



# Tylee Marsh

product designer

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## Experience

### Oak Studios

Product designer

2019 – present

Intern from

Nov 2018 – Feb 2019

- Lead projects from start to finish, working in all phases from discovery to wireframing to final handoffs
- Design solutions for clients such as Shared Future to drive customer growth and engagement
- Create, organize, and revitalize functional Figma files utilizing variables, components, and prototypes to boost efficient design principles and practices
- Author and push code to Github for front-end design
- Custom copywriting for client and in-house web pages and social media to increase customer loyalty and create new connections with potential users
- Create and manage social media and maintain blog posts, raising brand awareness by 82% compared to the same amount of social media posts prior
- Plan and create svg animations for client and in-house projects
- Evaluate, research, plan, and design UI/UX updates to Dropmark

### Denton County

Tax Office Clerk I and II

Court Clerk I, II, and III

- Applied county and state laws
- Adapted to ever evolving legislation
- Practiced effective communication skills
- Exceeded expectations for precise, accurate work

## Education

### University of North Texas

BFA Comm Design

BA Psychology

## Extracurricular

### AIGA Mentorship

Mentee in 2024 cohort

### DSVC Top Senior Portfolio Nominee

2018

### DSVC Educator's Choice Award

2017

### UNT Top Portfolio

2016, 2017, 2018