

Emil Rivera

EXPERIENCE

WGSN

Senior Graphic Designer, 2021 – Present

My focus at the moment is the development of WGSN's Data visualization guidelines and infrastructure, besides from that i continue supporting sales and marketing in client retention and acquisition efforts.

Ascential

Designer, 2020 – 2021

As part of the Ascential family i worked to support up to 6 different brands in their growth efforts, working directly with several teams on day to day assets, long term campaigns and big picture initiatives like rebrands.

WGSN

Digital Designer, 2014 – 2019

I worked on email campaigns, infographics, social media assets, event landing pages, trade show booth branding and any printed collateral necessary to assist the sales and marketing departments in client retention and acquisition efforts.

Stylesight

Graphic Designer, 2009 – 2014

My main responsibility included coding Html email blasts and newsletters, designing web banners and social media branding.

Resource Magazine

Freelance Illustration and Design, 2008 – 2015

Starting as a designer i had the opportunity to design spreads and sections of the magazine and eventually became one of the first illustrators of the staff.

Fauxmood

Freelance Photographer, 2013 – 2014

I served as an art director and Street Fashion Photographer for the Fauxmood blog, shooting both professional models and naturally cool subjects.

Fresh Concentrate

Design Intern, 2009

As an intern for Fresh i got the chance to design and learn the ropes of branding in a socially responsible environment.

Great Young Minds

Design Intern, 2009

I had the pleasure of working along inspiring and dedicated actors and designers, producing personal branding, web layouts and promotion material.

CONTACT

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SKILLS

Photoshop

Illustrator

InDesign

After Effects

Lightroom

Midjourney

Dreamweaver

CSS/Html

Marketo

Word, Powerpoint, Keynote

Spanish Fluent

EDUCATION

Communications and Digital Design at Altos de Chavón School of Design in affiliation with Parsons School of Design. La Romana, Dominican Rep.