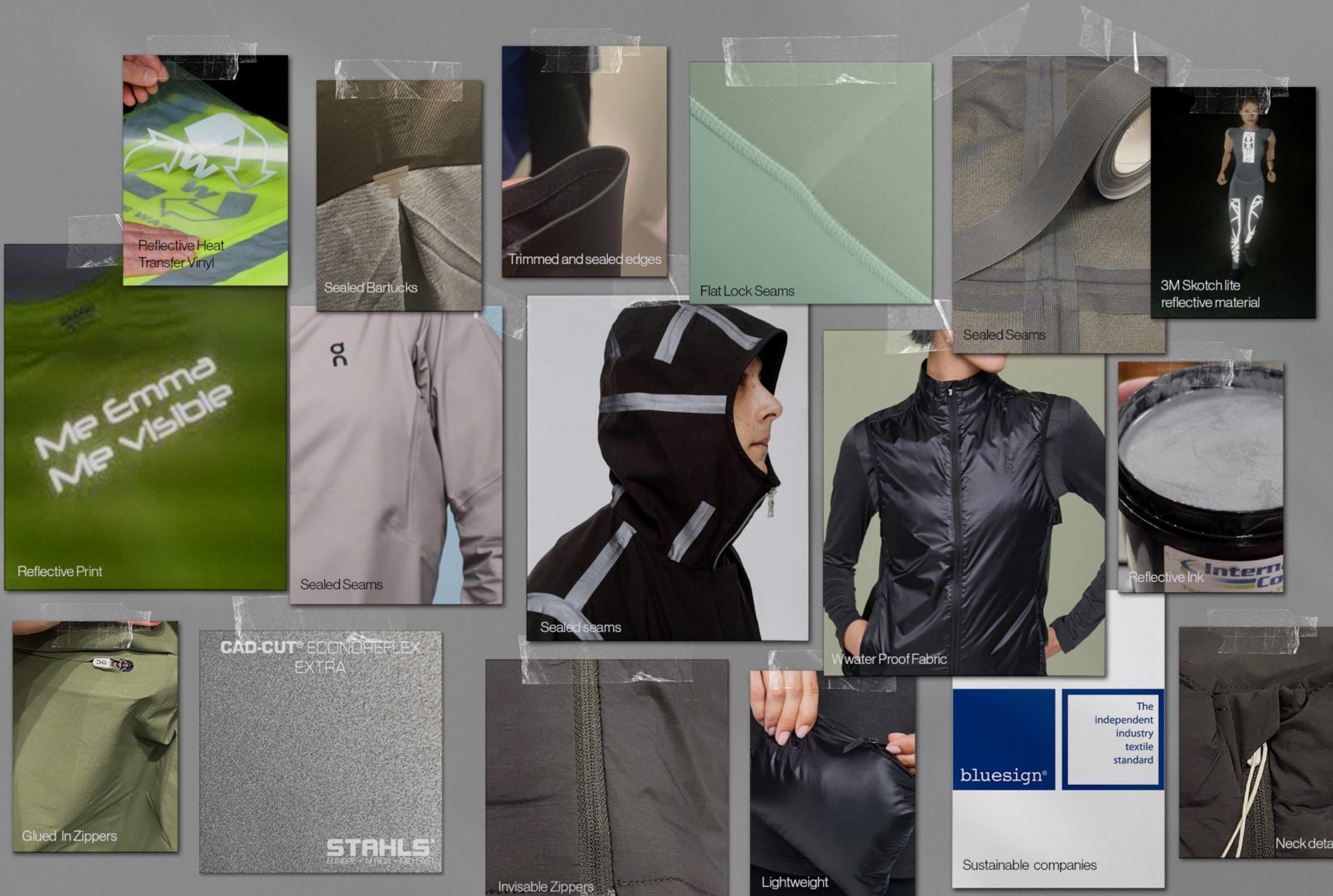
On Track Nights Moodboard





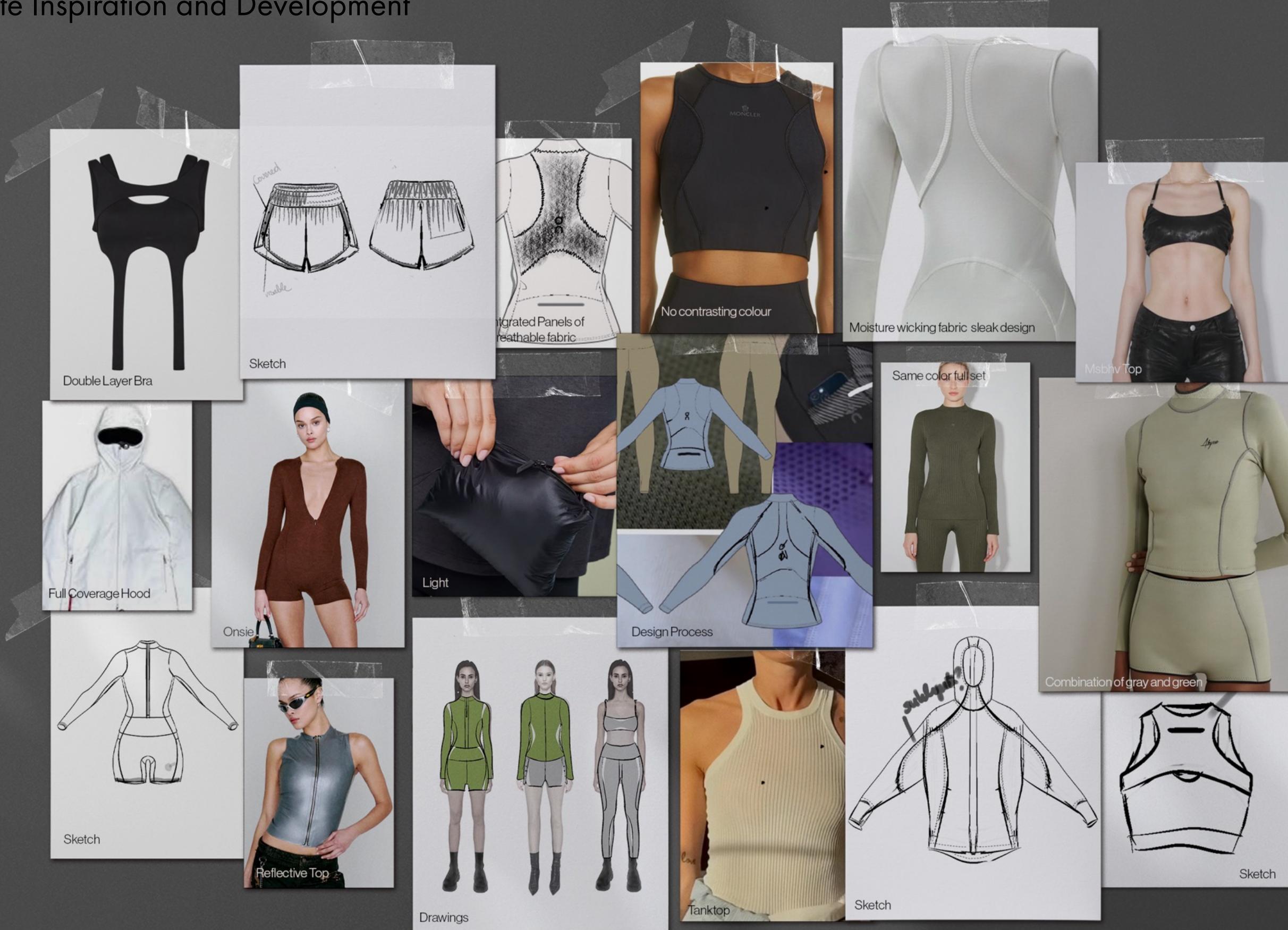
On Running

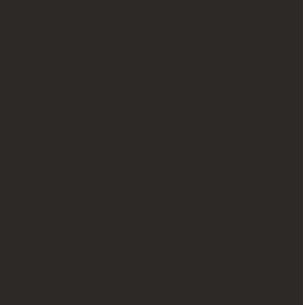
Detail Reference and Specifications



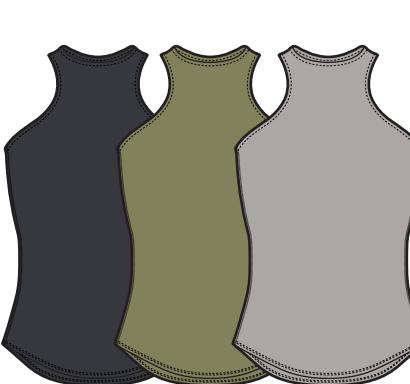
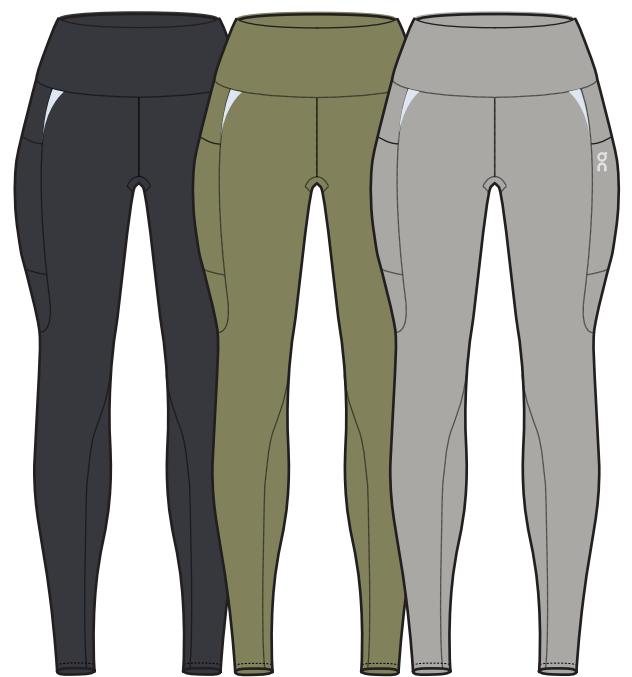


On Running Silhouette Inspiration and Development





PANTONE®
Black C



PANTONE®
17-0525 TCX
Mosstone



PANTONE®
20-0003 TPM
Disco Ball



Fabric Specifications:

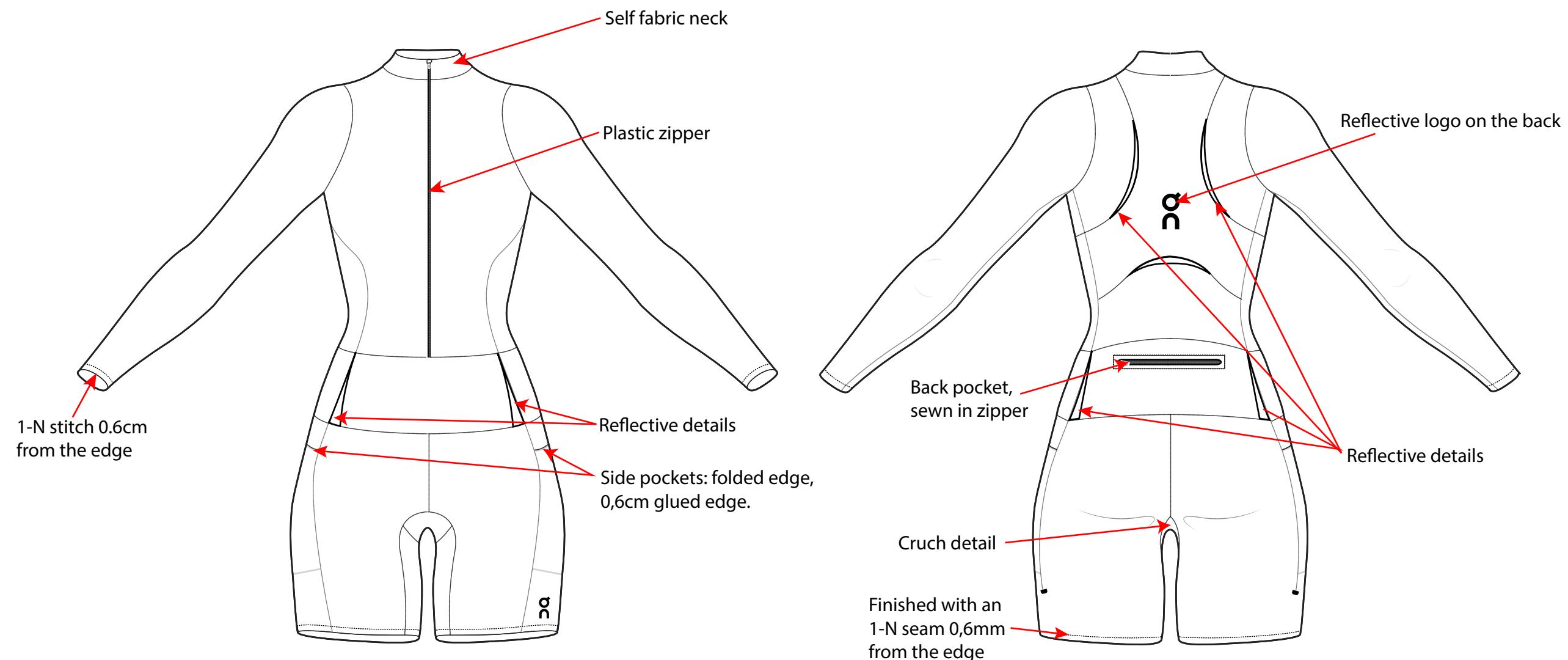
- Weight: 135g/m²
- Composition: 65% recycled polyamide, 35% elastane
- Comes in three colours: black, grey and green.

