

ZACH BRINSON

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Based in United States
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SOFTWARE

Adobe PS, AI, ID, LR
Adobe PR, AE
Figma, Cargo, Wordpress
Keynote, Canva
Microsoft Office
TikTok, Instagram, Discord, X
Chartmetrics, Opus
Spotify & Apple Music for Artists
Meta Ads, Google Analytics

CREATIVE SKILLS

Branding and Identity Design
Typography
Editorial Design
Cover Art Design
Motion Graphics
Packaging Design
Photography & Videography
Merchandise Design
Color Grading
Photo and Video Editing

INTERESTS & INSPIRATIONS

The Neptunes
The Truman Show
Salvador Dalí
Fast and Furious: Tokyo Drift
Deal or No Deal
Vivienne Westwood
Virgil Abloh
Retrofuturism
My Family

EXPERIENCE

10K Projects - CREATIVE & DIGITAL INTERN
JUNE 2024 - NOV 2024

Designed and edited over 100 assets for artist and label social channels, ranging from videos to motion graphics to static posts. Formulated and presented pitch decks to A&R team. Collaborated with digital marketing team to develop campaigns and build out assets.

Sincerely Studios - FOUNDER

SEP 2021 - PRESENT

Creative agency servicing clients through visually compelling designs, including album art, tour posters, vinyl packaging, social media graphics, merchandise, and more. Shot and edited social media content for Playboy, Twelve25, and Capstone, reaching over 100K+ total views.

Sony Music Entertainment - MARKETING REP

SEP 2023 - MAY 2024

Led a team of 10+ to execute marketing campaigns across college campuses nationwide. Developed and pitched innovative marketing campaigns to company leaders for various Sony Music artists. Designed and formatted promotional materials for artists and labels.

UA Office of Student Media - DESIGNER

SEP 2022 - MAY 2023

Created social content and advertisements across all platforms to promote various campus media outlets. Designed event graphics, logos, merchandise, email headers, and more.

EDUCATION

University of Alabama - TUSCALOOSA, AL

AUG 2021 - MAY 2025

B.S. Business, Marketing Concentration

B.A. Advertising, Art Direction Concentration

Cumulative GPA: 3.8