

JADE KIRDAHY

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Hi! My name is Jade and I am an artist based in New York, earning a BFA in Graphic Design from Binghamton University and a passion in illustration and story telling.

EDUCATION

Binghamton University
Binghamton, NY | 2024
Harpur College of Arts
and Sciences
BFA Graphic Design

SKILLS

Design

Print, Digital, and Editorial Design |
Advertising, Website, Motion Graphics |
Installation and Curation Experience |

Software

Photoshop | Illustrator | InDesign
After Effects | Figma | Audition

Artistic

Illustration | Painting | Animation
Screen Printing

EXHIBITIONS

Rosefsky Gallery

Everything I've Never Said | 2024
Are You Ready for the Future?
Poetry and Art in the Post
Human Age | 2023
Infinite realities | 2023

AKA NYC | DESIGN INTERN

New York, NY | Summer 2023

- Successfully created engaging social media content using Adobe Photoshop and After Effects for the Instagram and Threads accounts for Broadway shows.
- Developed front-of-house and in-situ mock-ups showcasing the work on Newsstands, and Billboards.
- Led a successful mock pitch that involved thorough analysis, surveys, and development of taglines, key art, animations, social media strategies, e-blasts, and front-of-house materials, showcasing exceptional creativity and strategic thinking.

HAPPY MEDIUM MAGAZINE | LAYOUT DESIGNER

Binghamton, NY | Fall 2022 - Present

- Utilizing Creative Cloud, ensured each article conveyed a cohesive visual identity while maintaining unique designs for individual features.
- Collaborated with the writers and executive team to develop innovative concepts for the magazine, resulting in a 300% increase in reader and social engagement and retention.

TEDXBINGHAMTONUNIVERSITY | CREATIVE DIRECTOR

Binghamton, NY | Fall 2023 - Present

- Developed a comprehensive branding strategy by creating a visually appealing logo, animated logo, program poster, social media assets, and banners, resulting in increased brand visibility and over 1,200 attendees and 3 million YouTube views.

HARPUR EDGE | DESIGN LEAD

Binghamton, NY | Summer 2022 - Present

- Collaborated with the marketing team to strategically advertise publications and delegate tasks and staff training to incoming designers, resulting in a 15% increase in readership and engagement among target audiences.