Garment Features:

- Chemical softening for enhanced comfort
- Moisture-wicking fabric at the back to keep dry
- Front zipper for ease of wear
- Lower waist support for a better fit
- Reflective details and On's logo for visibility
- Side pockets for practical storage
- Zip-up back pocket for secure item holding
- Additional crotch design to prevent misshaping



Technical Specifications: Onsie





On Track Nights
Racer's Shorts



Fabric Specifications:

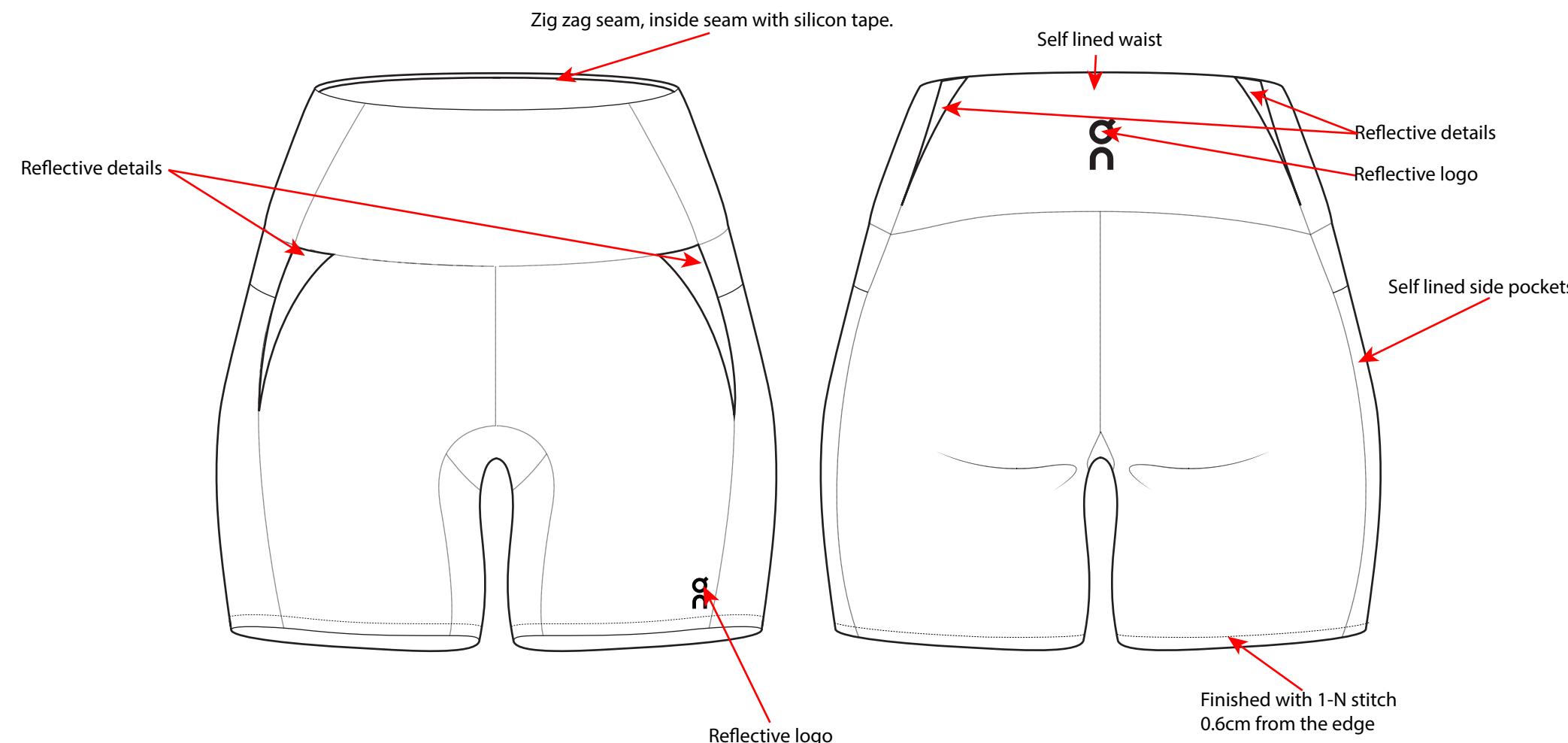
- Composition: 65% recycled Polyamide, 35% Elastane
- Weight: 135g/m²
- Comes in three colours: black, grey and green.

