

# Danna Macias

Designer

thelifeofdanna.com  
danna.macias@me.com

English + Spanish



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## Education

B.F.A Motion Media Design  
Graduation May 2024  
GPA: 4.0

Savannah College of Art and Design

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## Experience

### Freelance Jr. Designer

- Developed motion systems and toolkits for internal and client use
- Collaborated with design & strategy team on pitch decks and case studies

### Matte Projects

May 2024 - July 2024

### Motion Design Intern

- Developed motion brand systems, toolkits, guidelines, and case studies
- Assisted with design, editing and on set supervision

### Scholar

July 2024 - October 2024

### Creative Intern

- Developed motion system, toolkits and visual identity
- Assisted with design, on set supervision and copywriter

### Design Hunter Mexico

July 2023 - May 2024

### Motion Director [+Social Media CD]

- Oversaw all video and multimedia output for SCAD's premier fashion publication
- Collaborated with design to establish a cohesive visual identity

### The Manor

April 2022 - March 2024

### Designer

- Styleframe design for event's title sequence
- Animation for social media content

### CoMotion 2024

December 2023 - March 2024

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## Awards

The Rookies Awards 2024

CoMotion 2024

The Rookies Awards 2023

CoMotion 2023

Young Ones ADC Awards 2023

Young Ones Awards 2023

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## Skills & Softwares

Motion Design

Video Editing

Production

Projection Mapping

Creative Direction

Conceptualization

Collaboration

After Effects

Illustrator

Photoshop

Premier Pro

MadMapper

TouchDesigner

Cinema 4D