

**Abigail Meza**  
Graphic Design

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<b>Education</b>	09.2019– 04.2023	<b>ArtCenter College of Design</b> Pasadena, CA Bachelor of Fine Arts in Graphic Design with Distinction	08.2018– 05.2019	<b>California State University Northridge</b> Northridge, CA
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<b>Experience</b>	09.2024– Present	<b>Saylor</b> Los Angeles, CA Freelance Junior Graphic Designer  Worked on social media accounts for clients like Hulu and Onyx Collective. Created and edited various types of content, such as images and videos, tailored for different social media platforms. I utilized project management software to organize/present iterations of work. Also assisted with internal social branding creating templates for future use.	03.2024– 08.2024	<b>A Line Studio</b> San Francisco, CA Junior Graphic Designer  Collaborated closely with the studio's co-owners to organize and implement creative solutions as a junior designer. Assisted the team in creating presentations, design variations, brand guidelines, and social media posts for clients such as Wisdom and TYKO Capital.
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	06.2024– 07.2024	<b>Story Protocol</b> San Francisco, CA Freelance Graphic Designer  Worked with existing brand guidelines to redesign documents outlining the origin of a world for an upcoming video game. Worked closely with the design team creating different iterations and discussing how the documents would be best understood by a larger audience.	10.2023– 12.2023	<b>Gretel</b> Brooklyn, NY Graphic Design Intern  Assisted internal creative team on various projects executing presentations, logo variations, and brand guidelines for clients such as Pluto TV, Goldman Sachs, & Vistar Media. Also assisted on organizing and finalizing internal case studies for the studio.
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<b>Recognition</b>	09.29.23	<b>The Daily Heller: Is the Plural of Platypus Platypi or Platypuses?</b> Atrevida, Font Design	01.2020– 04.2023	<b>Hoffmitz Milken Center for Typography Exhibition Do You Have a Platypus?</b> Atrevida, Font Design
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	09.2022– 12..2022	<b>Hoffmitz Milken Center for Typography Student Gallery</b> Artevida Specimen Poster, Font Design	01.2020– 04.2023	<b>Provost's List, Art Center College of Design</b>
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<b>Expertise</b>	<b>Strong working knowledge of:</b> Figma, Photoshop, InDesign, Illustrator, Glyphs, Acrobat, Keynote	<b>Project Management Software</b> Asana, Notion, Frame, and Google Workspace
	<b>Familiar with:</b> After Effects, Media Encoder, and Cinema 4D	<b>Languages:</b> Fluent in English and Spanish