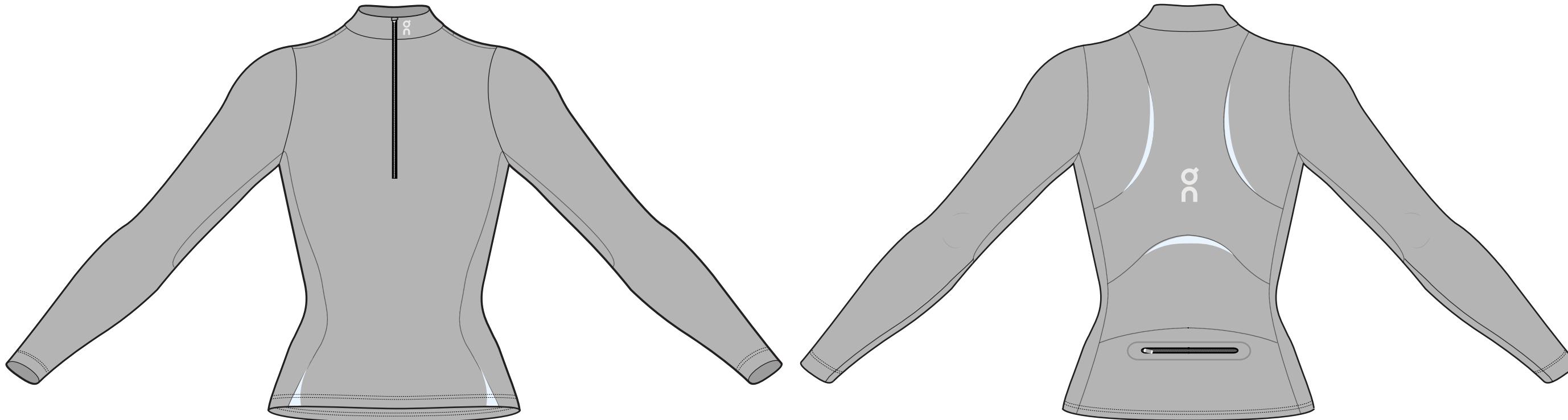
Garment Features:

- Chemical softening for comfort
- Reflective details and On's logo for visibility
- Side pockets for functionality
- Additional crotch feature to prevent misshaping
- Enhanced waist support for fit and comfort



Technical Specifications: Racer's Shorts





Garment Specifications:

- Composition: 65% recycled polyamide, 35% elastane
- Weight: 135g/m²
- Comes in three colours: black, grey and green.

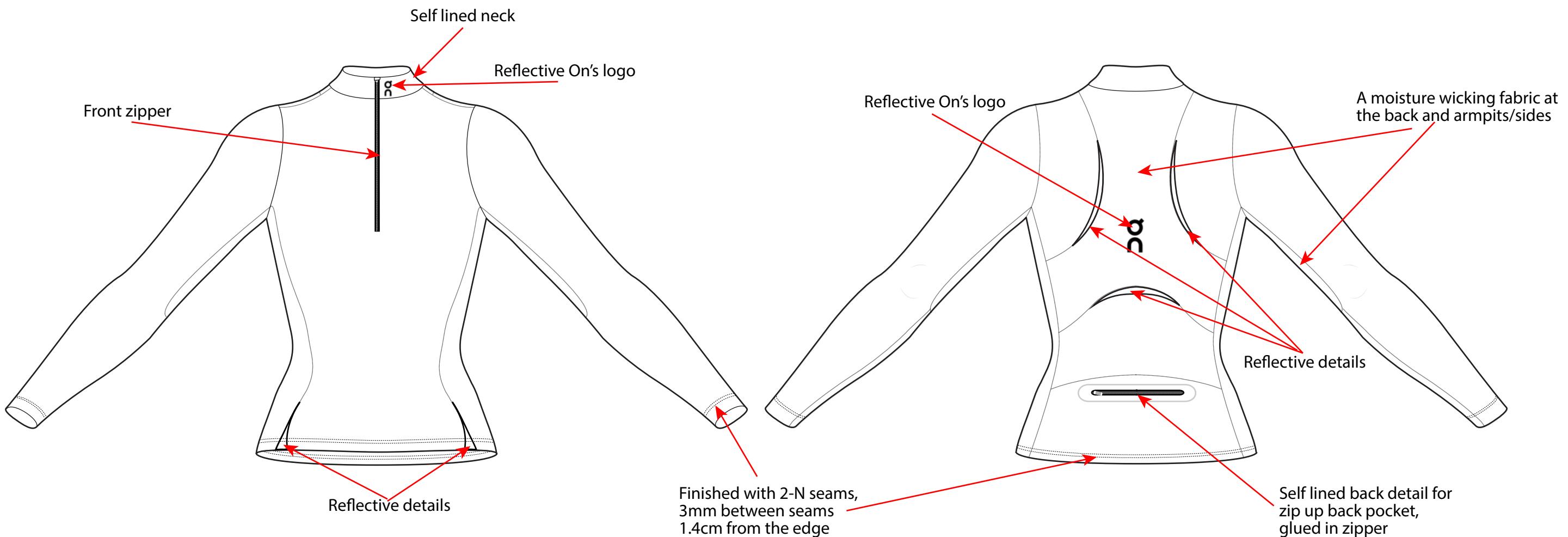
Features:

- Chemical softening for added comfort
- Moisture-wicking fabric at the back for dryness
- Front zipper for convenience
- Reflective On's logo for visibility
- Zip-up back pocket for secure storage



On Track Nights

Racer's Shirt



On Track Nights
Racer's Tights



Garment Specifications:

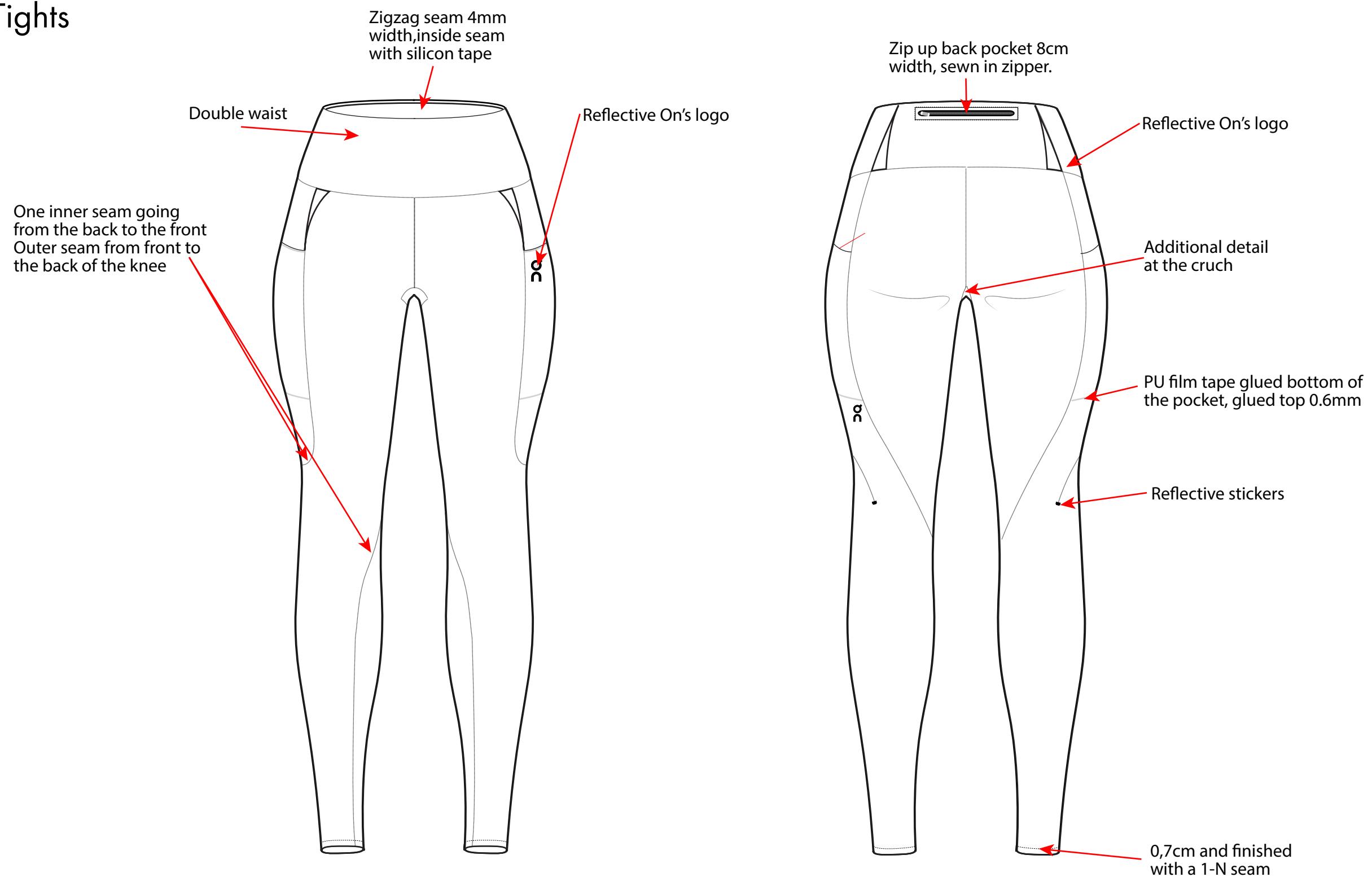
- Weight: 220g/m²
- Composition: 20% Lycra (elastane), 80% polyamide
- Comes in three colours: black, grey and green.

Features:

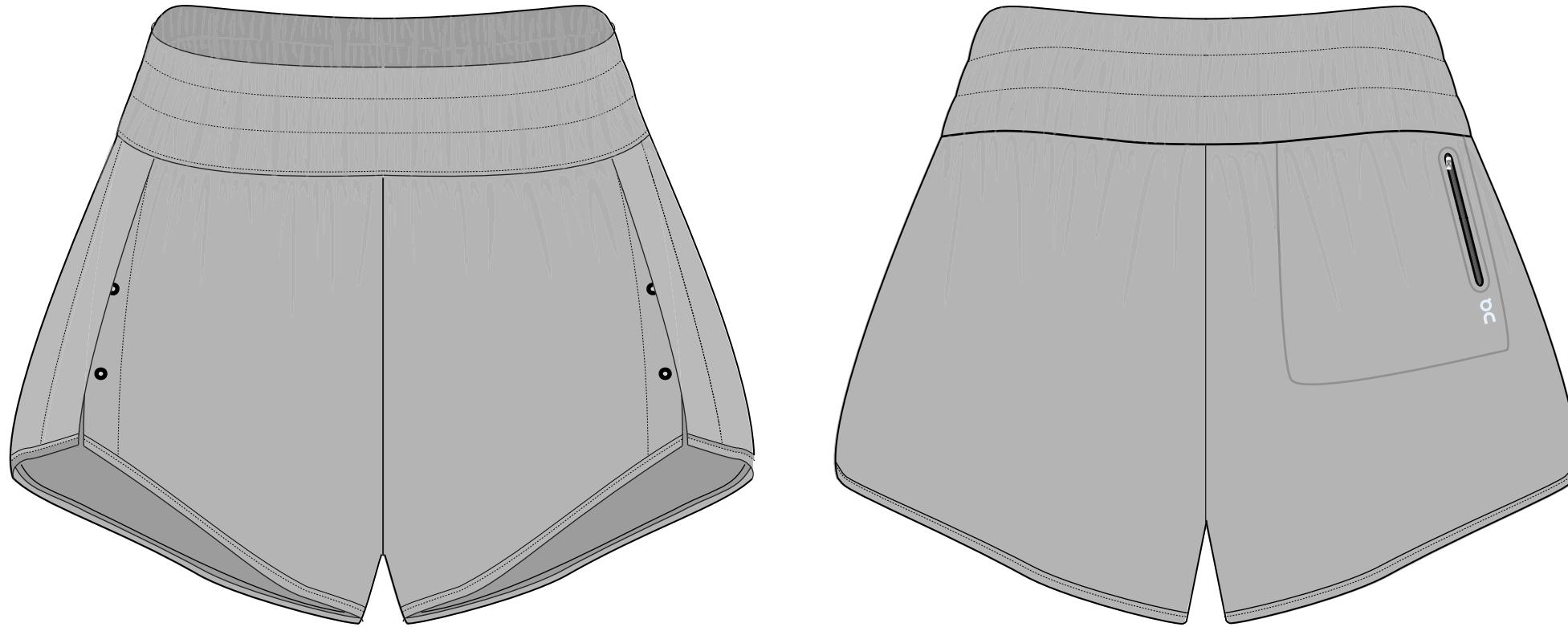
- Chemical softening
- Moisture-wicking back fabric
- Front zipper
- Enhanced waist support
- Reflective On's logo and details
- Side pockets
- Zip-up back pocket



Technical Specifications: Racer's Tights



On Track Nights
Running Overshorts



Fabric Specifications:

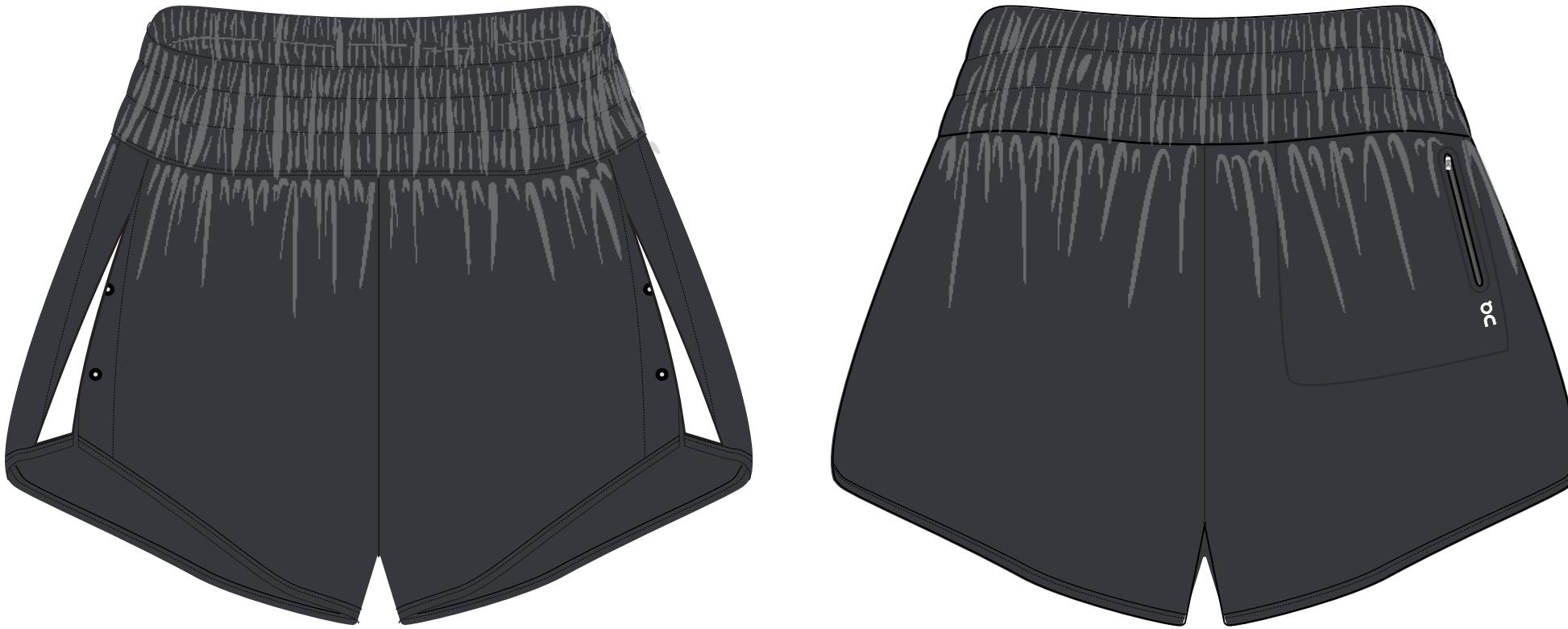
- Weight: 65gsm
- 100% recycled polyamide
- Reflective

Garment Features:

- Oversized fit for freedom of movement
- Suitable to wear over tights or biker shorts
- Flexible waistband
- Reflective fabric
- Side slits with adjustable buttons



Technical Specifications: Running Overshorts



Fabric Specifications:

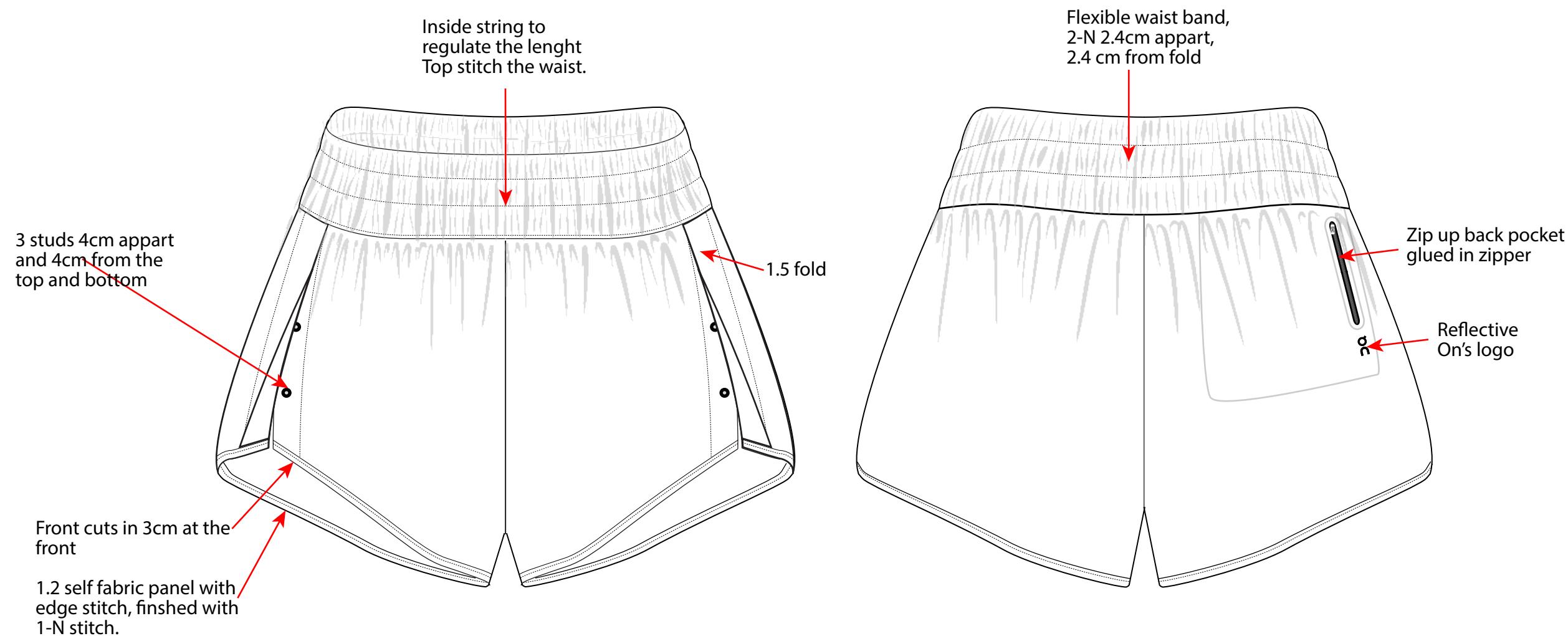
- Weight: 65gsm
- 100% recycled polyamide

Garment Features:

- Oversized fit for freedom of movement
- Suitable to wear over tights or biker shorts
- Flexible waistband
- Side slits with adjustable buttons



Technical Specifications: Running Overshorts



On Track Nights
Reflective Vest



Fabric Specifications:

- Material: 100% Polyester
- Weight: 65g/m²

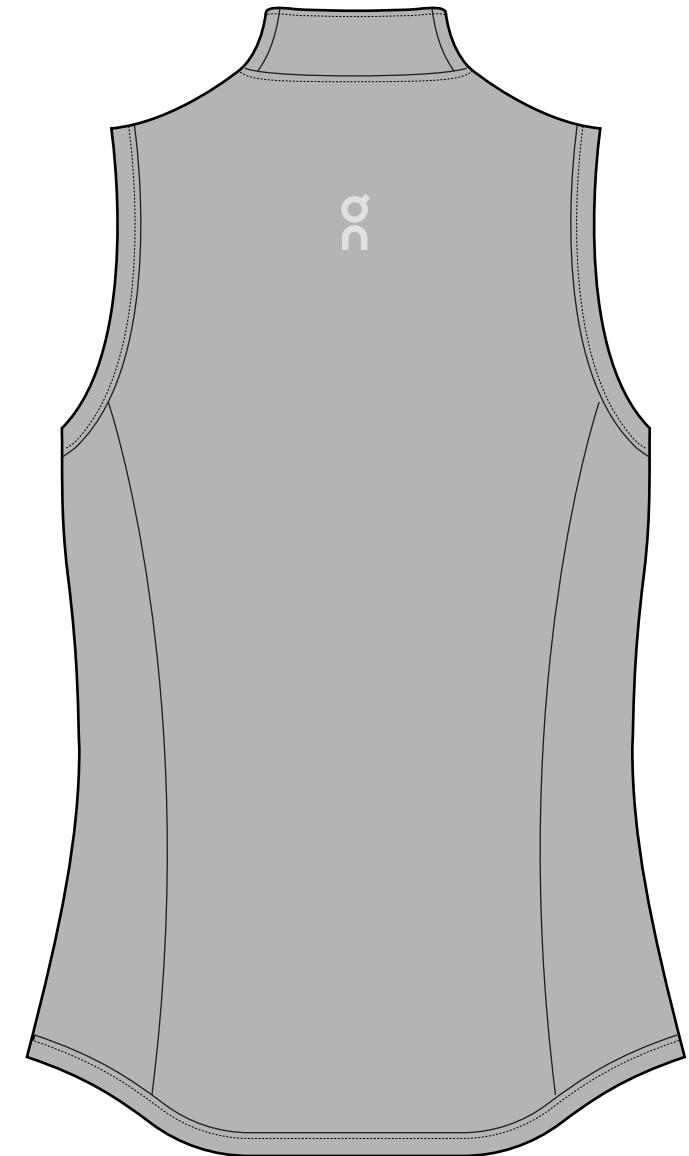
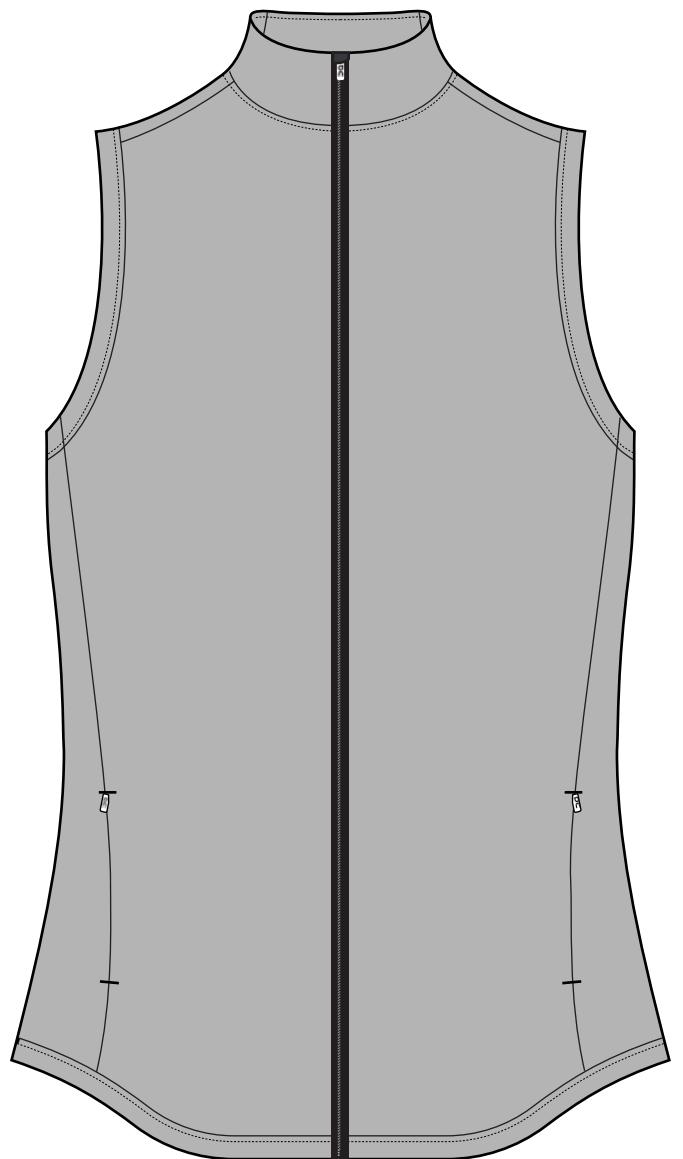
Garment Features:

- Front zipper for ease of wear
- Reflective On's logo for brand visibility
- Front inseam pockets for convenience
- Reflective details on front and back for safety
- Scooped out hips for unrestricted movement
- Longer front and back for additional warmth



On Track Nights

Reflective Vest

**Garment Specifications:**

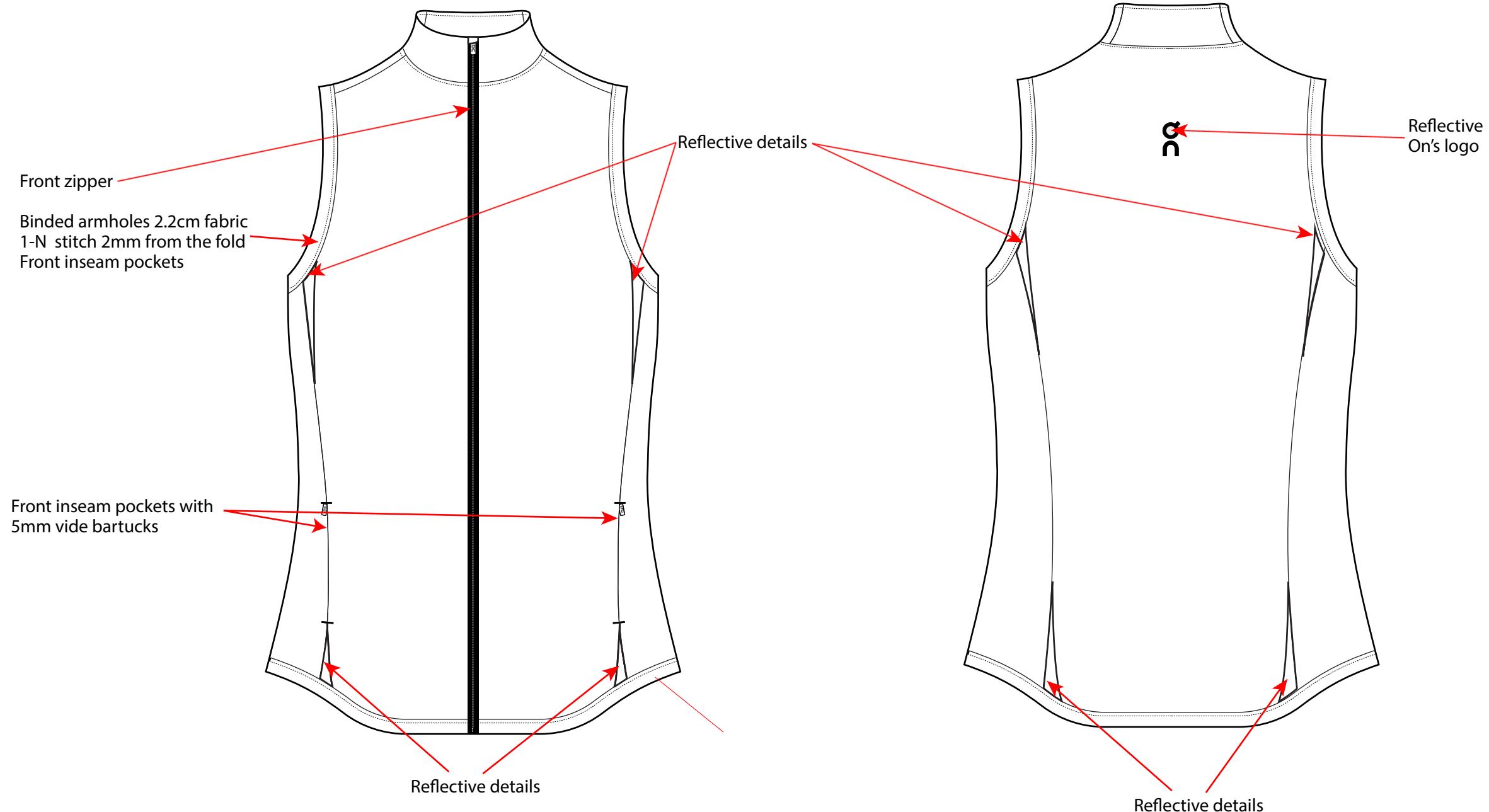
- Composition: 100% Polyester
- Weight: 65g/m²
- Reflective fabric

Features:

- Front zipper for functionality
- Reflective On's logo for visibility
- Front inseam pockets for storage
- Made out of reflective fabric
- Scooped-out hips for free movement
- Longer front and back for extra warmth



Technical Specifications: Reflective Vest



On Track Nights
Racer's Bra



Garment Specifications:

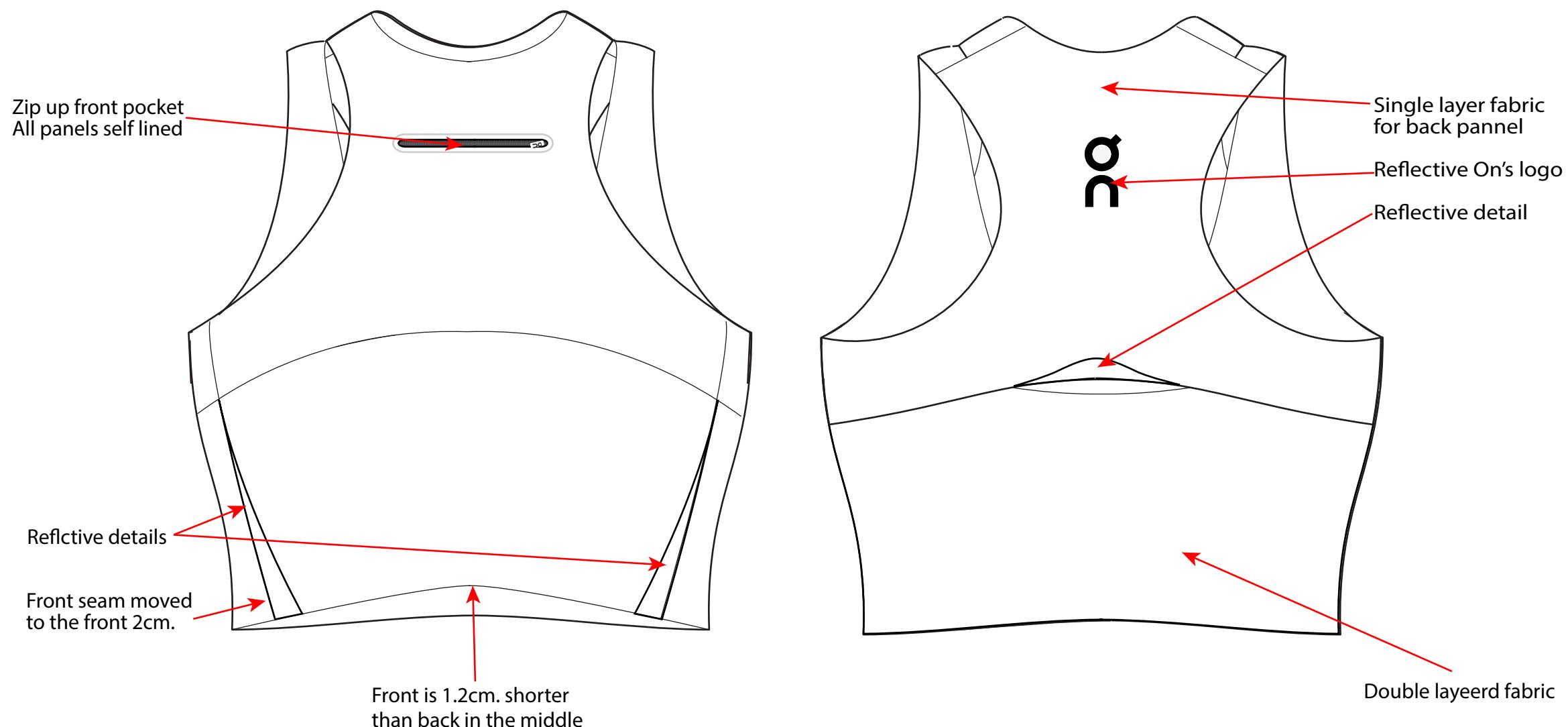
- Composition: 65% recycled polyamide, 35% elastane
- Weight: 240g/m²
- Comes in three colours: black, grey and green.

Garment Features:

- Chemical softening for improved comfort
- Moisture-wicking fabric at the back for dryness
- Zip-up front pocket to store a card or key
- Reflective On's logo for visibility
- Reflective details for safety
- Designed with separate back details for enhanced ventilation



Technical Specifications: Racer's Bra



On Track Nights
Reflective Tank Top



Garment Specifications:

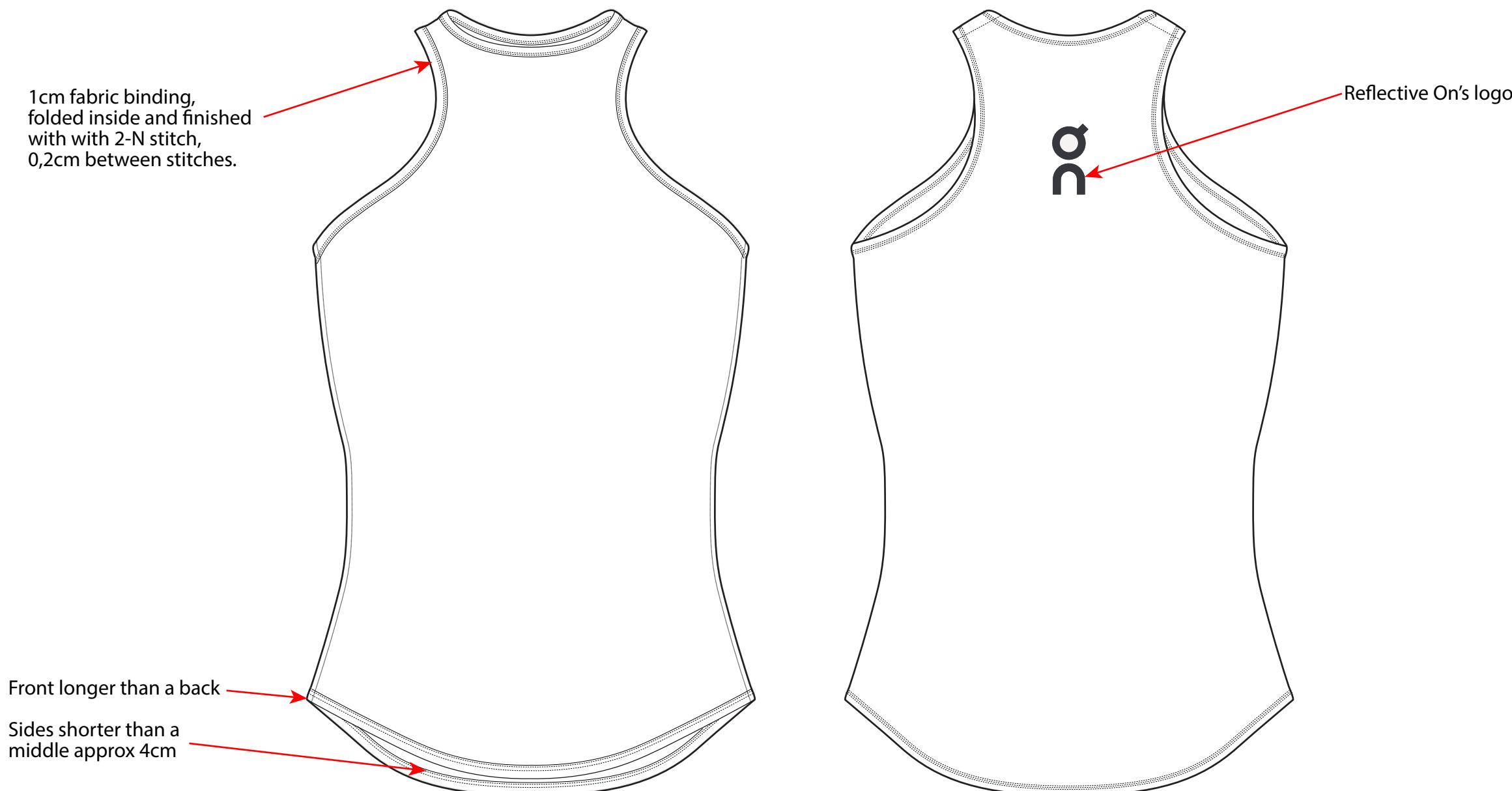
- Material: 100% Polyester
- Weight: 135g/m²
- Comes in three colours: black, grey and green.

Features:

- Moisture-wicking fabric to keep the wearer dry
- Reflective On's logo for increased visibility
- Scooped-out hips for unrestricted movement
- Available in three colors: black, green, and grey



Technical Specifications: Reflective Tank Top





On Running Racer's Jacket

**Garment Specifications:**

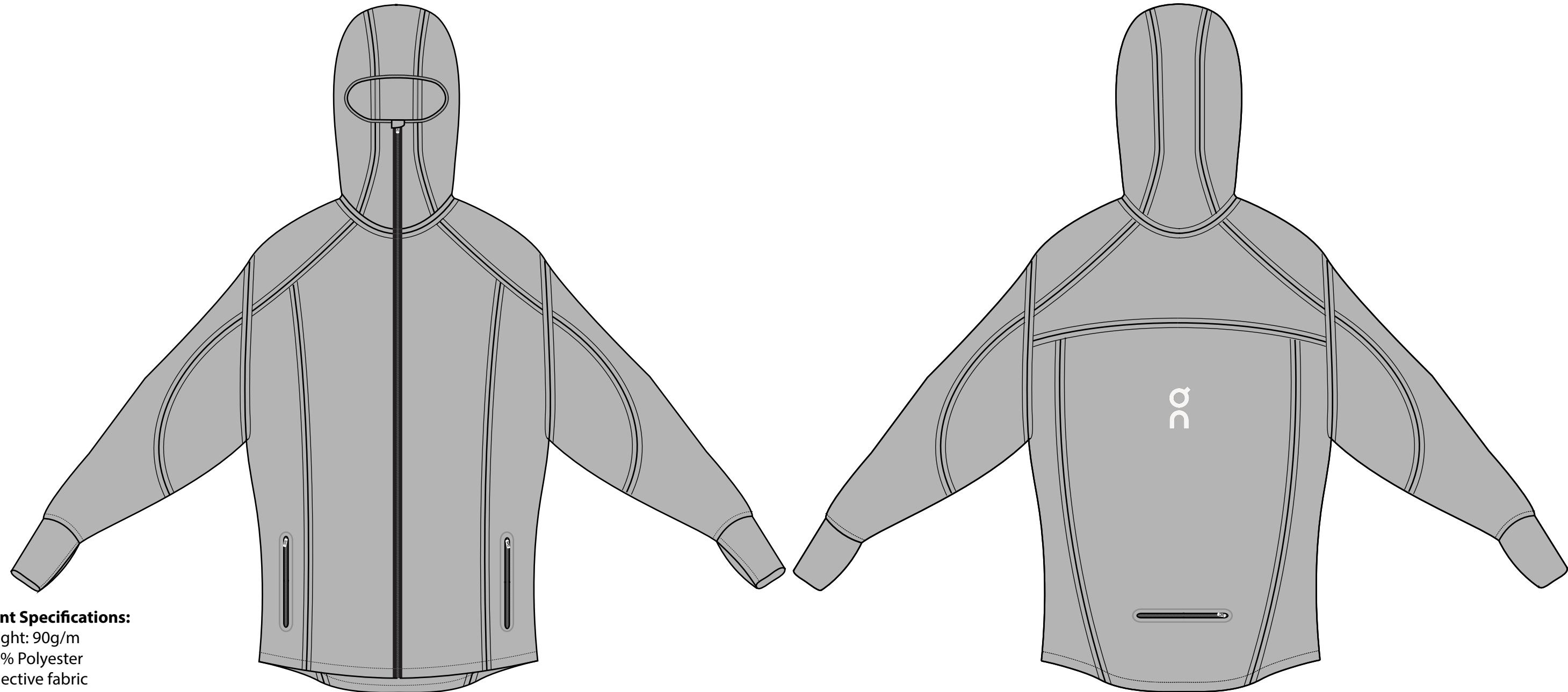
- Weight: 90g/m²
- 100% Polyester

Features:

- Made with premium ultra-lightweight Japanese fabric
- Adjustable cap-design hood
- PFC-free DWR coating for light rain protection
- Windproof and water-resistant materials
- Water-resistant zipper pockets for valuables
- Micro-ventilation for 360° breathability



On Running Racer's Jacket

**Garment Specifications:**

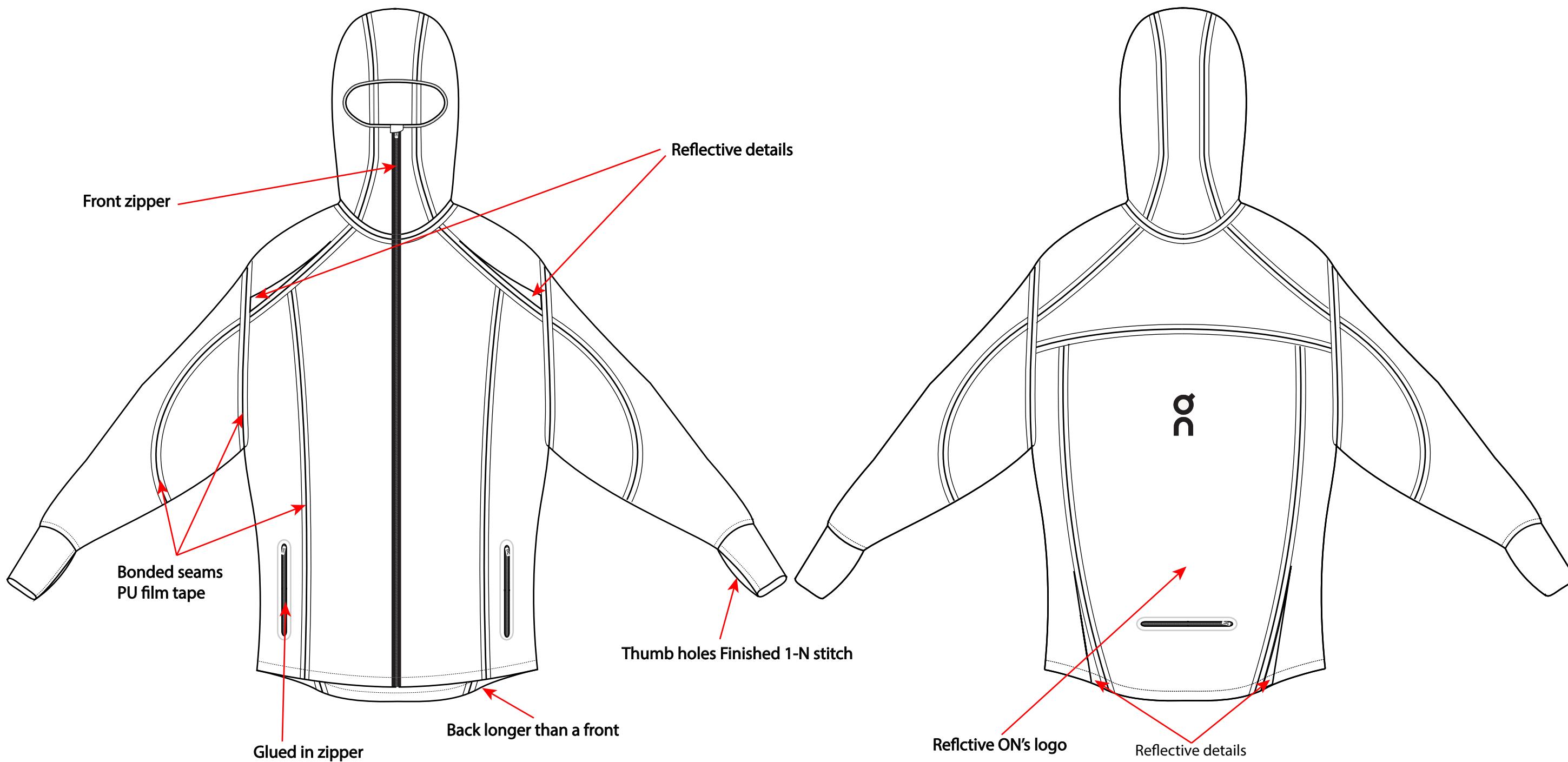
- Weight: 90g/m
- 100% Polyester
- Reflective fabric

Features:

- Made with premium ultra-lightweight Japanese fabric
- Adjustable cap-design hood
- PFC-free DWR coating for light rain protection
- Windproof and water-resistant materials
- Water-resistant zipper pockets for valuables
- Micro-ventilation for 360° breathability



Technical Specifications: Racer's Jacket



CONTACT:

r.ramune@yahoo.com

+41772657567





RAMUNE RASLAVICIUTE

Cover Letter for the Apparel Designer Position at ON

Dear Hiring Manager,

I previously submitted a self-directed project on a limited edition collection for ON Running womenswear to showcase my innovation skills within the apparel space but have yet to receive feedback. I am aware that my profile may be more suited to a junior role and am applying to remind you of my interest, should such a role become available. Until then, I would appreciate any feedback on my project if possible.

Since graduating in Fashion Design & Textiles from the University of West London, I have worked as an apparel designer for companies such as Odlo, the Lithuanian Council for Culture, and AllSaints. My experience includes in-depth apparel design, a focus on sustainable fashion practices, and proficiency in 3D design through Browzwear University.

My goal has always been to specialize in apparel design. ON's commitment to innovation and quality matches my professional aspirations. Currently based in Zurich and part of Odlo's design team, I am excited about contributing my design expertise and passion for an active lifestyle to ON.

Thank you for considering my application. I look forward to the opportunity to discuss how I can contribute to ON's dynamic team.

Warm regards,

Ramune



RAMUNE RASLAVICIUTE

I am an accomplished **apparel designer** with a passion for creative project management, holding a **five-year** track record in the creative industry and the right to work in Switzerland as an EU citizen, holding a permit B.

Experience



ARDOR11



FASHION DESIGN TRAINEE

Odlo

Zurich, Switzerland, 01 2024 - Present

- Researching, creating moodboards, and hand sketching.
- Designing and coloring in 3D, creating specification sheets in Illustrator.
- Preparing InDesign presentations and presenting ideas.

FASHION DESIGNER

Lithuanian Council for Culture

Vilnius, Lithuania, 09 2022 - 08 2023

- Implementing a five-month plan, incorporating circular economy principles.
- Design, conceptualization, and production of apparel.
- Communication strategy and presentation of products.

CURATOR

Gallery - Ardor11

Vilnius, Lithuania, 01 2022 - 10 2022

- Curating exhibitions - conceptualising, planning implementation and communicating with artists.
- Planning and managing social media content creation.
- Consulting on branding and business strategy.

FASHION DESIGNER

Personal project - "Subculture"

Vilnius, Lithuania, 08 2021 - 01 2022

- Research & concept creation.
- Hand drawing & CAD sketching.
- Initiating and managing the construction of patterns.
- Sewing samples & managing production of final clothes.

IMAGE SPECIALIST

Ribas Jewellery

Vilnius, Lithuania, 10 2020 - 07 2021

- Planning, organizing, and curating the production of visual social media and e-commerce content.
- Planning and implementing visual merchandising.
- Managing influencer partnerships.

DESIGN & PRODUCTION ASSISTANT

Allsaints

London, England, 08 2019 - 11 2019

- Assisting design and development team, pattern cutting, and print teams.
- Preparing SS2020 garments for fashion show.
- Assisting the e-commerce team with photoshoot styling.

Education

Skills

UNIVERSITY OF WEST LONDON

BA Fashion Design & Textiles

London, England, 2014 - 2019

CAD drawing

3D Design - VStitcher

Quick learner

Designing based on a concept

Adobe AI, IN, PS

Pattern cutting & sewing

Certificates

Interests

THE ATOMIC GARDEN

Creativity In Advertising - Diploma

Winner of the scholarship for 2019 - 2020



club music - metropolitan cities - cinema - snowboarding - running - yoga & meditation - contemporary art - fine food - hiking - vintage